Spare the Air Youth

Statewide Active Transportation Program (ATP) Funding

Welcome & Introductions

Phase II Grant Program

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Lead Agency</th>
<th>Locations</th>
<th>Funding</th>
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<tbody>
<tr>
<td>Clean Air, Bright Futures</td>
<td>Aquarium of the Bay</td>
<td>Regional</td>
<td>$300K</td>
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<tr>
<td>BikeMobile</td>
<td>Local Motion</td>
<td>Regional</td>
<td>$480K</td>
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<tr>
<td>Go Green Fridays</td>
<td>City of Morgan Hill</td>
<td>Morgan Hill</td>
<td>$70K</td>
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<tr>
<td>Climate Justice Youth Academy</td>
<td>POWER</td>
<td>San Francisco &amp; Richmond</td>
<td>$150K</td>
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<tr>
<td>Family Bicycling Program</td>
<td>SFBC, with other bicycle coalitions</td>
<td>Regional</td>
<td>$200K</td>
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<tr>
<td>Transit Education</td>
<td>TAM</td>
<td>Marin, Napa, Sonoma</td>
<td>$150K</td>
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<tr>
<td>Youth Ambassador</td>
<td>YBike</td>
<td>Marin, San Francisco, San Mateo, Sonoma</td>
<td>$250K</td>
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Aquarium of the Bay

BayMobile – Bringing the Bay Your Way!
Blair Bazdarich – K-12 Outreach Coordinator

Vehicle Modification & Design
Mobile Exhibit Design & Acquisition
Supply Acquisition & Demonstration Design
Curriculum Planning, Writing, & Slideshow Design

BayMobile – Last Preparations

Outreach Educators
  - Interviewed, Selected
Training
  - Curriculum and Demonstration
  - Grant background and expectations
  - Science presentations
  - Climate change education best practices
  - NGSS
  - ANOCCI
Animal training and touch tank LSS
Blair attended all trips for the first three weeks of programming, now going 2-3 days a week.
Looking to onboard some new Outreach Educators this summer or fall.
Bay Mobile – Program Execution and Modification

Launched March 12th
- As of 4/23: 23 trips and 78 programs, reaching approximately 1800 students
- Attended Sunday Streets 3/9, will again 5/4
- Environmental Literacy for All Conference and Teacher Workshop 5/3
- Booked solid through the end of May
- With current bookings, looking at 14 more trips, totaling 97 programs
- Beginning to take reservations for summer schools, libraries, and camps
- Reservation processing ongoing
- Modifying program curriculum, supplies, and procedures as we go

By fall 2014: Website with online reservation system and a full assessment program should be in place

- 4 Mechanics & 1 Intern
- Events last 3-4 hours
- Average 20-30 participants

Go Green Fridays
City of Morgan Hill

- 25 visits completed to date
- Over 650 participants received repairs
- 35 additional visits scheduled through summer

We need summer bookings
Youth internship position
Looking to add “staff free” activities
Martin Murphy students give Go Green Fridays Presentation at Annual Community Conference

Art A La Carte

PA Walsh Go Green Fridays Limerick Contest Winners

There once was a boy named Mike, He came to P.A. Walsh on his bike. Some days he would walk With a friend he would talk About saving fuel when you ride.

Classroom Presentation at P.A. Walsh

Climate Justice Youth Academy (CJYA)

On February 16th, CJYA Youth held a trial run of their workshops promoting public transit, and have scheduled a series of workshops through the summer.
Climate Justice Youth Academy (CJYA)

On March 4th, CJYA youth held an awards ceremony for a youth art contest promoting transit use.

Youth and Family Biking Workshops
SF Bicycle Coalition

January 2014 San Francisco
Alice Fong Yu Middle School

Youth and Family Biking Workshops
SF Bicycle Coalition

April 2014 Xian, China
Alice Fong Yu Middle School

SF Bike and Roll To School Week

Ride the Bus
Youth on Transit
Marin County, Napa and Petaluma
Ride the Bus: Marketing and Training Tools

Ride the Bus: Incentive Programs
- Student Passes
- Transit Use
- Clipper Cards
- The Great Race

BETTER ON BIKES

WHAT WE’VE BEEN ABLE TO PROVIDE
NUMBERS AT A GLANCE (AUG. 13-APR. 14)

4 BIKE CLUBS (16 SESSIONS EACH)
2 PEER TO PEER ACTIVITIES
3 EVENTS
(58+ YOUTH SERVED)

2 BIKE RODEOS PLANNED
3 SUMMER CAMPS PLANNED (1 WEEK EACH)
CURRENTLY OUTREACHING FOR FALL 2014

CHALLENGES

- **STAFFING**
  - Andy out sick
  - Winston heading back to school
  - Hiring

- **BULLYING**
  - Restorative justice
  - Building confidence

- **ADMINISTRATION**
  - Off campus = field trip, credentialed teacher needed
  - Building foundations for next year

PARTNERSHIPS

- **SMC AND SMC PARKS AND REC**
  - Wellness Summit
  - Ryder Park

- **SAFE ROUTES TO SCHOOL**
  - Let's Get Moving Summit
  - volunteers

- **BIKE RODEOS**
  - Foster City Leadership
  - Healthy Kids Day

- **YBIKE PRESIDIO**
  - Marin
  - Staff/Leadership

- **BTSD/BTWD**
**STAFF**

- **COORDINATOR:** ANDY SLOANE
  - TS 101, YMCA Trainings Complete

- **PROGRAM STAFF:** WINSTON PARSONS
  - LCI #3462

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**HIGHLIGHTS**

**Purchases**
- Van Logos / Hitch
- Bike skills Ramps
- Bikes (staff had to build)

**Accomplishment at ASEP**
- Peer to peer at Bowditch
- Awesome rides & new programs at Lipman/El Granada
- Tandem @ Lipman
- Peer led activities each day in bike club
- Teaching basic bike maintenance

**Partnerships**
- Great help from Presidio, while I was sick
- Winston spoke @ Wellness Summit SMC & Let’s Get Moving Summit
- PSA in the works
- FC Bikes
- Marin
- BTSD & BTWD
- Planning HKD & Volunteer Wrench Day

**Planning for the future**
- New coordinator & potential new staff
- Currently planning summer camp
- Currently outreaching for Fall 2014

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**BIKE CLUB PROGRAMS**

- **EL GRANADA ELEM., EL GRANADA**

- **LIPMAN M.S., BRISBANE**

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**Guidebook 1: Pool to School**

- Chapter 1. Introduction
- Chapter 2. Implementation
  - Route & stop selection
  - Defining neighborhoods
  - Matching families
  - Participation policies
  - Chaperone responsibilities
- Chapter 3. Outreach Materials
  - Soliciting volunteers & participants
  - Promoting events
Online Guidebook

- Downloadable, modifiable files
  - Promotional fliers & posters
  - Checklists
  - Volunteer recruitment & agreements
  - Training Materials
  - Parental Consent forms

Blog

- **Blog**
  - Success Stories/Profiles
  - Updates on regional efforts
  - Information about upcoming events
  - Highlights from successful events or activities
  - Hosted on SpareTheAirYouth.org

Call for Leaders and Stories

- **We want to hear from you!**
  - 20 minute interviews
  - What/who do you want to learn about?
- **Leader Profiles/Success Stories**
  - Posts will be in Q&A format
  - Posts will include images and resources
- **Soft Launch**
  - May/June
  - Featuring: Bike to School Day success stories

Google Group

- **Google Group**
  - https://groups.google.com/forum/#!forum/spare-the-air-youth
  - Rules

YouTube Channel

- **Features:**
  - Playlists: Spare the Air Youth, Climate Change, Spanish, Pedestrian Safety, Bicycle Safety, Partners Videos
  - Subscriptions to partners/regional agencies
  - https://www.youtube.com/user/spareairyouthbay

RSRTS Cycle 2 Evaluation

- **Hand tallies**
  - Implementing agency oversees
  - Fall & Spring
  - 2 days each tally
  - At least 2 classrooms/school
  - Tally form:
    - National Center for SRTS
    - Alternative form
- **Parent surveys**
  - Optional