

MEETING MINUTES

Spare the Air Youth Program

Meeting Title: Spare the Air Youth Technical Advisory Committee Meeting #15
Date: September 16, 2015
Location: Fishbowl Conference Room, MTC Headquarters
Notes by: Kaley Lyons, Alta Planning + Design

The red text below is meeting minutes; the text in black is the original agenda items.

Attending on the phone:

- Ernesto Lizaola, SVBC
- David Parisi
- Anne, SVBC
- Matt Dove, YBike

1. Welcome and Introductions (10 minutes)
2. Updates from Phase II Grant Projects (60 minutes)
 - a. Youth Ambassador Program, *YBike*
 - Susie Hufstader presented, indicating that programs after school will continue. They are looking to hire additional staff but it has been difficult finding qualified candidates. Nora suggested sharing the job posting with members of the TAC to help get additional applicants.
 - b. Transit Education, *TAM and Marin County Bicycle Coalition*
 - Gwen Froh indicated that the zero period bus will be continuing this school year, capitalizing on last year's success. However, ridership has dwindled so there will be a focus on increasing ridership.
 - TAM High School will also be engaged this year. Next semester will focus on safety concerns and attitudinal surveys will be conducted. They are looking at the success of the transit race and student thoughts about buses. Students range from freshmen to seniors and are part of a special group put together by the principal.
 - c. Family Bicycling Program, *San Francisco Bicycle Coalition*
 - Nancy Buffum indicated they reached the number of granted programs at the end of June and reconfigured unspent funds from the mobile biking display. Napa County has six scheduled for the next two months. More programs will be starting in the spring, but they are taking a break during the fall.
 - The group discussed a cargo bike workshop for parents with young kids that was very successful in terms of the number of participants. Outreach was conducted through a Mom's Club that helped promote it. Nancy mentioned a Biking with Babies workshop that SFBC has done and others were interested in a similar educational workshop.

- d. BikeMobile, *Local Motion*
 - Tommy Bensko indicated that this summer was busier than last summer. The BikeMobile has been operating for 1.5 years and has completed 240 visits and about 5,600 repairs. Pre and post ridership surveys indicated about a 50% increase in riding.
 - A bike shop guide is being developed for bike shops to bring people in and teach repair.
 - Tommy reported that getting visits in Napa County has been slow, but it looks like it is picking up.
 - Libraries have been great partners for visits this summer, second only to schools.

- e. Clean Air Bright Futures, *Aquarium of the Bay*
 - This summer the BayMobile went to community events and visited six branches of the public library. Jeff Schreiber and Daniel Elkin indicated that BayModel and EcoCenter visits typically happen once per month. Thousands of students and teachers were reached this summer. Since the BayMobile began, 18,000 students have been engaged.
 - Programming is being extended through the year with remaining funding. There are typically three programs per week.
 - The team and curriculum continue to expand and the Next Generation Science Standards are met with the curriculum being used.
 - A new program is starting up based on this one in the Bayview neighborhood with another funding source.

- 3. MTC Regional SRTS Program Evaluation Results (45 minutes)
 - Brett Hondorp, *Alta Planning + Design*
 - Brett reported that the reports for each County involved in the evaluation will be posted within the next few weeks and all grantees have had a chance to review their report.
 - Data was collected from 330 schools in 8 counties throughout the Bay Area. Over 23,000 parent surveys were collected and a million trips were counted through student travel tallies.
 - Brett indicated this presentation would focus on statistically significant changes. Overall, there was a 3% increase in walking, 14% increase in biking, and a 2% decrease in single family vehicle trips.
 - Brett then went through each County, providing highlights from the evaluation:
 - Alameda County saw 23% more students biking and active modes jumped for greater distances to school. Alameda County has highest active transportation mode percentage of all counties and experience a 9% reduction in greenhouse gas emissions
 - Contra Costa County has data from 26 schools, representing one of three programs. The results are inconclusive, with no statistically significant change found. However, an increase in bussing was shown.
 - Marin County, the longest running program, has a stronger infrastructure component than some of the other programs. Data was collected for 63 schools, and results indicate that 20% more students are bicycling.
 - San Francisco County has data from 15 schools. Strong partnerships are a marker of this program and there was a 37% increase in shared modes and a 13% increase in bicycling. It is important to note that school bussing was cut and the school district

implements a school choice model, so students are not attending their neighborhood school. There are a variety of programs offered at each participating school.

- San Mateo County's program is implemented through the Dept of Education and data is available for 97 schools. there was a significant increase in bicycling (142%) and a 27% increase in walking. This was a new program, unlike programs in other counties that have been running for several years. Other differences to note is that it came from Office of Education, leading to direct integration into schools. Also, San Mateo has a Wellness Coordinator model, with staff focusing on initiatives such as SRTS. This may not work in other places where there are several school districts in one County, all operating differently.
- The group discussed various models for implementing SRTS and Sarah Fitzgerald mentioned policies, including that of full service community schools in Vallejo School District. They are becoming family centers and each school has an academic support provider, written in to directly liaise with SRTS. The Vallejo School District had little to no participation and now, with these changes noted, held 113 events.
- Santa Clara County used a pass through model for SRTS, with five sub programs.

FINDINGS

- Solano County has data for 42 schools. There was difficulty in data collection for post surveys, but a 6% increase in walking was found, primarily for short distance trips.
- Sonoma County data comes from 11 of 40 school districts. Results indicate 30% more walking and 17% fewer family vehicles. The intensity of programming was the key takeaway – many more activities at schools.
- Overall, there were 200,000 more miles walking regionally and a 10.7% reduction in greenhouse gas emissions.
- Key takeaways: new programs had large increases in active/shared transportation, older programs may be plateauing. It is also important to evaluate the impact of the intensity of programming on mode shift and determine the appropriate level of effort to achieve mode shift at schools.
- Presentations may be made to local CMAs about the lessons learned on how to use funding for effective programming.
- Other suggestions for additional evaluate include monitoring active transportation rates at schools that had a SRTS program, but no longer have one and developing a regional model to evaluate at a school-level rather than countywide level.

4. Youth for the Environment and Sustainability (YES) Conference (10 minutes)

–Yvonna Cazares, *Bay Area Air Quality Management District*

- Yvonna announced that the 2016 YES Conference will include a partnership with the SuperBowl's Sustainability Committee.
- The conference will be held Saturday, January 30, 2016, 10am-3pm, at UC Berkeley's Lawrence Hall. There will be shuttles from BART in addition to shuttles stops throughout the Bay Area.
- Outreach conducted to date includes youth commissions in all counties. Some have already received the presentation, including Hayward, Milpitas, and Solano County.
- Amy Jolly asked if the presentation could be shared and Yvonna indicated she could share the link and talking points, only one slide needs updating for each meeting.

5. Fire Up Your Feet (10 minutes) – Rosie Mesterhazy, *Safe Routes to School National Partnership*
 - Rosie announced that there are \$41,000 in awards available for K-8 schools in California through the Fire Up Your Feet challenge. The fall activity challenge runs from October 1-31.
 - Rosie indicated that tracking is now more user friendly and done online and the focus is the whole month. All materials are available in English and Spanish and any school that tracks activities in October will be entered into drawing for an award aside from the challenge. More information is available at <http://fireupyourfeet.org/>.

6. Information Sharing and Upcoming Events (10 minutes)
 - No announcements were made.