Spare the Air Youth Program

Technical Advisory Committee Meeting

DATE: Wednesday, August 16, 2017
TIME: 11:00 a.m. to 1:00 p.m.
LOCATION: The Bay Area Metro Center, 375 Beale Street, Suite 800, San Francisco
          Golden Gate Room (Room 8102), 8th floor

WEBEX MEETING:

Link: https://bamc.webex.com/bamc/j.php?MTID=m375a836ef678f92de189feb864756d07


AGENDA

1. Welcome and Introductions (10 minutes)

2. Funding/Policy Updates (30 minutes)
   - Update on Active Transportation Program
     - Ursula Vogler, MTC
   - 2017 ATP Augmentation:
     i. Senate Bill (SB) 1, passed in April, directs an additional $100 million annually to the ATP beginning in FY 2017-18. The California transportation commission approved final guidelines for the new funds, which will be known as the 2017 ATP Augmentation. The augmentation includes $200 million total in FY17-18 and FY18-19. The CTC determined that to best utilize the funds, new funding will first be available to already programmed projects in ATP Cycle 3 (which covered FY19-20 and FY20-21) that can be delivered earlier than currently programmed, and to projects that applied for funding in the 2017 ATP but were not selected for funding. An additional $16 million is available for programming in the Regional ATP in those two earlier years.
     ii. CTC released the call for projects on June 30th and project submittals were due to the CTC and MTC on August 1st. CTC Staff recommendations will be posted for the Statewide Program on August 31st. Following the Statewide recommendations, MTC Staff will post recommendations for the Regional ATP Program on September 8, 2017. The MTC will consider adoption of the 2017 Regional program on September 27, 2017.
— Cycle 4 ATP:
  i. Later this year CTC staff and Caltrans will hold workshops to discuss any revisions to the process and/or guidelines for ATP Cycle 4
  ii. The Cycle 4 Call for Projects is scheduled for early 2018, and will include projects in fiscal years 2021/22 and 2022/23.
  iii. Potential applicants are encouraged to check the ATP website in Fall 2017 for further information.

— Update on National Policy
  - Marty Martinez, Safe Routes to School National Partnership

  — Cycle 4 of the ATP will likely have separate applications for IN and NI. The SRTS National Partnership is seeking input on whether the funding should be a separate pot as well.
  — The SRTS National Partnership is seeking input on PTA’s movement to require middle & high schools to begin at 8:30

3. 2018 Youth for the Environment and Sustainability (YES) Conference (10 minutes)
   – Kristina Chu & Raquel Trinidad, Air District

   — The YES Conference will be happening in February 2018, location and date TBD.

4. Discussion: Equity and Inclusion in SRTS (60 minutes)

   — Equity & Inclusion in School Commute Programs Guidebook & Best Practices
     - Hannah Day-Kapell, Alta Planning + Design

   — Hannah shared the Spare the Air Youth Equity & Inclusion in School Commute Programs Guidebook, which provides tips for working with communities and including students from all backgrounds and abilities.

   — Amy: Many of these recommendations for engaging families are directly against grant requirements (providing food, not having people sign in.) Some groups allow participants to initial the sign-in form.

   — Gwen: Marin gives away $25 scooters in low-resource schools, which have been very well received. The low price point allows them to give away 10 at a school, and parents can walk alongside their children.

   — Tommy: He knows about a few groups who provide adaptive bikes, including BORP in Berkeley that fixes bikes, as well as programs in the Castro Valley and Foothill HS.

   — Gwen: Marin had a self-defense class that has since been ended.

   — Theresa: Churches can be good groups to partner with. A group called Camino Seguro out of Dolores Mission Church stand on street corners and keep eyes on the street, as well as providing safe spaces for students to go to if any gang violence breaks out. A group of women in Boyle Heights in LA have a similar program.

   — Leslie: Charles Brown (@ctbrown1911) is a researcher from Rutgers has done good analysis of barriers for specific communities: Fear: A Silent Barrier to Bicycling in Black and Hispanic Communities, and he has a webinar about Walking Towards Justice.

   — Tamika Butler from LA is another great speaker on this topic.
Get Healthy San Mateo County SRTS Equity Analysis
- Heather Arata, Community Health Planner

Heather shared the technical analysis she performed with Get Healthy San Mateo County, looking at collisions and equity data. She used Statewide Integrated Traffic Records System (SWITRS) to evaluate safety needs near schools and household income from the Census to determine need. The County SRTS program is working with the 10 schools identified through the analysis to provide additional support.

Other counties similarly evaluate equity and safety data to consider allocating resources. Alameda is starting more intensive outreach at low-resource schools. Marin and Sonoma Counties have performed similar analyses.

5. Information Sharing (10 minutes)

Building Momentum for SRTS Toolkit
- Thi Ngo, Santa Clara County Public Health

Thi shared a new resource from Santa Clara County Public Health and the SRTS National Partnership, Building Momentum for SRTS Toolkit.

Hannah is presenting on Volunteerism with the Active Transportation Resource Center.