Spare the Air Youth

Youth for the Environment and Sustainability (YES) 2018 Conference

Overview

Funding/Policy Updates

YES! Conference Outreach

YES! Conference 2018

- Date: Saturday, February 24, 2017, 9 a.m. – 3 p.m.
- Location: Laney College, 900 Fallon Street (right by Lake Merritt BART), Oakland
- Shuttle service provided to areas of region without easy access to BART

- Ursula Vogler, MTC
- Karl Anderson, MTC
- Marty Martinez, SRTS
- National Partnership

• The YES Conference is part of the MTC-Air District “Spare the Air Youth Program” established in 2010
• 5th Annual Conference

• Staff currently working with Student Advisory Committee
• Targeted outreach includes youth commissions, youth-organizations and science teachers throughout Bay Area
• Call for proposal deadline is January 3rd, 2018

• Date:
• Location:
• Shuttle service:
Register Now!

- Visit http://www.sparetheairyouth.org
- Click “Register now!”
- Download/sign conference waiver
- Using your EventBrite confirmation number, upload waiver to http://bit.ly/2gU1POc
- Or bring your signed waiver to the conference
- That’s it!

Questions?
Contact Raquel Trinidad at rtrinidad@baaqmd.gov

Middle School SRTS Programs
Discussion

Teen Go Green Program
Achievements
59% GreenTrips
32% Active Trips
9% Increase Active Trips

Teen Go Green Program
Evaluations
- Administration
- Volunteers
- Education
- Encouragement
- Infrastructure
- Transit Option
- Crossing Guard
- Neighborhood
- School
Teen Go Green Program

Report Cards
Goal - Participation:
✓ Task Forces/Policies
✓ Education
✓ Clubs / Leadership
✓ Encouragement Events

Teen Go Green Program

Step 1: Volunteer Recruitment
Teachers / Students
Clubs, Leadership, Other?

Step 2: Host ONE Event
iWalk
Bike to School Day
Cocoa for Carpool

Step 3: Empower Student Leaders
- Set Goals
- Brainstorm Ideas
- Develop Timeline
- Marketing / Promotion
- Organization Skills
- Public Speaking

Events / Contests / Campaigns
Themes:
- Carpool for Cocoa
- Do-nut Drive
- Have a Heart
- Pi-Day
- Give Thanks 2 Earth
Marin SR2S: Miller Creek Middle School

50% Challenge:

Marin SR2S: Miller Creek Middle School

No Idling Campaign

- Data Collection
- Education
- Signage
- Encouragement
- Evaluation

Teen Go Green Program

Let students take the lead organizing events

Carrie Harvilla, TransForm
Program Director, Safe Routes to Schools
Young Environmentalists

Tap into Technology

Arts and Culture

Sense of Identity
SRTS for Middle Schools in Palo Alto

- Modeshare Today
- Middle School Offerings
- Next Level Challenges
- Next Steps

Mode share to Palo Alto Schools

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Biking to Palo Alto Schools

Middle School Riding Starts in Elementary School
Back to School Events

- Route Finding
- Helmet Fitting
- Bike Mobile
- Bike Licensing

6th Grade: Back to School Orientation

- Tiger Camp
- Jaguar Journey
- Panther Camp

8th Grade: Getting to High School

- Presentation
- Tables:
  - Route Planning
  - VTA/Shuttle
  - Safety Quiz
- Pizza

Next Level Challenge

Jordan Protected Bikeway
Terman Bike Box

Next Steps

Information Sharing & Upcoming Events