

**Spare the Air Youth**



Technical Advisory Committee Meeting  
October 24, 2017

**Funding/Policy Updates**

- Ursula Vogler, MTC
- Karl Anderson, MTC
- Marty Martinez, SRTS National Partnership

**Youth for the Environment and Sustainability (YES) 2018 Conference**



STAY TAC Meeting  
October 24, 2017

**Overview**

- The YES Conference is part of the MTC-Air District "Spare the Air Youth Program" established in 2010
- 5<sup>th</sup> Annual Conference



**YES! Conference 2018**



- Date: Saturday, February 24, 2017, 9 a.m. – 3 p.m.
- Location: Laney College, 900 Fallon Street (right by Lake Merritt BART), Oakland
- Shuttle service provided to areas of region without easy access to BART

**YES! Conference Outreach**

- Staff currently working with Student Advisory Committee
- Targeted outreach includes youth commissions, youth organizations and science teachers throughout Bay Area
- Call for proposal deadline is January 3<sup>rd</sup>, 2018



## Register Now!

- Visit <http://www.sparetheairyouth.org>
- Click "Register now!"
- Download/sign conference waiver
- Using your EventBrite confirmation number, upload waiver to <http://bit.ly/2gU1POc>
- Or bring your signed waiver to the conference
- That's it!

## 2018 YES Conference

# Questions?

Contact Raquel Trinidad at [rtrinidad@baaqmd.gov](mailto:rtrinidad@baaqmd.gov)

## Middle School SRTS Programs

Discussion

## Teen Go Green Program

THE TEEN PROGRAM OF SAFE ROUTES TO SCHOOLS

## Teen Go Green Program

### Achievements

- 59% GreenTrips
- 32% Active Trips
- 9% Increase Active Trips

## Teen Go Green Program

### Evaluations

- >Administration
- >Volunteers
- >Education
- >Encouragement
- >Infrastructure
- >Transit Option
- >Crossing Guard
- >Neighborhood School

## Teen Go Green Program



**Report Cards**

**Goal -Participation:**

- ✓Task Forces/Policies
- ✓Education
- ✓Clubs / Leadership
- ✓Encouragement Events



## Teen Go Green Program



**Step 1: Volunteer Recruitment**

Teachers / Students

Clubs, Leadership, Other ?




## Teen Go Green Program



**Step 2: Host ONE Event**

iWalk  
Bike to School Day  
Cocoa for Carpool




## Teen Go Green Program



**Step 3: Empower Student Leaders**

- Set Goals
- Brainstorm Ideas
- Develop Timeline
- Marketing / Promotion
- Organization Skills
- Public Speaking



## Teen Go Green Program



**Events / Contests / Campaigns**

**Themes:**

- Carpool for Cocoa
- Do-nut Drive
- Have a Heart
- Pi-Day
- Give Thanks 2 Earth



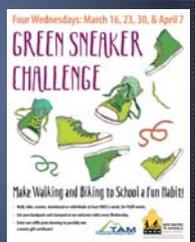

## Teen Go Green Program



**Events / Contests / Campaigns**

**Green Sneaker Challenge**

Four Wednesdays: March 16, 23, 30, & April 7



What's uniquely relevant?



Young Environmentalists



Tap into Technology



Arts and Culture



Sense of Identity





**Freedom & Ownership**

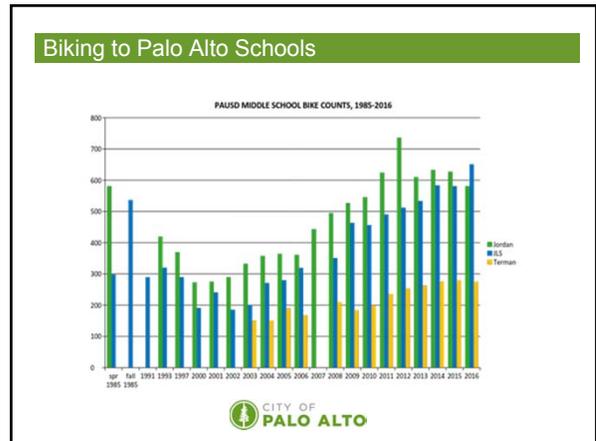


**SRTS for Middle Schools in Palo Alto**  
October 24, 2017



**SRTS for Middle Schools in Palo Alto**

- Modeshare Today
- Middle School Offerings
- Next Level Challenges
- Next Steps

**Mode share to Palo Alto Schools**

	Walk (%)	Bike (%)	Carpool (%)	Transit (%)	Other* (%)	Drive (%)	Response Rate %	Alternative Transp. Modeshare %	Alternative Mode shift + or - since 2015-16 (%)
Elem.	20	15	3	4	4	53	55	46	-1%*
Middle	11	58	3	4	2	22	58	78	n/a**
High	7	50	6	6	5	30	33	69.5	n/a**
Total	13	41	4	5	3	35	49	64.5	-1%



35



**Back to School Events**

- Route Finding
- Helmet Fitting
- Bike Mobile
- Bike Licensing




**Back to School Events**

- SRTS Table
- Helmet Fitting
- Bike Mobile
- Bike Licensing




**6th Grade: Back to School Orientation**

- Tiger Camp
- Jaguar Journey
- Panther Camp




**8th Grade: Getting to High School**

- Presentation
- Tables:
  - Route Planning
  - VTA/Shuttle
  - Safety Quiz
- Pizza




**Next Level Challenge**




**Jordan Protected Bikeway**



- 1 Roll towards the green box. Wait behind the white line.
- 2 Check the crosswalk signal before leaving the green box. Cross only on:
- 3 Roll across the intersection.



**Terman Bike Box**

**Cyclists:**

- 1 Cycle on the right side of the street (not on sidewalks).
- 2 Look over your left shoulder for cars coming up from behind. Merge into the green lane.
- 3 Line up in the green box when the light is red. Wait for the green light.
- 4 Yield to drivers coming from Terman.
- 5 Proceed cautiously to multi-use path. Yield to pedestrians.

**Next Steps**

**Information Sharing & Upcoming Events**