

WALK n' ROLL

City of San José



WHAT IS VIVA ESCUELA?

- "Open/school streets" event
- One school block open for active transportation, closed to cars
- Community partners focused on healthy behaviors, community issues
- Opportunity to connect with local elected officials

Background

- U.K. schools experimented with closed streets during morning drop-off
- Resulted in 68% decrease in vehicle traffic
- 30% increase of walking students, 51% increase for biking students*



Photo: Gary Manhine

Fall 2021

Pilot at 2 schools:
Horace Mann and
Bachrodt

Fall 2022

Cherrywood, Trace,
Horace Mann,
Bachrodt

Spring 2023

O.B. Whaley

Fall 2023

Schallenberger,
Cherrywood,
Muvekma Ohlone
Middle, O.B.
Whaley

*Streetsblog USA: "Lessons from Britain's 'School Streets'", Oct. 18, 2021



Walk n' Roll
San Jose
sanjoseca.gov/walknroll

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SPEED LIMIT
25

SAN JOSE POLICE 3690
1578559

1011





Tell us more about your experience today!



Place a sticker next to the statement you align with:

In my opinion...

I feel safer walking/biking to school today	
Traffic feels calmer today	
I like the closed street in front of my school	
I want to walk/bike to school more often	
It was easier to walk/bike to school today	
I want another Viva Escuela at my school	

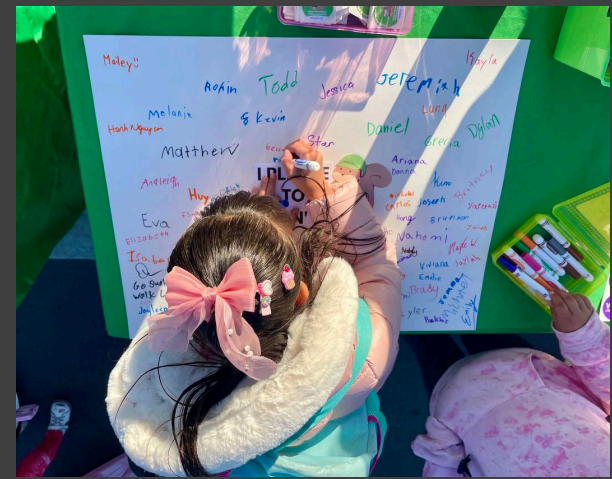
I PLEDGE TO WALK N' ROLL

Names written on the sign include: Mailey, Shayla, Robin, Todd, Jessica, David, Alex, Kayla, Jeremiah, Santos, Daniel, Lung, Dylann, Iker, Melanie, Book, Kevin, Anthony, Greer, Olivia, Star, Gabriel, Ariana, Danna, Anthony M. Chahna, Samara, Giovani, Mark, Kim, Joseph, Britney, Michelle, Yaretzi, Savanah, Rich, Huy, Kenny, Hong, Aaron, Brandon, Jacob, Evan, Esmeralda, Izzy, Tony, Santino, Naomi, Namer, Kim, Eric, Nady, Made W., Julia, Sophia, George, Juliette, Jeremy, Alyssa, Long, Viviana, Jaylah, Mia, Yaretzy, America, Margina, Wshel, Emdie, Vivian, Edu, Matco, Natalie, Bryana, Kase, Nathaniel, Giovanni, Brady, Jemma, Johathan, Nam, Izzy, Alan, Skyler, Aniyah, Chaitanya, Hoa, Jade, Alan, S B, Brittan, Esper.





VIVA ESCUELA!





Elected Officials + Director of DOT

Outreach

- Postcard mailings
- Neighborhood Associations
- School flyers
- Council Member
- School District Administration

WALK n' ROLL
City of San José

O.B. WHALEY ELEMENETARY SCHOOL
VIVA ESCUELASJ EVENT
TUESDAY, OCTOBER 3RD, 2023

FREE

VIVA ESCUELASJ SCHEDULE:
7:30 AM - VIVA ESCUELASJ EVENT STARTS
8:30 AM - SCHOOL STARTS
8:30 AM - VIVA ESCUELASJ EVENT ENDS

WHAT IS VIVA ESCUELASJ?
Come join us and experience walking or rolling on a car-free street! Enjoy a few activities and free resources before the morning bell!
Parents - you're invited, too!

STREET CLOSURE DETAILS:
CENTER RIDGE WILL BE CLOSED AT ALVIN AVE- CARS WOULD NEED TO GO EAST TOWARDS KING TO GET OUT.
BOWLING GREEN/ALVIN WILL BE OPEN FOR CARS TO TURN NORTHBOUND FROM BOWLING GREEN AND VICE-VERSA.
ALVIN/TIERRA BUENA WILL BE OPEN FOR CARS TO CAN GO ALL DIRECTIONS EXCEPT NORTH.

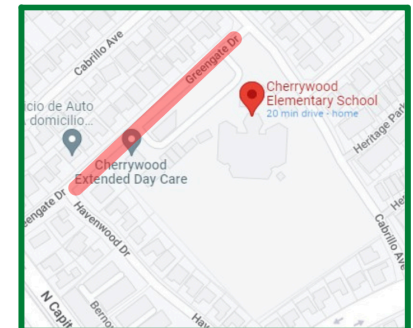
FREE RESOURCE FAIR & ACTIVITIES!

Street Closure: Wednesday, October 5
6:15am - 9:15am
Greengate Dr. between Harwood Dr. & Cabrillo Av.

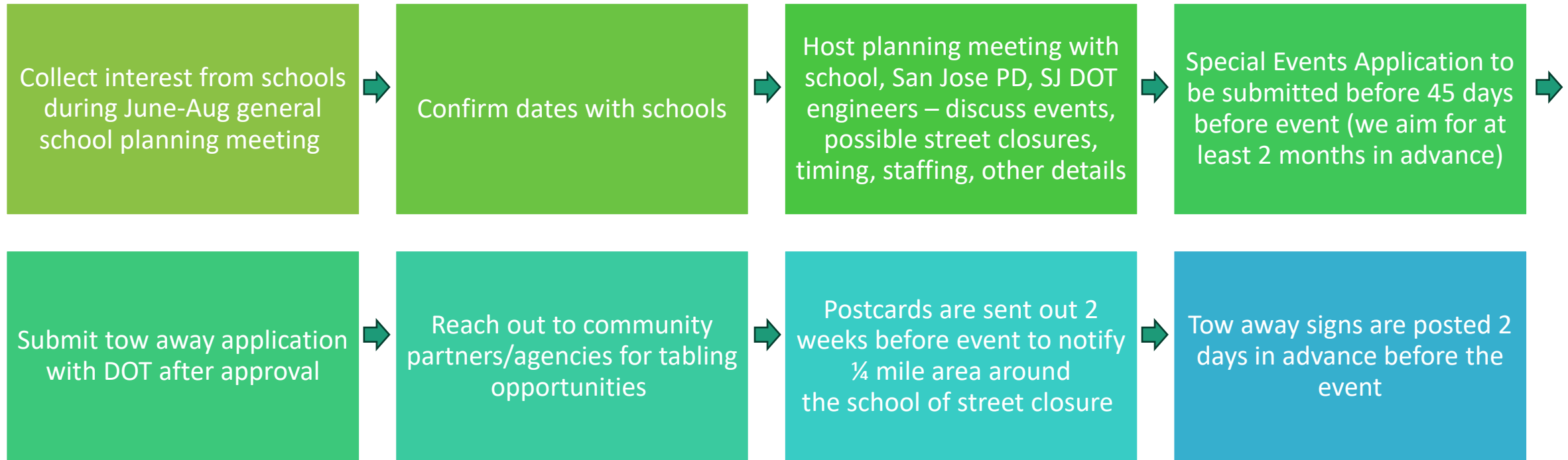
Cherrywood Elementary is hosting an "open street" event to promote traffic safety on International Walk to School Day. Please note the temporary street closure map below and plan to park or drive outside of this short street closure (in red).

La Primaria Cherrywood está organizando un evento de "calle abierta" para promover la seguridad del tráfico En el Día Internacional de Caminar a la Escuela. Tenga en cuenta el mapa de cierre temporal de calles a continuación y planee estacionarse o conducir fuera de este corto cierre de calles (en rojo).

Trường Tiểu học Cherrywood đang tổ chức một sự kiện "mở rộng đường phố" để khuyến khích an toàn giao thông trong Ngày Quốc Tế Đi Bộ Đến Trường. Xin chú ý bản đồ đóng đường tạm thời bên dưới và lên kế hoạch tránh đậu xe hoặc lái xe trên những con đường bị đóng ngắn hạn này (màu đỏ).



PLANNING



THANK YOU!

Ann Jasper

Walk n' Roll Program Manager

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