



Spare the Air Youth Program

Technical Advisory Committee Meeting

DATE: Wednesday, January 25th 2023
TIME: 10:00 a.m. to 12:00 p.m.
WEBINAR: **ZOOM**

In Attendance

- Tommy Bensko, BikeMobile
- Marcella Aranda, MTC
- Nora Stoelting, Alta Planning + Design
- Anna Gore, Alta Planning + Design
- George Foster, Alta Planning + Design
- Charlie Simpson, Alta Planning + Design
- Nick Levi, SF Transit Riders
- Jose Palma, Palo Alto SRTS
- Davis Okonkwo, Contra Costa Health
- Wendi Kallins, Marin Safe Routes to School
- Rose Mesterhazy, Palo Alto SRTS
- Jasmine Law, TransForm
- Rebecca Gibian, San Francisco Transit Riders
- Cherie Walkowiak, City of Cupertino
- Ben Estrada, San Mateo County Office of Education
- Carlene Foldenauer, San Mateo County Office of Education
- Georgia Dohrmann, MTC
- Hannah Day-Kapell, Alta Planning + Design
- Sarah Hadler, Bike Sonoma
- Eliana Marcus-Tyler, SF Bicycle Coalition
- Karl Anderson, MTC
- Leslie Lara-Enriquez, MTC
- Gwen Froh, Marin County
- David Gajer, SF Bicycle Coalition

Meeting Notes

1. Introductions and Agenda (5 min)

- Welcome, agenda for the day, Hannah Day-Kapell, Alta Planning + Design
 - Introductions (name, organization, pronouns) - put in chat or unmute:
 - What is your favorite kind of dumpling?

2. MTC Announcements (10 minutes)

- **Active Transportation Funding Update, Karl Anderson, MTC**
 - MTC is considering adoption of the regional ATP Cycle 6 program
 - Still very competitive and oversubscribed
 - Over 400 applicants requesting for over 3.1 billion in funding
 - Statewide there will be 67 funded projects, totaling 853 million, Bay Area received 10% of that
 - Regionally there will be \$143 million worth of projects funded
 - [Full list to be published after Jan. 25th Commission Meeting](#)
 - ATP Cycle 7 – MTC will augment funding for local technical assistance

- **OBAG 3 Update, Thomas Arndt, MTC**
 - Recommended projects were [considered and adopted during the Jan. 25th Commission Meeting](#).
 - \$350 million is up for adoption during Commission Meeting. Half of that is for active transportation. Target for Safe Routes to School funding was nearly doubled this time around, including \$2 million in Non-Infrastructure programs in six counties.
 - Counties that received Non-Infrastructure funds were Alameda, Contra Costa, San Francisco, San Mateo, Sonoma, and Solana.
 - Marin has Measure M funds, and Santa Clara has Measure B funds. They did not apply for funding.
 - \$2 million of funding is in equity priority communities
 - The regional side of the program is more targeted and will involve smaller calls for specific programs – coming soon!
 - Safe Streets and Roads for All
 - New federal program under IIJA
 - First notice of funding was in 2022 (closed in September) and award announcements are expected soon. Since it's an annual program, there will be an opportunity to apply again this year. Note: As of 2/6, awards have been announced! You can learn more by [clicking here](#).
 - OBAG may be moving from CMAQ funds to STB (Surface Transportation Block), still will be strings attached for how to use the funds.
- **Legislative Updates, Georgia Gann Dohrmann, MTC**
 - Congress is setting priorities as it is the beginning of a legislative session at the state level
 - There will be some tightening of funding coming up at both state and federal level
 - It will be more challenging to secure funding for high-priority projects, and much broader coalition building will be needed to secure funds.
 - State updates:
 - Effort from transit and business community to secure funding to avoid transit fiscal cliff. Efforts also to build back ridership and encourage transit operators to engage with the public more.
 - There are impacts to capital funding for AT projects. Strong case for AT projects and impacts on carbon emissions will be needed.
 - State is still at a way higher level than in the past in terms of AT funding
 - Federal govt has put out timeline of when funds will be available and this is on the MTC website.

3. STAY Strategic Planning (100 minutes)

- 12-year look back, Hannah Day-Kapell
 - STAY has been going on since 2011, although Marin SR2S has been around since 1998 (one of the very first!)
 - MTC Climate Initiative Program is the overall agency goal to reduce carbon footprint. This guided the early stages of STAY.
 - Youth for the Environment and Sustainability Conference happened three times
 - Funded grantees for Phase I and Phase II - big evaluation work happened after Phase II to track mode shift and students reached.

- Adaptations with Covid hitting established regional working groups and virtual connection even though school wasn't in session.
 - 2012-2014 evaluation process involved looking at the GHG emission benefits from SR2S programs. Collected more than a million trips worth of data (23,000 surveys)
 - Hosting events had the largest impact on mode shift.
 - Comments from the group:
 - Importance of breadth and depth: balancing demonstrating program outcomes while supporting meaningful experiences.
 - MTC Future Priorities, Leslie Lara-Enriquez
 - Over the next few months, MTC will be assessing the program to develop a revised approach that best meets agency priorities and partner needs.
 - In recent months MTC has been working to increase coordination between TDM programs internally and with external counties. (e.g., SRTS, STAY, and programs targeted toward adults)
 - Federal govt wants MTC to focus on reducing greenhouse gas emissions, so we will be re-focusing on CMAQ rules.
 - Focus will be on youth mobility programs, rather than youth leadership.
 - Will also be supporting implementation of Plan Bay Area 2050.
 - Analysis shows that the top programs that led to the most emissions reduction were Bike Mobile and Family Biking Workshops. MTC will consider how to expand these programs.
 - Breakout Room #1: Reflection and Visioning
 - [Jamboard link](#) (slides 1-5 are for the first breakout)
 - Discussion questions: What does Spare the Air Youth mean to you? What would you change or add to the existing vision statement? How has your program benefited from or interacted with Spare the Air Youth?
 - Breakout Room #2: Gaps and Opportunities
 - [Jamboard link](#) (slides 6-9 are for the second breakout)
 - Discussion questions: What are the gaps in existing Bay Area programs, based on MTC's future priorities? What are new or emerging programs that could support MTC's future priorities? What would it take to meet CMAQ targets for data-driven programming?
 - Wrap Up
 - Questions in poll include:
 - How useful have TAC meetings been to your work?
 - What topics would you like to see in future TAC meetings?
 - What is your preferred TAC meeting format?
 - Any other ideas for feedback?
4. **Closing and goodbye (5 minutes)**
- Contact Leslie to share additional concerns/ideas for the future of the program: llara-enriquez@bayareametro.gov, or schedule a meeting directly: <https://doodle.com/bp/leslielara-enriquez/doodle-meetings>.