



Spare the Air Youth Program Technical Advisory Committee Meeting

DATE: Wednesday, September 21, 2022
TIME: 10:00 a.m. to 12:00 p.m.
WEBINAR: **Registration:** <https://us06web.zoom.us/meeting/register/tZAtd-uvqj4uGdJNrZruxG30Io53-nZOM0hg>

AGENDA

- 1. Introductions and Agenda (5 minutes)**
 - Introductions & icebreaker, Hannah Day-Kapell, Alta Planning + Design
- 2. MTC Announcements (30 minutes)**
 - Legislative Update, Georgia Gann Dohrmann, MTC
 - Active Transportation Funding Update, Karl Anderson, MTC
 - Translation Requests, Hannah Day-Kapell, Alta
- 3. BREAK (5 minutes)**
- 4. Community Based Social Marketing (CBSM) (60 minutes)**
 - *Presenter: Cathy Cibor, Alta Planning + Design*
 - Session Goal: Provide participants with an overview of CBSM, interactive scenarios on potential use-cases, and a discussion on areas of particular interest
 - i. Presentation and overview
 - ii. Q&A
 - iii. Breakout rooms with interactive scenarios
 - iv. Large group debrief
- 5. Announcements and Upcoming Meetings (5 minutes)**
 - High school working group | Friday, September 23 from 11am – 12 pm
 - i. Topic: Back to School
 - ii. Register here: <https://us06web.zoom.us/meeting/register/tZEsfu-gqzgsE9drXFntOTnHb2Uzcku4pfbM>
 - iii. Next TAC Meeting
 - iv. December 14, 2022 (second Wednesday of the month due to holidays)



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