**Spare the Air Youth Program**  
**Technical Advisory Committee Meeting**

<table>
<thead>
<tr>
<th>DATE:</th>
<th>Wednesday, September 21, 2022</th>
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<tbody>
<tr>
<td>TIME:</td>
<td>10:00 a.m. to 12:00 p.m.</td>
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<td>WEBINAR:</td>
<td>Registration: <a href="https://us06web.zoom.us/meeting/register/tZAtd-uvqj4uGdJNrZruxG30Io53-nZOM0hg">https://us06web.zoom.us/meeting/register/tZAtd-uvqj4uGdJNrZruxG30Io53-nZOM0hg</a></td>
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**AGENDA**

1. **Introductions and Agenda (5 minutes)**  
   - Introductions & icebreaker, Hannah Day-Kapell, Alta Planning + Design

2. **MTC Announcements (30 minutes)**  
   - Legislative Update, Georgia Gann Dohrmann, MTC  
   - Active Transportation Funding Update, Karl Anderson, MTC  
   - Translation Requests, Hannah Day-Kapell, Alta

3. **BREAK (5 minutes)**

4. **Community Based Social Marketing (CBSM) (60 minutes)**  
   - Presenter: Cathy Cibor, Alta Planning + Design  
   - Session Goal: Provide participants with an overview of CBSM, interactive scenarios on potential use-cases, and a discussion on areas of particular interest  
     1. Presentation and overview  
     2. Q&A  
     3. Breakout rooms with interactive scenarios  
     4. Large group debrief

5. **Announcements and Upcoming Meetings (5 minutes)**  
   - High school working group | Friday, September 23 from 11am – 12 pm  
     1. Topic: Back to School  
     2. Register here: [https://us06web.zoom.us/meeting/register/tZEsfu-ggzgsE9drXFNTnHb2Uzcku4pfbM](https://us06web.zoom.us/meeting/register/tZEsfu-ggzgsE9drXFNTnHb2Uzcku4pfbM)  
     3. Next TAC Meeting  
     4. December 14, 2022 (second Wednesday of the month due to holidays)