

Spare the Air Youth Program

Technical Advisory Committee Meeting

DATE: Wednesday, June 15, 2022 **TIME:** 10:00 a.m. to 12:00 p.m.

WEBINAR: ZOOM

In Attendance

- Tommy Bensko, BikeMobile
- Amelia Adams, Alta Planning + Design
- Adrian Cardenas, SF Bike
- Alisa Campbell, Santa Clara County
- Nora Stoelting, Alta Planning + Design
- Kara Vernor, Napa Bike
- Hannah Day-Kapell, Alta Planning + Design
- Tina Panza, Bike Sonoma
- Ellen Griffin, MTC
- Nina Paige, SMCOE
- Peggy Clark, Marin Bike
- Theresa Vallez-Kelly, SMCOE
- Jasmine Law, SMCOE

- Eliana Marcus-Taylor, SF Bike
- Eleni Jacobson, Bike Silicon Valley
- Jen Pelletier, PDA Stats
- Michele Walker, Transform CA
- Diego Ortiz, Bike Silicon Valley
- Denise Turner, Alameda County
- Ann Jasper, SMCOE
- Kristen Riker, Contra Costa
- Kara Oberg, MTC
- Karl Anderson, MTC
- Leslie Lara-Enriquez, MTC
- Gwen Froh, Marin County
- Anna Gore, Alta Planning + Design

Meeting Notes

1. Introductions and Agenda (5 min)

Hannah Day-Kapell, Alta Planning + Design

- Welcome, agenda for the day
 - o Introductions (name, organization, pronouns) put in chat
 - How do you feel about SRTS evaluation in 5 words or less?
- 2. MTC Announcements (30 minutes)
 - Federal and State Legislative Update, Ellen Griffin, MTC
 - This is Ellen's last appearance here there will likely be someone new during the next TAC meeting to provide these updates
 - Today is the deadline for the state budget, and bills for the November ballot must be passed by June 30th, followed by summer recess, followed by bills getting advanced to the governor in August
 - AB2336, the speed camera program bill, died but will be reintroduced next year
 - Bicycle safety stop bill allows bicycles to have the right of way at intersections
 - AB1909, Omni Bike Bill, expands where e-bikes are allowed and requires cars to move into another lane when passing bikes on the road

 New infusion of money means that MTC is still figuring out how they will be allocated

Active Transportation Funding Update, Karl Anderson, MTC

- ATP Cycle 6 applications are due today!
- New Safe Streets for All federal program. Funding notice will be released in May and
 it can fund safety-oriented action plans and capital improvement projects. Talk to
 Karl or Kara if you want to apply or want support:
 https://www.transportation.gov/grants/SS4A
- MTC's Summer Academy curriculum includes intro to agencies, climate tech, gentrification, parking policy, video storytelling, and a capstone project
 - a. There may be some elements in person this year in addition to virtual, aiming for fully in person next summer
 - b. Feedback from students in the past has been very positive
 - c. Deadline to apply is Monday, April 4th
 - d. Time commitment for students is 2-3 hours per week, in addition to 2-3 hours of homework per week
 - e. Question from Vanessa about involving incarcerated youth good opportunity to involve diverse populations.

Active Transportation Plan Update, Kara Oberg, MTC

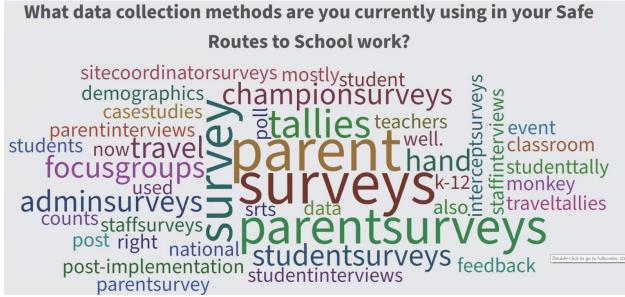
- Four main AT Plan deliverables (complete streets policy, AT network, 5-year IP, stakeholder engagement).
 - a. Stakeholder engagement is complete
 - b. Complete streets policy is complete. This means that people biking, walking, and taking transit are protected by the AT network. All ages and abilities design principles are incorporated. A checklist is the mechanism for making sure people are complying with this.
 - c. AT network: this is intended to prioritize projects that are within the network, applies equity and mode shift criteria, and weaves together existing trails and roadways. It connects transit rich areas, mobility hubs, and priority areas.
 - d. 5-year IP has a 2050 time horizon and it identifies near-term steps to achieve early gains toward implementing the AT plan by 2050.

• High School Research Update, Hannah Day-Kapell, Alta

 Research is paused at the moment; we will update this group when it picks back up again. Thank you to everyone who participated in the surveys and interviews!

3. Group Poll (5 minutes)

- Poll question: What Safe Routes to School data collection methods are you currently using?
 - Hand tallies and parent surveys were the most common answers to appear
 - Challenges: Where to go next after learn to ride, promotion, letting things go that don't work, trying again.



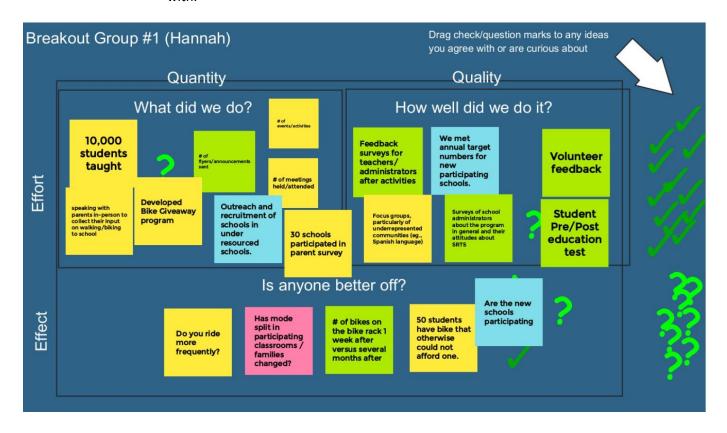
4. Program Evaluation (1.5 hours)

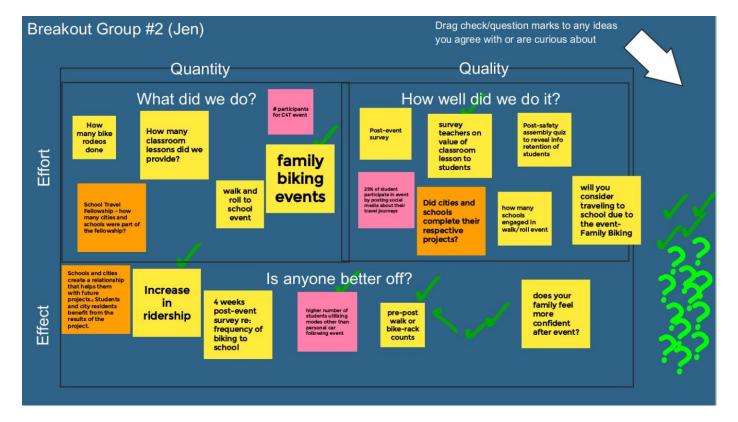
- Presenter: Jen Pelletier (she/her), Senior Evaluator II | Professional Data Analysts
 - Results based accountability (RBA) is a framework and process that starts with the end in mind or the difference you're trying to make. It is a useful framework for programs hoping to make social change.
 - RBA uses both population level data (wellbeing of whole population), and program level data (wellbeing of people directly connected to program)
 - RBA is a powerful tool for disrupting historical patterns. Focusing on the end
 first allows you to interrogate the assumptions along the way and look for new
 ways of doing things by asking 'why does the data look this way?'
 - Start at the population level, by defining the results (or conditions of wellbeing that you want to achieve) and then the indicators you'll measure to know if you got there.
 - Then move on the program level measures. These are divided into 'how much did we do?' (quantity), 'how well did we do it?' (quality), and 'is anyone better off?' (attitudes).
 - It is important to define ahead of time what a 'job well done' looks like to inform the performance measures.
 - Question from the group: Is there a place in the framework for explaining why things may not have gone as well as we thought they could? (I.e. Covid impacts)
 - Jen: That is always important to include in the narrative/reflection. The framework helps to organize the data and then you would need to go back in and describe or clarify things like pandemic impacts.
 - O Question from the group: Where does goal setting land within an RBA process?

 This always happens in the beginning. In working with Minnesota Safe Routes to School, the Strategic Plan already had goals and this was the jumping off point for using the RBA framework.

Breakout rooms

The group broke up into two and brainstormed different ways to apply the RBA framework to our own SRTS programs. Participants moved question marks next to items they were curious about, and check marks next to items they agreed with.



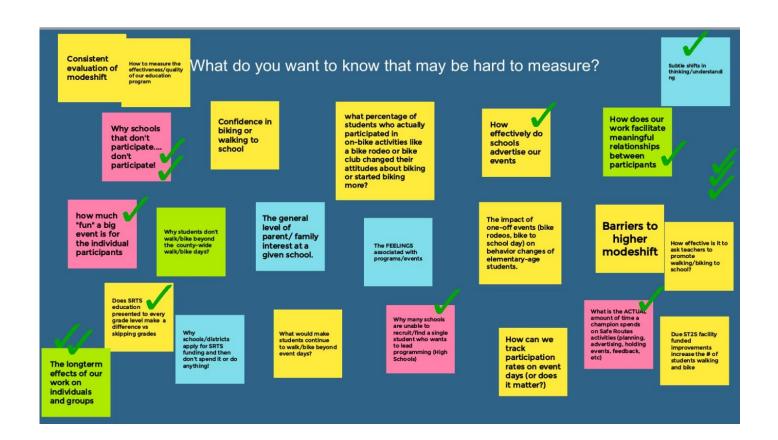


Group discussion

- RBA framework includes the importance of community building that's often hard to measure
- In filling out the framework, you don't need to specify the data source (i.e. feedback survey), you're specifying the measure (what you want to know)
- o Participants found it easiest to come up with the 'what did we do' section
- Denise: In the social services realm, RBA has been helpful for team morale
- Theresa: Quarterly reports are already happening, maybe this would be useful to incorporate into those
- Jen: It's great to think about what you're already doing and how the questions you're already asking can fit into the RBA buckets
- Denise: Behavior change theory (Stages of Change) might be a nice framework to compliment the parts that are hard to measure.
- This conversation is timely because the national SRTS database is closing, so we will need to find new methods
- Question from the group: Is data useful when there are only a few responses on a survey?
 - It is important to be careful of interpreting results if rates are low. Pay attention to response rate, rather than number of responses.

Jamboard activity

• The group did one more Jamboard exercise as a full group, where they answered the following two questions:





Upcoming TAC meetings: Quarterly/Third Wednesdays of the month

- O June 17, 2022 High School Working Group
- o September 21, 2022: TAC Meeting
- o December 14, 2022 (second Weds of the month due to holidays)