

Collaborations and Bike Programming for Kids (and kids)!



WHO CAN WE COLLABORATE or PARTNER WITH?

ELEMENTARY AND
MIDDLE SCHOOLS

PARKS AND
RECREATION
DEPARTMENTS

LOCAL TEEN CLUBS

What does my
community
need?

BIKE SHOPS/
BIKEMOBILE

PARKS AND RECREATION DEPARTMENTS

FAMILY BICYCLING LESSONS
IN PERSON, ON-BIKE LESSONS

**Learn to Ride
a Bike — for Kids**

Wednesdays in
Petaluma

Winter/Spring 2022 Dates:
2/9, 3/9, 4/6, 5/4 & 6/1

For rates & registration, visit
cityofpetaluma.org

     



FAMILY BIKE WORKSHOP



FREE!

IN PERSON! ★ ★ ★ ★

Windsor
Community Center

SATURDAY, MAY 14TH

10am–12:30pm

Pre-Registration Required

www.bikesonoma.org/family-bike-workshops



The **FAMILY** that RIDES together THRIVES together



BIKE ADVENTURE CAMP!



Elementary Schools

4th Grade In-School Bike Rodeos

- 2 lessons in-class on bike education before rodeo



**Free bike tune-ups! Loaner bikes and helmets/low-cost helmets for sale and different sizes of scoot bikes available for Learn to Ride students*

Elementary Schools continued

Assemblies upon request/need

- Virtual or in-person

2nd grade Pedestrian Safety

- 1 in-class lesson and 1 Walking Field Trip



5th grade Bike Education

- 2 in-class lessons (Silent Safety Signals and Mapping Your Route to School)

Middle Schools

Bike Education in PE Classes



After-school Bike Clubs



“My son was reluctant to bike around town with me because of a few incidents he had had on his bike. I signed him up for the bike club with Safe Routes to School hoping it would boost his confidence and bike safety awareness. After the program ended, he asked to ride into town with me and literally exclaimed while we rode through a busy intersection in the bike lanes, "biking is fun!" I couldn't be more pleased with the program and the instructors, as well as my son's new love for biking.”

Bike Shops and Bikemobile

Free Bike Repair Day!

Brook Haven School
Thursday, October 14th
1:10-4pm



How to make it happen:

Bring your bike to school that day

Arrive early as space is limited and it is first come-first served!

Free Tune Ups for students and teachers at Brook Haven!



Local Teen Club

chops
Teen Club

**FALL TEEN
FUN
BIKE RIDES**



THURSDAYS
9/2, 9/16 & 9/30
4:00pm-5:30pm

SATURDAYS
10/9, 11/13 & 12/11
11:30am-1:00pm

Explore different rides around town, enjoy free treats & have fun w/ friends!

**HOW TO WEAR YOUR HELMET
SAFELY**



CHALLENGES

Bridging gaps—after learn-to-ride, what happens next?

Promotion

Letting things go that don't work

Trying another time

Be flexible and adaptable

Reach out to a wide variety of
potential local partners-you never
know what will turn out!

Promotion is key

Offer a wide spectrum of
programming to reach as many
kids/families as possible

Keep it fun and positive!

Sarah Hadler

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www.sonomasaferroutes.org

Safe Routes to School

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Sonoma County Safe Routes To School Program



March & Roll for Miles este marzo