Collaborations and Bike Programming for Kids (and kids)!
WHO CAN WE COLLABORATE or PARTNER WITH?

- ELEMENTARY AND MIDDLE SCHOOLS
- PARKS AND RECREATION DEPARTMENTS
- LOCAL TEEN CLUBS
- BIKE SHOPS/BIKEMOBILE

What does my community need?
FAMILY BICYCLING LESSONS
IN PERSON, ON-BIKE LESSONS
Learn to Ride a Bike — for Kids
Wednesdays in Petaluma
Winter/Spring 2022 Dates:
2/9, 3/9, 4/6, 5/4 & 6/1
For rates & registration, visit cityofpetaluma.org
Windsor Community Center
SATURDAY, MAY 14TH
10am–12:30pm
Pre-Registration Required
www.bikesonoma.org/family-bike-workshops

The FAMILY that RIDES together THRIVES together
BIKE ADVENTURE CAMP!
Elementary Schools

4th Grade In-School Bike Rodeos

• 2 lessons in-class on bike education before rodeo

*Free bike tune-ups! Loaner bikes and helmets/low-cost helmets for sale and different sizes of scoot bikes available for Learn to Ride students
Elementary Schools continued

Assemblies upon request/need
  • Virtual or in-person

2nd grade Pedestrian Safety
  • 1 in-class lesson and 1 Walking Field Trip

5th grade Bike Education
  • 2 in-class lessons (Silent Safety Signals and Mapping Your Route to School)
“My son was reluctant to bike around town with me because of a few incidents he had had on his bike. I signed him up for the bike club with Safe Routes to School hoping it would boost his confidence and bike safety awareness. After the program ended, he asked to ride into town with me and literally exclaimed while we rode through a busy intersection in the bike lanes, "biking is fun!" I couldn't be more pleased with the program and the instructors, as well as my son's new love for biking.”
Bike Shops and Bikemobile

Free Bike Repair Day!
Brook Haven School
Thursday, October 14th
1:10-4pm

How to make it happen:
Bring your bike to school that day

Arrive early as space is limited and it is first come-first served!

Free Tune Ups for students and teachers at Brook Haven!
Local Teen Club

**FALL TEEN FUN BIKE RIDES**

**THURSDAYS**
- 9/2, 9/16 & 9/30
  - 4:00pm-5:30pm

**SATURDAYS**
- 10/9, 11/13 & 12/11
  - 11:30am-1:00pm

Explore different rides around town, enjoy free treats & have fun w/ friends!

**HOW TO WEAR YOUR HELMET SAFELY**

The Door Zone
CHALLENGES

Bridging gaps—after learn-to-ride, what happens next?

Promotion

Letting things go that don’t work

Trying another time
Be flexible and adaptable
Reach out to a wide variety of potential local partners—you never know what will turn out!
Promotion is key
Offer a wide spectrum of programming to reach as many kids/families as possible
Keep it fun and positive!