



Spare the Air Youth Program Technical Advisory Committee Meeting

DATE: Wednesday, March 16, 2022
TIME: 10:00 a.m. to 12:00 p.m.
WEBINAR: ZOOM

In Attendance

- Tommy Bensko, BikeMobile
- Jenn Hanley, Solano SR2S
- Malay "Taco" Khamsyvoravong, Y Bike
- Nora Stoelting, Alta Planning + Design
- Kara Vernor, Napa Bike
- Hannah Day-Kapell, Alta Planning + Design
- Crysta Highfield, SFMTA
- Ann Jasper, San Jose DOT
- Vanessa Castro, SMCOE
- Tina Panza, Bike Sonoma
- B-Rod Beteta, San Francisco Transit Riders
- Sarah Hadler, Bike Sonoma
- Ellen Griffin, MTC
- Karl Anderson, MTC
- Leslie Lara-Enriquez, MTC
- Thomas Arndt, MTC
- Ky-Nam Miller, MTC
- Winne Gee
- Kristen Law, Bay Area Air Quality Management District
- Elinor Mattern, Bay Area Air Quality Management District
- Robert Prinz, Bike East Bay
- Matt Dove, Y Bike
- Gwen Froh, Marin County
- Cherie Walkowiak, Cupertino SR2S
- Anna Gore, Alta Planning + Design
- Brigit Werner, Cupertino SR2S
- Kirsten Riker, Street Smarts Diablo

Meeting Notes

1. **Introductions and Agenda (5 min)**
Hannah Day-Kapell, Alta Planning + Design
 - a. Welcome, agenda for the day
 - Introductions (name, organization, title, pronouns, favorite spring activity) - put in chat
2. **MTC Announcements (30 minutes)**
 - a. **Bay Area Summer Academy Update, Ky-Nam Miller, MTC**
 - For high school students (similar to an internship) to understand regional government, they get paid, and get a certificate in the end
 - Curriculum includes intro to agencies, climate tech, gentrification, parking policy, video storytelling, and a capstone project
 - There may be some elements in person this year in addition to virtual, aiming for fully in person next summer



METROPOLITAN
TRANSPORTATION
COMMISSION



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT



- Feedback from students in the past has been very positive
 - Deadline to apply is Monday, April 4th
 - Time commitment for students is 2-3 hours per week, in addition to 2-3 hours of homework per week
 - Question from Vanessa about involving incarcerated youth - good opportunity to involve diverse populations.
- b. Federal and State Legislative Update, Ellen Griffin, MTC**
- For high school students (similar to an internship) to understand regional government, they get paid, and get a certificate in the end
 - Curriculum includes intro to agencies, climate tech, gentrification, parking policy, video storytelling, and a capstone project
 - There may be some elements in person this year in addition to virtual, aiming for fully in person next summer
 - Feedback from students in the past has been very positive
 - Deadline to apply is Monday, April 4th
 - Time commitment for students is 2-3 hours per week, in addition to 2-3 hours of homework per week
 - Question from Vanessa about involving incarcerated youth - good opportunity to involve diverse populations.
- c. Air Quality Updates on Youth Engagement Work, Kristen Law & Elinor Mattern, BAAQMD**
- For high school students (similar to an internship) to understand regional government, they get paid, and get a certificate in the end
 - Curriculum includes intro to agencies, climate tech, gentrification, parking policy, video storytelling, and a capstone project
 - There may be some elements in person this year in addition to virtual, aiming for fully in person next summer
 - Feedback from students in the past has been very positive
 - Deadline to apply is Monday, April 4th
 - Time commitment for students is 2-3 hours per week, in addition to 2-3 hours of homework per week
 - Question from Vanessa about involving incarcerated youth - good opportunity to involve diverse populations.
- d. ATP Cycle 6 Update, Karl Anderson, MTC**
- CTC is going to adopt fund estimate and guidelines for ATP today, and then they will release their call for projects
 - State has \$325 million available this time, more than in the past
 - MTC has \$54 million for regional component, also more than in the past
 - Applications will be due June 15th, and then evaluation and recommendations will be after. Questions in application should be similar to Cycle 5.
- e. One Bay Area Grant (OBAG) 3 Update, Thomas Arndt, MTC**
- CTC is going to adopt fund estimate and guidelines for ATP today, and then they will release their call for projects
 - State has \$325 million available this time, more than in the past
 - MTC has \$54 million for regional component, also more than in the past
 - Applications will be due June 15th, and then evaluation and recommendations will be after. Questions in application should be similar to Cycle 5.
- f. HS TDM Research, Hannah Day-Kappell, Alta Planning + Design**

- STAY is looking into travel options for high schoolers in Bay Area. Please send survey along to your networks!

3. Youth Bicycle Education Approaches from Across the Bay Area (75 minutes)

a. Survey Responses

- 10 people filled out survey, most are currently offering bike/ped education
- Most people are offering on bike/on site programming
- About half offer materials on multiple languages

b. Matt Dove and Malay Khamsyvoravong, Y Bike

- Have made significant changes recently to how they deliver programming
- Pre-pandemic bike sessions facilitated with youth on immersive rides with everything they need
- They adapted to a virtual program, and were able to deliver some bikes during the summer when restrictions were lifted
- Weight of pandemic was apparent when they delivered bikes, heard stories from parents and caregivers about challenges
- Mid-pandemic they realized they needed to pair students up with an adult for the rides. They were able to offer a bike to a child and caregiver (Parent-Youth Get-A-Bike). Often relied on Google translate for communicating. Texted participants often to hear what they were doing and how they were doing bike repairs, etc.
- When they got some more funding, they were able to drop off pumps and supplies for maintenance.
- Reached a lot fewer students through this, but it was more in depth
- New stage in pandemic is involving wrap around programming

c. Sarah Hadler, Sonoma

- Seeking partnerships in bike education has become very important
- Started gathering list of organizations they could reach out to in order to hear what communities actually need
- They reached out to parts and rec in 3 communities that were missing in-person programming. Started offering learn to ride classes for the whole family. Parks and Rec offered physical space for this.
- Family Bike Workshops are back in person, they partner with schools and cities to do this
- Bike Adventure Camp - was a dream for a while and now happening!
- They're working back in schools now. Emphasis on access and equity. Partner with bike shops to offer free tune ups. Have adaptive and scoot bikes, loaner helmets.
- Bike Rodeos have shifted to learn to ride opportunities rather than expecting students to show up knowing how to do it
- Also offer assemblies on an as needed basis, pedestrian safety, walking field trips, and 5th grade bike education.
- Middle school PE classes and after school bike clubs (4-5 week session for students to delve deeper into mechanics)
- Local Teen Club - filming shoots for safety videos, and fun rides
- Challenges: Where to go next after learn to ride, promotion, letting things go that don't work, trying again.

d. Robert Prinz, Bike East Bay

- Education program is funded by grants and exists in 33 cities, 2 counties

- Lots of adult and teen focused programs, and some youth programming that invited parents and children to bike together. This allowed for engagement around the built environment and infrastructure.
- Did a lot of webinars during the pandemic, now moving back to on-bike programs but will keep webinars around
- Programs in spanish, english, cantonese, and sometimes mandarin
- Grant funding = less flexibility
- Importance of measuring progress by internal goals not funders (they use a strategy screen for this)
- Important relationships: with participants, instructors, and site partners
- Communications with participants: They looked into all communications with participants and made sure all materials are available in all languages they're teaching in (including "class this way" signs and thing that may get overlooked!)
- Communications with instructors: Instructor certifications and training in multiple languages, set instructor goals, compensation, feedback loops, leadership development. Dan Hernandez will be providing instructor training in both english and spanish. Aiming to pay instructors more as cost of living goes up.
- Communication with site partners: They love to be places where people don't know who they are, often partner with local libraries, community events and festivals, and affinity groups.
- Instructors are employees of Bike East Bay, but were contractors in the past. The switch over to employees was costly, but after giving it some thought and analysis they've figured out how to make it sustainable. At least 20 instructors total.

4. Breakout Rooms (30 minutes)

- Questions for break outs:
 - Have you changed anything due to the pandemic that you'll keep as part of your program moving forward? (e.g., new collaborations, ways to address old challenges)
 - What new programming or approach are you planning to try this Spring?
 - What's one tip or trick about offering bike/ped education you'd like to share?
- Breakout room notes:
 - Group 1: Robert, Vanessa, Crysta, B-Rod
 - Working w local libraries - virtual education, storytime every Weds
 - Virtual walk/bike audits - trainings via Zoom - collab with Our Voice app
 - Teaching folks how to self-organize
 - Success w new webinar on biking w children - Working via YBike team
 - Expanded personal safety offerings - Students were involved in more middle of day non-group walks -
 - Transitioned to Safe Routes to Anywhere - Walk to Anywhere Week
 - Self guided bike rides list w QR code treasure hunt w prizes
 - Recorded webinars saw more views later than live event participants
 - Group 2: Tina, Sarah, Malay "Taco", Ann
 - This Spring, Malay is continuing this Spring with approaches she has taken in past, bike clubs, etc. but is starting weekend events again.
 - Looking at Bike fleets, making sure they are maintained and up and running again after time off from using them
 - SCBC got help from Bikemobile in improving fleet.

- Ann said that they did Virtual bike education and they talked about keeping that - but they know kids prefer in-person, so it's more of a possibility
- Ann is doing a middle/high school video challenge this Spring, so hoping to use those videos in future education.
- Ann in restart mode with schools, working on having a grand reopening in the fall. Tweaking their bike rodeo format, did research on seeing if education made an impact (post assembly/lesson quiz)
- Ann's tip or trick to share is having loaner bikes - their bike rodeos are after school and they feel that is really important!
- Tina said that they are going to keep their learn to ride classes, and they will continue utilizing the virtual curriculum (videos) they developed in ways that make sense such as partnerships with Middle School PE teachers that will continue to utilize our video modules.
- Sarah's tip and trick is to have a scoot bike in the fleet!
- Group 3: Hannah, Gwen, Cherie, Jenn, Tommy
 - BikeMobile - still offering virtual presentations, kids are enjoying and it's a good way to promote upcoming visits. Making more polished videos - in English and Spanish. Lessons are live or pre-recorded. Created significant FaceBook content.
 - Marin - all adult content is remote. Created new parent content about what kids are learning. Share the road lessons are popular. All lessons on website, all in English and Spanish.
 - Cupertino - Hosts in-person Bike Fest for community (with SafeMoves) - moved online with bike challenges, so popular that held alongside in-person event in 2021. Before pandemic started PSA to introduce families to SRTS - instead did a video contest, distributing video. Have funding for incentives - pivoted to offer \$500 to HS students for them to do their own events. ID'ed 2 HS reps from each HS - invited to develop a proposal.
- Full group debrief:
 - Cherie: In the past they've had high schoolers be involved in their committees, and this year they had students involved in grant writing
 - Tina: Developed a bunch of virtual curriculum including 10 short middle school modules. PE teachers decided to continue doing it even after Tina was involved.
 - Matt: Starting to see other organizations independently going out to schools to service bikes.
 - What is coming in the future? What would you like to do that you haven't been able to do?
 - Tina: Diversify funding sources which could open more possibilities for expansion
 - Matt: scheduling LCI seminars so that teachers can participate
 - Robert: Working with/want to continue working with librarians in a similar way to what Matt discussed
 - Matt: Curriculum, considering funding comes from CMAQ, PE teachers make the curriculum useful for them, looking for ways to fund PE curriculum specifically
 - Robert: Likely to be ballot measures on city and county level this year. The more local the funding the more flexible it can be to cater to regional needs. Might be useful to connect more in the future about ballot measures applying to SRTS.

- Tommy: It would be interesting to have a longitudinal study to follow students over a longer period of time and see how this work impacts them as they grow.

Upcoming TAC meetings: Quarterly/Third Wednesdays of the month

- March 18, 2022 High School Working Group
- June 15, 2022: TAC Meeting
- September 21, 2022: TAC Meeting
- December 14, 2022 (*second Weds of the month due to holidays*)