Spare the Air Youth Program

Technical Advisory Committee Meeting

DATE: Wednesday, December 15, 2021

TIME: 10:00 a.m. to 12:00 p.m.

WEBINAR: **Registration:**
https://us06web.zoom.us/meeting/register/tZYtdeGrrTwsGdOYxPyW6NVa2YE5_Vx3SrRx

AGENDA

1. **Introductions and Agenda (5 minutes)**
   - *Introductions & ice-breaker - Hannah Day-Kapell, Alta Planning + Design*

2. **MTC and Air District Updates (10 minutes)**
   - Active Transportation Program - Karl Anderson
   - Federal and State Legislative Update - Rebecca Long

3. ***Bay Area Updates (20 minutes)***
   - *2 to 3-minute presentations from TAC members about their plans for Spring 2022*

4. **Applying Behavior Change Theory to Safe Routes to School Messaging and Programs (60 mins)**
   - Applying Behavior Change Theory to Communications – Jessica Roberts, Alta Planning and Design (25 min)
   - Local Examples of Behavior Change Programs – *Abra McNair, Portland Bureau of Transportation (15 min)*
   - Breakout Sessions (10 min)
     i. *Are you using similar techniques/language?*
     ii. *How might you change your materials to reflect these concepts?*
     iii. *What resources would be helpful? What role could the regional agencies play in supporting High School TDM efforts?*
   - General Discussion (10 min)

5. **Announcements and Upcoming Meetings (5 mins)**
   - High school working group | Friday, December 17 from 11am – 12 pm
     i. *Topic: High School Climate Leadership*
     ii. Register here: https://us06web.zoom.us/meeting/register/tZ0sd-GrrTkrGN2D5F2nVB-OgxIORI4IEEIt
   - Next TAC Meeting | March 2022

METROPOLITAN TRANSPORTATION COMMISSION

BAY AREA AIR QUALITY MANAGEMENT DISTRICT

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