



Spare the Air Youth Program Technical Advisory Committee Meeting

DATE: Wednesday, September 15, 2021
TIME: 10:00 a.m. to 12:00 p.m.
WEBINAR: **ZOOM**

In Attendance

- Gwen Froh, Program Dir. Marin SR2S - she/her
- Carlotta Sainato, Program Coordinator for Napa County Bicycle Coalition, she/her
- Rosie Mesterhazy Palo Alto SRTS Coordinator Palo Alto she/her
- Andre-Anne Cadieux, Alta Planning and Design, she/her
- Karin Bloesch - Sr. Program Coordinator - Solano Safe Routes to School she/her
- Sarah Hadler, she/her, Sonoma County Bicycle Coalition
- Kara Oberg- MTC
- Rebecca Long- MTC
- Kristina Chu, Air District
- Ann Bancroft- Stanford University
- Tommy Bensko (he/him)- Local Motion, BikeMobile
- Vanessa Castro, she/her, San Mateo County Office of Ed SRTS
- Leslie Lara-Enríquez, MTC-ABAG (she/her/ella), Spare the Air Youth Program Manager
- Alisa Campbell (She/her/hers), Santa Clara County Public Health
- Wendi Kallins Program Coordinator Marin Safe Routes to Schools
- Ann Jasper, she/her, City of San Jose Walk n' Roll
- Ursula Vogler, MTC
- Amanda Boyd, Hannah Day-Kapell, and Country Wood- Alta Planning + Design
- Kevin Anderson, Daily Acts
- Diego Ortiz, Bike Silicon Valley
- Cherie Walkowiak, Cupertino SRTS
- Kristen Riker, 511 Contra Costa
- Denise Turner, Alameda County Transportation Commission
- Darrell Davis, TransForm
- David Gajer, SF Bike
- Diana Meehan, NVTA
- Mari Pearman, Altrans
- Jessica Ho, Berkeley EarthTeam
- Tina Panza, Bike Sonoma
- Theresa Vallez-Kelly, SMCOE

Meeting Notes

1. **Introductions and Agenda (5 min)**

Hannah Day-Kapell, Alta Planning + Design

a. Welcome, agenda for the day

i. Introductions (name, organization, title, pronouns) - put in chat



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2. MTC Announcements (60 minutes)

a. Federal and State Legislative Update, Rebecca Long

i. State Side

- Legislature did not pass high-speed rail this year, also removed additional \$500M originally planned for ATP.
- AB1238- bill by Assembly member Cheng, decriminalizing j-walking- NO funding- take effect Jan 1, 2022
- AB122- Delaware stop- NO funding- take effect Jan 1, 2022
- SB375- really focuses on 15 min community concept, and requires office provides guidance on creating the “15 min community”; 15 min bicycle/transit ride
- Bicycle Program as well; mandate on CalTrans when to make this recommendation. Would benefit Bay Area to speak to CalTrans about this.
- Timing - January 2023 - CalTrans needs to submit proposals to CTC.

ii. Federal side:

- Infrastructure Bill
 - a. Provide congestion relief
- Transportation funding (reconciliation):
 - a. Have to shape it as additional funding and not “double dipping”
- Great for a larger organization to take this revision on so it is not left to the smaller organizations
- Legislation/Bills that are being proposed for reducing greenhouse gas emissions (CARB)?
 - Typically tends to occur at the local level and not a top-down sort of thing
 - Kristina (Air District) good contact
 - Commuter Program- area where MTC is actively involved in
 - Expanding SRTS funding to High Schools- ACTION: Rebecca to follow up with those questions

b. Regional Active Transportation Plan Update, Kara Oberg

i. Set to be adopted this October 2021

ii. AT Plan- implement 2 of 35 active strategies

- Complete streets network Strategy, and Vision Zero Policy
- Will be using current regional bike network and CalTrans plans in three big cities to find bike/ped focus areas
- Up to 10,000 miles of network

iii. Doing a 5-year implementation plan and funding assessment

- Currently working on Identifying network, looking to have plan adopted in June 2022

iv. Stakeholder engagement

- CBO Focus groups, working groups, meetings
- Paying groups to facilitate focus groups (Acterra, Green Hive...) and working with groups to understand community needs

v. Working closely with communities who rely on transit (first/last mile)

vi. Complete Streets Policy Update:

- If you are using transportation funding, you must consider bike/ped/micromobility
 - Vision and equity at the forefront of update
 - vii. Network Criteria Objectives:
 - Regional Planning Framework, Safety, Equity, Connections, Previous Planning Efforts
 - Additional needs from discussion: proximity to schools, equitable for areas that are experiencing larger issues
 - viii. Immediate Next Steps:
 - Updating Admin committee in November
 - ix. Group Discussion:
 - Making bike/ped travel an attractive option and not just a necessary option
- c. Return to Transit Campaign, Ursula Vogler
- i. Saw 80% reduction in transit ridership in March 2020
 - ii. Established transit recovery task force with federal funds
 - Fall 2020- campaign to encourage people back to transit “All Aboard Bay Area Transit”
 - Met with transit organizations to create a campaign based on message testing and on research (27 transit agencies, 19 signed on)
 - Promotion, radio, out of home
 - Measuring- sending people to the website, looking at transit ridership data.
 - Commuting not back to normal, hope to run campaign again in 2022 (www.allaboardbayarea.com)
 - iii. Focus to remove barriers for all, including students/school transportation
 - iv. ACTION: Darrell to send info to Leslie/HDK after Alameda meeting today
 - v. City Shuttles- Contact Ursula to give them on the list; Ursula to forward form for local providers to be a part of Return to Transit
- d. Plan Bay Area 2050 & Video Challenge, Leslie
- i. Share in chat: <https://sparetheairyouth.org/video-challenge>
 - ii. Leslie to play the compilation video
 - iii. Film Fest: <https://sparetheairyouth.org/video-challenge>
- e. Air District Updates, Kristina Chu
- i. <https://fire.airnow.gov/> and <https://www.baaqmd.gov/public-data-center>
 - ii. “Choose Transit” campaign- finding people are traveling again, but not quite ready to use transit
 - iii. Smoke currently impacting region, not as bad as previous years
 - iv. Opportunities for discussing actionable items to help mitigate the problem of wildfires
 - Spare the Air doesn't have the authority to enforce transportation & travel restrictions but is working on an educational level

3. Online Engagement Strategies (60 minutes)

- a. Our Voice and other approaches to inclusive walk audits (30 minutes)
Ann Banchoff, Stanford University
 - i. Focus is on the improvements in the “living conditions” area
 - Citizen science- ordinary people are centered and amplified in the discussion of public health

- Stanford Discovery Tool- mobile app that allows comm. Members take geotagged photos, use positive/negative ratings; comments are critical!
- Identify “hot spot” areas of positive/negative data & comments
- ii. Facilitated Meetings - discuss findings!
- iii. Advocate- local improvements!
- iv. Change- communities working together to continue to pursue change
- v. SRTS + Our Voice- held twice as many SRTS engagement events, had 1yr of walking/biking rates twice that of school with SRTS alone
- vi. Advancing SRTS Solutions- self-tagging of data, repeat projects, more SRTS coordinators, county-wide implementation!
- vii. It is a self-funded initiative; team at Stanford do a lot of fundraising on their own
- viii. Data is secure, data is anonymous, things can be deleted; once Stanford processes the data, they send to the communities directly

b. Online Public Engagement Mapping (30 minutes) Courtney Wood, Alta Planning + Design

- i. Interactive Input Map- Walk Audit details since school attendance/travel patterns have been impacted by COVID
- ii. Does not replace the in-person walk audit/facility inventory, but just supplements the data
- iii. This a tool to engage the largest community; likely going to be part of the walk audit process even after COVID
- iv. Monitoring ALL comments to make sure there are not any inappropriate comments being added

c. How do you solicit community feedback and build buy-in in 2021? (Group Sharing)

- i. Budget issue for using mapping like Our Voice - Measure B funds or other local resources

4. Announcement and Upcoming Meetings (5 minutes)

- a. High School Working Group schedule for Friday, September 17, 2021, 11am
 - i. Topic: High School Travel Demand Management and Climate Leadership
 - ii. Register here:
<https://zoom.us/meeting/register/tJAlfuyhqzWjH9XNvObcOrDgPXe8Y-kgro->
- b. Next TAC Meeting: December 15, 2021