DATE: Wednesday, September 15, 2021
TIME: 10:00 a.m. to 12:00 p.m.
WEBINAR: ZOOM

In Attendance
- Gwen Froh, Program Dir. Marin SR2S - she/her
- Carlotta Sainato, Program Coordinator for Napa County Bicycle Coalition, she/her
- Rosie Mesterhazy Palo Alto SRTS Coordinator Palo Alto she/her
- Andre-Anne Cadieux, Alta Planning and Design, she/her
- Karin Bloesch - Sr. Program Coordinator - Solano Safe Routes to School she/her
- Sarah Hadler, she/her, Sonoma County Bicycle Coalition
- Kara Oberg- MTC
- Rebecca Long- MTC
- Kristina Chu, Air District
- Ann Bancroft- Stanford University
- Tommy Bensko (he/him)- Local Motion, BikeMobile
- Vanessa Castro, she/her, San Mateo County Office of Ed SRTS
- Leslie Lara-Enriquez, MTC-ABAG (she/her/ella), Spare the Air Youth Program Manager
- Alisa Campbell (She/her/hers), Santa Clara County Public Health
- Wendi Kallins Program Coordinator Marin Safe Routes to Schools
- Ann Jasper, she/her, City of San Jose Walk n' Roll
- Ursula Vogler, MTC
- Amanda Boyd, Hannah Day-Kapell, and Country Wood- Alta Planning + Design
- Kevin Anderson, Daily Acts
- Diego Ortiz, Bike Silicon Valley
- Cherie Walkowiak, Cupertino SRTS
- Kristen Riker, 511 Contra Costa
- Denise Turner, Alameda County Transportation Commission
- Darrell Davis, TransForm
- David Gajer, SF Bike
- Diana Meehan, NVTA
- Mari Pearman, Altrans
- Jessica Ho, Berkeley EarthTeam
- Tina Panza, Bike Sonoma
- Theresa Vallez-Kelly, SMCOE

Meeting Notes
1. Introductions and Agenda (5 min)
   Hannah Day-Kapell, Alta Planning + Design
   a. Welcome, agenda for the day
   i. Introductions (name, organization, title, pronouns) - put in chat
2. MTC Announcements (60 minutes)
   a. Federal and State Legislative Update, Rebecca Long
      i. State Side
         • Legislature did not pass high-speed rail this year, also removed additional $500M originally planned for ATP.
         • AB1238- bill by Assembly member Cheng, decriminalizing j-walking- NO funding- take effect Jan 1, 2022
         • AB122- Delaware stop- NO funding- take effect Jan 1, 2022
         • SB375- really focuses on 15 min community concept, and requires office provides guidance on creating the “15 min community”; 15 min bicycle/transit ride
         • Bicycle Program as well; mandate on CalTrans when to make this recommendation. Would benefit Bay Area to speak to CalTrans about this.
         • Timing - January 2023 - CalTrans needs to submit proposals to CTC.
      ii. Federal side:
         • Infrastructure Bill
            a. Provide congestion relief
         • Transportation funding (reconciliation):
            a. Have to shape it as additional funding and not “double dipping”
         • Great for a larger organization to take this revision on so it is not left to the smaller organizations
         • Legislation/Bills that are being proposed for reducing greenhouse gas emissions (CARB)?
            • Typically tends to occur at the local level and not a top-down sort of thing
            • Kristina (Air District) good contact
            • Commuter Program- area where MTC is actively involved in
            • Expanding SRTS funding to High Schools- ACTION: Rebecca to follow up with those questions
   b. Regional Active Transportation Plan Update, Kara Oberg
      i. Set to be adopted this October 2021
      ii. AT Plan- implement 2 of 35 active strategies
         • Complete streets network Strategy, and Vision Zero Policy
         • Will be using current regional bike network and CalTrans plans in three big cities to find bike/ped focus areas
         • Up to 10,000 miles of network
      iii. Doing a 5-year implementation plan and funding assessment
         • Currently working on Identifying network, looking to have plan adopted in June 2022
      iv. Stakeholder engagement
         • CBO Focus groups, working groups, meetings
         • Paying groups to facilitate focus groups (Acterra, Green Hive…) and working with groups to understand community needs
      v. Working closely with communities who rely on transit (first/last mile)
      vi. Complete Streets Policy Update:
• If you are using transportation funding, you must consider bike/ped/micromobility
• Vision and equity at the forefront of update

vii. Network Criteria Objectives:
• Regional Planning Framework, Safety, Equity, Connections, Previous Planning Efforts
• Additional needs from discussion: proximity to schools, equitable for areas that are experiencing larger issues

viii. Immediate Next Steps:
• Updating Admin committee in November

ix. Group Discussion:
• Making bike/ped travel an attractive option and not just a necessary option

c. Return to Transit Campaign, Ursula Vogler
   i. Saw 80% reduction in transit ridership in March 2020
   ii. Established transit recovery task force with federal funds
      • Fall 2020- campaign to encourage people back to transit “All Aboard Bay Area Transit”
      • Met with transit organizations to create a campaign based on message testing and on research (27 transit agencies, 19 signed on)
      • Promotion, radio, out of home
      • Measuring- sending people to the website, looking at transit ridership data.
      • Commuting not back to normal, hope to run campaign again in 2022 (www.allaboardbayarea.com)
   iii. Focus to remove barriers for all, including students/school transportation
   iv. ACTION: Darrell to send info to Leslie/HDK after Alameda meeting today
   v. City Shuttles- Contact Ursula to give them on the list; Ursula to forward form for local providers to be a part of Return to Transit

d. Plan Bay Area 2050 & Video Challenge, Leslie
   i. Share in chat: https://sparetheairyouth.org/video-challenge
   ii. Leslie to play the compilation video
   iii. Film Fest: https://sparetheairyouth.org/video-challenge

e. Air District Updates, Kristina Chu
   ii. “Choose Transit” campaign- finding people are traveling again, but not quite ready to use transit
   iii. Smoke currently impacting region, not as bad as previous years
   iv. Opportunities for discussing actionable items to help mitigate the problem of wildfires
      • Spare the Air doesn't have the authority to enforce transportation & travel restrictions but is working on an educational level

3. Online Engagement Strategies (60 minutes)
   a. Our Voice and other approaches to inclusive walk audits (30 minutes)
      Ann Banchoff, Stanford University
      i. Focus is on the improvements in the “living conditions” area
         • Citizen science- ordinary people are centered and amplified in the discussion of public health
• Stanford Discovery Tool- mobile app that allows comm. Members take geotagged photos, use positive/negative ratings; comments are critical!
• Identify “hot spot” areas of positive/negative data & comments
ii. Facilitated Meetings - discuss findings!
iii. Advocate- local improvements!
iv. Change- communities working together to continue to pursue change
v. SRTS + Our Voice- held twice as many SRTS engagement events, had 1yr of walking/biking rates twice that of school with SRTS alone
vi. Advancing SRTS Solutions- self-tagging of data, repeat projects, more SRTS coordinators, county-wide implementation!

vii. It is a self-funded initiative; team at Stanford do a lot of fundraising on their own
viii. Data is secure, data is anonymous, things can be deleted; once Stanford processes the data, they send to the communities directly

b. Online Public Engagement Mapping (30 minutes) Courtney Wood, Alta Planning + Design
i. Interactive Input Map- Walk Audit details since school attendance/travel patterns have been impacted by COVID
ii. Does not replace the in-person walk audit/facility inventory, but just supplements the data
iii. This a tool to engage the largest community; likely going to be part of the walk audit process even after COVID
iv. Monitoring ALL comments to make sure there are not any inappropriate comments being added

c. How do you solicit community feedback and build buy-in in 2021? (Group Sharing)
i. Budget issue for using mapping like Our Voice - Measure B funds or other local resources

4. Announcement and Upcoming Meetings (5 minutes)
a. High School Working Group schedule for Friday, September 17, 2021, 11am
i. Topic: High School Travel Demand Management and Climate Leadership
ii. Register here: https://zoom.us/meeting/register/tJAlfuyhqzwjH9XNvObcOrDgPXe8Y- _kgro-

b. Next TAC Meeting: December 15, 2021