San Francisco Bicycle Coalition

Slideshow of Successes
Join the movement and become a member. Membership starts at just $15 a year.

LEARN MORE

SF BIKE & ROLL WEEK
MAY 10–14, 2021

#bikeandrollsf
SF Bicycle Coalition
SF Bicycle Coalition
Bike Sonoma

Slideshow of Successes
MONTHLY THEMED WALK & ROLL TO “ANYWHERE” DAYS & CHALLENGES (OCTOBER 2020 - MAY 2021)

AND VIDEO COMMERCIALS FOR SCHOOL & COMMUNITY PARTNERS TO SHARE!
VIRTUAL SCHOOL-BASED LESSONS

Synchronous “Live” Zoom classes and/or webinars and quizzes for 2nd, 4th, 5th & Middle School Students, during school day.

Asynchronous Videos & Quizzes for 2nd, 4th, 5th, Middle School Students, and Families. New Education Portal website to securely access video courses.
Virtual & In-PERSON COMMUNITY/FAMILY EDUCATION

**Family Bicycling Lessons**

*In Person, On-Bike Lesson Series*

- Learn to Ride a Bike for Kids
- Bicycle Skill Building — Kids Only
- Family Bicycling 1: Bicycle Skill Building for Parents and Kids
- Family Bicycling 2: Instructional Neighborhood Ride for Parents & Kids
- Teen Independent Bicycling Workshop

**Fridays, 3–4:30pm, Finley Park, Santa Rosa**

For dates, rates & registration, visit santarosarec.com

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**Virtual Bike Workshop**

**Level 1**

*Intro to Family Bicycling Route Planning Workshop*

**Level 2**

*Bicycling Street Skills for Parents Basic Bicycle Maintenance*

More info & reg: bikesonoma.org/family-bike-workshops
Travel Training: 1380 students at 5 Middle Schools

Find Your Way on Public Transit
Story Time: 1873 students at 22 Elementary Schools
In celebration of Bike Month in May, over 2,000 students from 58 schools participated in the first ever Bike to the Moon Week. Together, we traveled over 1 million Moon Miles – to the moon and back again!
San Jose
Safe Routes to School

Slideshow of Successes
WHAT IS WALK N’ ROLL?

Walk n’ Roll is a program designed to increase the number of kids who walk and bike to school. We teach safe walking and biking skills, like crossing streets and why we use bike helmets. We also support events like Walk n’ Roll Days, so kids can use those safety skills. Parents and caregivers can get involved, too – not sure how? Our Walk n’ Roll staff is here to help you so you can energize your school’s Walk n’ Roll program! Email us at walknroll@cityofsanjose.gov if you want to bring Walk n’ Roll to your school.

WALK N’ ROLL UPDATES

Keep up with Walk n’ Roll! See below for monthly newsletters and other occasional updates:

- May 2021 Walk n’ Roll newsletter
- April 2021 Walk n’ Roll newsletter
- ... (other updates mentioned)

WHY WALK N’ ROLL?

Years ago, almost 50 percent of kids living within two miles of their school walked or biked. Today, fewer than 10 percent of our children travel to school by foot or by bicycle. We aim to increase walking and biking among our youth by using low- and no-cost strategies. Some of these strategies include guided walking groups, safety education, and designated “Walk n’ Roll” days. These strategies can help kids develop healthy transportation behaviors for life.

WHAT ARE THE BENEFITS?

- Physical health: The CDC recommends that children ages six to 17 get at least an hour of physical activity daily.
- Academic performance: Physical activity and active skills have shown to be the most improved academic skills for children who get regular exercise.
- Mental health: The American Psychological Association (APA) found that children who get daily exercise have lower levels of stress and depression.
- Sense of community: You could wave to neighbors, stop for a quick chat, and see your neighborhood in a way that you might not notice while driving. Additionally, the presence of more people out and about reduces crime and blight.
- Air quality: If you commit to walk or bike from school for the entire school year, you can save almost 200 pounds of carbon dioxide emissions. Imagine how much better our air would be if thousands of students followed this example!

HOW DOES IT WORK?

Walk n’ Roll recognizes that increasing the number of students who walk and bike to school requires a multi-pronged approach. We call this the “6 R”s, which are:

- Equity: Address the needs and concerns of marginalized communities. We do this by bringing residents into the discussion and treating them as partners in planning.
- Evaluation: Work with parents, school staff, and community members to understand the challenge and measure success.
- Engineering: Incorporate pedestrian and bicyclist safety into street design.
- Education: Teach children how to walk and bike safely. We can teach safety through presentations and hands-on skill-building exercises.
- Encouragement: Fun activities designed to motivate children to try walking and biking to school.
- Enforcement: Deter unsafe behaviors by drivers, pedestrians, and bicyclists.

WHO LEADS THE PROGRAM?

Each of the 250+ schools in San Jose has a unique community. So, each school leads their own program with as much support and guidance from the City of San Jose’s Walk n’ Roll staff as needed.

HOW CAN I BRING WALK N’ ROLL TO MY SCHOOL?

We’re glad you asked! We’re happy to help parents, teachers, school administrators and students start Walk n’ Roll programs at their schools. Please reach out to us by email at walknroll@cityofsanjose.gov.
CONSEJO DE SEGURIDAD

ALGO DE CASCO DE BICICLETA PARA QUE ESTÉN MÁS SEGURAS CUANDO Vayan a la escuela. Para saber cómo ajustar el casco, consulta la guía de la Asociación de Salud Pública del Condado en inglés, español y vietnamita.

CONSEJO DE SEGURIDAD

Ajusta el casco de bicicleta para que esté firmemente ajustado y cómodo. Asegúrate de que el casco cubra la parte superior de tu cabeza, y que no te moleste. Para saber cómo ajustar el casco, consulta la guía de la Asociación de Salud Pública del Condado en inglés, español y vietnamita.

RUBY BRIDGES: CAMINAR AL COLEGIO CON VALOR

En 1960, Ruby Bridges fue a pie a la escuela para asistir a sus clases como cualquier otro estudiante. Lo que hacía que su camino fuera diferente al de los demás era que estaba apoyando con las aguas vivientes de las corrientes de los que no estaban de acuerdo con la idea de las escuelas desegregadas. A pesar del fin legal de la segregación en las escuelas públicas que supuso la sentencia del Tribunal Supremo de Estados Unidos Brown vs. Board of Education, las personas seguirían enfrentándose a sus prejuicios. Ruby Bridges, que asistió a una escuela que hasta entonces había sido solo para blancos, se vio a sí misma como un líder de la diversidad y seguía caminando hacia la escuela. Ruby Bridges trazó un camino que impulsaría el movimiento por los derechos civiles y se destacaría como representante del valor.

San José Walk n’ Roll comunica su viaje y la historia del movimiento por los derechos civiles mediante actividades a pie. Anímenos a todos los estudiantes a caminar por sus barrios y a unir a la comunidad. Recuerde participar en la Semana Walk n’ Roll del 22 al 26 de febrero y marque las actividades que ha disfrutado en la escuela con el marcador permanente de participantes y la escuela con más actividades recibirá premios para todos los estudiantes.

ART GOALS FOR WALK N’ ROLL

We always want you to encourage you to Walk n’ Roll wherever you can and wherever you are! Look forward to hearing about how you walked and rolled during the summer.

Art goals for Walk n’ Roll

If you are looking for a creative outlet or just need an activity, we encourage you to create and submit any artistic pieces to walknroll@sanjoseca.gov throughout the summer. You can share with us how you walked and rolled, any ideas you have on what an ideal mode to the park or school is, your favorite mode of transportation, how your family and you stay active; just some ideas to get you started. Your art can reflect how staying active and healthy is good for yourself, for our environment, and our community.

We would love to display your creativity in our upcoming newsletters — so be on the lookout for that!
Solano County
Safe Routes to School

Slideshow of Successes
SR2S MICRO GRANT PROGRAM
Cycle 2

In November 2019, the Safe Routes to School (SR2S) Program launched a SR2S Micro-Grant Pilot Program to support small-scale projects or capital purchases that makes biking and walking near Solano County schools safer and easier.

Fourteen projects totalling $78,000 were awarded for schools in the cities of Benicia, Dixon, Rio Vista, Vacaville, and Vallejo.

Funding for the Pilot Program was provided by Transportation Development Act (TDA) article 3 funds, Clean Air Funds, and NOV Fines.

Applying:
@solanosr2s.ca.gov

Questions:
Karin Bloesch
SR2S Sr. Program Coordinator
(707) 399-3217
KBloesch@osta.ca.gov

SR2S Micro Grant Cycle 2 Timeline
Application Period Opens: June 1, 2021
Application Deadline: July 15, 2021 at 5:00pm
Awardees Announced: September 15, 2021
Project Completion: Within one year of grant award

The following agencies and organizations are eligible to apply for funding for small-scale infrastructure projects or capital purchases to support safe, active transportation to and from school, address safety around schools, or encourage an increase in walking and biking to school:
- Solano County schools and school districts
- School organizations (clubs, PTA/PTOs)
- City departments
- Community-based Organizations (CBOs)

Schools eligible for funding: K-12, public, private and charter schools located within Solano County.

Schools or school organizations should participate in the SR2S program currently or be willing to engage in SR2S programming to increase walking and biking.

Funding:
$100,000 in available (TDA Article 3 funds)

Grant Criteria (Projects over $600)
Demonstrate need for the project and how this grant will help meet the funding need.

The application should demonstrate stakeholder outreach and partnerships for project completion (social media outreach for use of project after completion, notification to school impacted by project, notification to City for impact or right-of-way needs). Letters of Support by partners (school district facilities department, school administration, or city public works department) to demonstrate outreach and support of proposed project, should accompany application.

The project should be implemented/completed within one year of grant award. The application description should demonstrate plans to meet the timeline.

Grant Criteria (Incentives or Equipment Projects under $600)

Schools are required to:
- Currently be participating in the SR2S Program.
- Show outreach to appropriate school district department for project completion/installation (letter of acknowledgment or support for project).
- Show proof of purchase and use within one year of the grant award.
- Provide one-page final report upon project completion with photographs of equipment purchased or completed project.

Schools are not required to:
- Demonstrate funding need for projects less than $600.
- Provide letters of support from additional stakeholders/partners not impacted by project.

Application Scoring
Applications will be scored by a sub-committee of the Safe Routes to School Advisory Committee.

Applications from Title I Schools, schools with over 90% Free and Reduced Lunch eligibility, or projects that benefit underserved communities will receive additional scoring points.

Applications with additional letters of support from stakeholders or partners will score additional points.

Additional Information
No matching funds are required; in-kind services for installation of capital improvements or infrastructure projects welcomed.

Applicants will provide a summary report after project completion/delivery to include project reach or impact on walking, biking and student safety.

Stakeholder outreach may include:
- letters of support from partner agencies; school departments or school administration demonstrating knowledge of the project and support; plans for outreach to parents or school organizations regarding implementation or use of project or equipment, or a plan for marketing outreach to increase public awareness of the project or initiative.

Applicants are eligible for one grant award per grant cycle.

Eligible list of items provided.

Ineligible Items: bicycles for individual use, food/refreshments, salaries, cameras, gift cards, stipends.
Infrastructure Project Applications (maximum $30,000):
Infrastructure project applications should include specific number of elements, locations, partners for project delivery, and timeline for construction.

Projects to be completed entirely within district/school property ie: bikers/scooter racks, fencing, on site permanent signage, striping/painting for drop-off and pick-up plans, must include a letter of support from the district facilities department, and school site administrator and include any in-kind support for the project and timeline for installation.

Non-Infrastructure Project Applications (maximum $5,000):
Applications for removable signage (drop-off and pick-up improvements), safety equipment, walking and biking program incentives for participants, etc. must include a letter of support from school site administration (if applicant is not site administrator).

Applications should include requested number of each incentive or equipment item. A fillable incentive and equipment request form is available on the SR2S website.

Applications should include a description of how the items will be used to address safety for students arriving/departing school, support existing walk and bike programs, or increase walking and biking.

Eligible Grant Expenses
Additional items may be allowed upon request.

INCENTIVES:
- Award Certificates
- Brochure printing for traffic plans or Walk/Bike Programs
- Curricula (Traffic Safety/Bike Safety)
- LED Bike Lights
- Pedestrian Safety Reflectors
- Pedometers
- Pencils/Pens
- Punch Cards/Id Badges
- Reflective Zipper Pulls
- T-Shirts
- Water Bottles

EQUIPMENT:
- A-Frame Signs (customizable)
- Bicycle Repair Kits
- Bike Locks
- Bike Helmets
- Hand-Held Stop Paddles/Signs
- Rain Gear
- Removable Crosswalk Ped Crossing Signs (requires City Public Works approval for use)
- Safety Cones
- Safety Vests

INFRASTRUCTURE PROJECT EQUIPMENT:
- Bike Lane Paint
- Bike/Scooter Racks
- Bike Parking Fencing
- Improved Lane Striping
- Rectangular Rapid Flashing Beacons
- Radar Feedback Signs
- School Zone Signage
- Stop Signs

SR2S MICRO GRANT PROGRAM
Frequently Asked Questions

Who may apply?
- Solano County schools and school districts (this includes K-12 public, private and charter schools)
- School organizations (clubs, PTA/PTOs)
- City departments
- Community-based organizations (CBOs)

How much funding is available?
$100,000 from Transportation Development Article 3 funds
$30,000 is the maximum request for Infrastructure Projects (installation or construction)
$5,000 is the maximum request for Non-Infrastructure Projects (incentive and safety equipment purchases)

How are the project awards determined?
A sub-committee of the Safe Routes to School Advisory Committee (SR2S-AC), scores the grant applications and presents a list of preliminary award determinations to the SR2S-AC for recommendation. The list is then sent to the Solano Transportation Authority’s Technical Advisory Committee (TAC), comprised of public works directors for each city and the county. The TAC reviews the recommendation list for approval and then forwards a funding recommendation to the STA Board for final award.

When will I know if my project has been selected?
Project awards will be determined at the September 8, 2021 STA Board meeting. Applicants will be contacted by September 13, 2021 with final award determination.

Is there a time limit to complete the project?
Yes. The goal of the SR2S Micro Grant Program is to fund small-scale easily-implemented projects that will be completed within one year of the grant award.

Questions:
Karin Bloesch, SR2S Sr. Program Coordinator
(707) 399-3217  kbloesch@sta.ca.gov

For more information and to apply online:
SolanoSR2S.ca.gov
Are letters of support a requirement for the application?
While letters of support and stakeholder outreach are taken into account while scoring, a letter is not required for some applications - see Grant Information online.
A Letter of Support must accompany an application in the following circumstances to ensure project completion should funding be awarded:
1. Applicant is requesting funding for a project and is not the project delivery agency (public works, district facilities dept., etc.)
2. Project is in the public right of way (street, crosswalk, sidewalk) and applicant is not the city public works dept.
3. Project is for installation/construction on school grounds (bike or scooter racks, permanent signage, etc.) and the applicant is not the facilities or construction dept.

I need a letter of support for my application, who do I contact?
If you are unsure who to contact for a letter of support, Karin Bloesch, Sr. Program Coordinator (707-399-3217 or kbloesch@sta.ca.gov) can provide the best contact depending on the proposed project. The SR2S Program regularly partners with city and school district staff on projects.

Outreach to the appropriate project delivery partners will help ensure the proper funding amount requested and the completion of the project should it be awarded funding.

Is there a funding agreement if my project is awarded?
Yes. If the project is awarded funding or incentives/equipment, a funding agreement will be included in the award announcement, and must be signed and returned within 30 days of award announcement and prior to the start of the project. A sample agreement can be found on the Micro Grant page at solanos2s.ca.gov

If my project is awarded, do I purchase the items?
If the project is for construction or installation by a school district or city, often the project delivery agency will complete the project then invoice the SR2S Program for reimbursement. This can be determined at the time of award announcement.

For incentives/safety equipment and smaller project awards, the SR2S Micro Grant may purchase the items directly and deliver to the school or organization. It is important to provide a listing of specific items and quantity requested within the grant application. If a school or organization prefers to purchase the items awarded within the grant, they may work with SR2S staff for reimbursement.
Marin County
Safe Routes to School

Slideshow of Successes
Chalk N Walk

Contest with Selfies
(Covid Contest - crossing the street “Beatles Style”)
Street closure allowing for physical distancing
Bike 2 School Day (returns) (Marin Cheering team)
Recorded education (including Spanish subtitles and drone footage of bike rodeo)
Bike Rodeo returns in March/April
BikeMobile

Slideshow of Successes
Palo Alta Safe Routes to School

Slideshow of Successes
Palo Alto SRTS

Guidelines
Bike Repair
Education
Adaptive Cycling
Ruby Bridges
MIKE