



Spare the Air Youth Program Technical Advisory Committee Meeting

DATE: Wednesday, June 16, 2021
TIME: 10:00 a.m. to 12:00 p.m.
WEBINAR: ZOOM

In Attendance

- Gwen Froh, Program Dir. Marin SR2S - she/her
- Carlotta Sainato, Program Coordinator for Napa County Bicycle Coalition, she/her
- Rosie Mesterhazy Palo Alto SRTS Coordinator Palo Alto she/her
- Andre-Anne Cadieux, Alta Planning and Design (she/her)
- Karin Bloesch - Sr. Program Coordinator - Solano Safe Routes to School she/her
- Carrie Harvilla, TransForm
- Alameda County Safe Routes to Schools Program (pronouns: she/her/they/theirs)
- Matt Farber, Marin County Bicycle Coalition Outreach Coordinator and Safe Routes to Schools Lead Instructor, he/him
- Sarah Hadler, she/her, Sonoma County Bicycle Coalition
- Brianna Jones- Contra Costa Health Services
- Tommy Bensko (he/him)- Local Motion, BikeMobile
- Vanessa Castro, she/her, San Mateo County Office of Ed SRTS
- Leslie Lara-Enríquez, MTC-ABAG (she/her/ella), Spare the Air Youth Program Manager
- Alisa Campbell (She/her/hers), Santa Clara County Public Health
- Wendi Kallins Program Coordinator Marin Safe Routes to Schools
- Ann Jasper, she/her, City of San Jose Walk n' Roll
- Renee Goddard- Marin Safe Routes To Schools- High School programs
- Coper Miley- Marin Safe Routes to Schools- K5 Volunteer Coordinator
- Anna Gore and Hannah Day-Kapell, Alta Planning + Design

Meeting Notes

1. Introductions and Agenda (5 min)

Hannah Day-Kapell, Alta Planning + Design

a. Welcome, agenda for the day

- Technical note: we are recording today's TAC meeting. If you'd prefer not to have your participation recorded, you're welcome to mute your video and/or change your name.*
- If you dialed in by phone and are also connected via your computer, please make sure your audio and computer are synced in Zoom. We are doing breakout rooms, and this will make sure that your connections don't go to separate rooms.*



METROPOLITAN
TRANSPORTATION
COMMISSION



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT



- iii. *Please update your name in Zoom, option to include your organization and pronouns*
- b. Introductions (name, organization, title, pronouns) - put in chat
- c. Question: summer break walking/biking adventures?

2. MTC Announcements (15 minutes)

- a. ATP Update (Karl, MTC)
 - i. ATP Cycle 5 - California has a budget surplus
 - ii. A portion is designated to transportation, and a sub-portion to active transportation
 - iii. \$500! million one time infusion; not long term funding
 - iv. ATP Cycle 5, not future cycles.
 - v. Once budget is approved, workshops on administration of funds
 - vi. Process: go down the scored projects and fund as many projects as possible.
 - vii. Questions
 - Are guidelines the same regarding disenfranchised communities?
Considerations: to build out equity programs in East Palo Alto
 - a. Likely to be considered for Cycle 6
 - b. Karl to let TAC know when workshops are taking place, so TAC members can provide input on the guidelines.
 - Will infrastructure project be prioritized for the funding surplus?
 - a. Infrastructure and non-infrastructure will be eligible.
Distribution will be based on scoring of submitted projects
 - b. No new guidelines or new prioritization will take place
 - Leslie encourages TAC members to participate in the workshops. It is a time commitment, but very important.
- b. Plan Bay Area Updates (Leslie)
 - i. Plan is out.
 - ii. [Planbayarea.org/learnmore](https://planbayarea.org/learnmore)
 - iii. Cocoa Club Workshops
 - iv. Envision the Bay Area Workshop
- c. PBA Video Challenge update (Anna)
 - i. Website: <https://sparetheairyouth.org/video-challenge>
 - ii. Renee would like the deadline extended.
 - iii. Rosie - suggests rebranding this as a TikTok challenge
 - Social media staff suggests doing a TikTok tag along with the video challenge
 - iv. Timeline: considering extending it through mid-July, but can't extend beyond the current comment period on the draft plan.
- d. Videography tutorial and office hours (Anna)
 - i. The STAY Regional Administrator webpage now include [video production resources](#)
 - ii. Watch the videography tutorial, created by Convey
 - iii. Join the office hours on June 30 from 10 - 11 am

- Registration Link: <https://zoom.us/meeting/register/tJcqcO-urjksEtYnm0Bnlm-JMpZeomvttkBV>
- iv. Ann Jasper: Subtitles for ADA purposes
 - Leslie knows Youtube does captions
 - Tommy - can help with this!
- e. Regional Working Group Updates (2 minutes) (Hannah)
 - i. Data and Evaluation -- Hannah's update
 - ii. Virtual Education - Is there still interest in continuing this group?
 - No response

3. Slide show of successes (~30 minutes)

- a. San Francisco Bicycle Coalition
 - Bike and Roll week
 - a. Bike and Roll blow out - large participation
 - b. Elementary
- ii. Bike Sonoma
 - Gina put the slide show together, Sarah is sharing
 - Calendar had 40-50 entries
 - Plans to continue the challenges next year
 - Synchronous classes and asynchronous videos
 - Family Bike Workshop - started with virtual programming
- iii. Alameda County Safe Routes to School
 - Travel training - presented to multiple PE classes
 - Elementary students - implemented story time
 - a. Elementary school were looking to fill time outside of their regular curriculum. ACTC and commissioners was able to provide grade-level appropriate transit related stories.
 - Bike Month - some schools were fully remote in May. Invited students to collectively bike to the moon.
 - a. Presentation participation counted as logging miles.
 - b. 1 earth mile = 10 moon miles :)
 - c. Were able to go back and forth to the moon twice!
 - d. TAC members were interested in a regional effort to bike to Mars
- iv. San Jose Safe Routes to School
 - Virtual Safety Presentations
 - Revamping the walk and roll website
 - a. New front page is more of a FAQ format. What are the main questions? What is it?
 - i. Resources, etc..
 - b. Monthly Newsletter in English, Spanish, and Vietnamese
 - i. Focus on Safe Routes topics (e.g., Ruby Bridges, summer reading booklist, activities over the summer)
 - ii. Newsletter is monthly except for July.

- iii. Working to set it up on website, so anyone can ready it.
- v. Solano County Safe Routes to School
 - Karin: Unfortunately, I have another meeting and have to hop off. The Solano Program focused on our Pilot Micro Grant Program last year, and completed all 13/14 projects around schools that address safety and/or encourage students to walk and bike. This was also a great way for us to work with schools to identify how to support them as students return to campus next school year and compliment the projects completed. You can see more bout the program and completed projects on our website. <https://solanosr2s.ca.gov/programs/solano-sr2s-grant-programs/microgrant-program-2/>
 - WOW Wednesday (walk or wheel to school)
- vi. Marin County Safe Routes to School
 - Chalk and Walk
 - a. Built upon the poster art program
 - b. When kids returned to hybrid formats, the chalk art greeted students.
 - Contest with Selfies
 - a. Many photos showed students not wearing helmets; Marin Safe Routes was able to provide helmets to the schools
 - Street closure allowing for physical distancing.
 - a. Middle school students put up the closure signs
 - Bike 2 school day was a big success.
 - a. Flyers and stickers to every classroom in the county.
 - Bike hero contest in May
 - a. Entries from teachers, principals and parents.
 - Recorded Education
- vii. BikeMobile
 - Designed four presentation for synchronous in-class presentation
 - a. Low interest until February, then a lot of interest.
 - b. Gave away U locks (over 100); also pumps, lights, etc..
 - c. Some bikes were given away
 - Holly did the bulk of the zoom classes. Was in the middle of a around the world bike camping trip. Students got a kick out of that.
 - 30,000 views on facebook tutorials
- viii. Palo Alto
 - Shift to a policy focus
 - Attend school district reopening meetings about guidelines
 - Taught over 5,000 students this spring
 - At the outset bike education wasn't prioritized by anyone; but Palo Alto SRTS worked with teachers, admin, etc.. to prioritize it.
 - Two bike clubs formed on their own!
 - BORP is assisting with an exceptional needs bike course

- a. Adaptive class on June 30. Fitting 20-30 kids with bikes and providing education.
 - Working with Bike Make Lives Better to develop a kiosk
- ix. Rosie proposes doing a group bike ride together -- Gran Fondo on May 22!
 - Rosie offers to design the kit and coordinate it.
 - **ACTION:** Gwen to send out an invite for people.

4. Group Discussion (60 minutes) (Hannah)

a. Session 1: Takeaways from the pandemic

i. Prompts:

- What new activities successfully engaged with youth around SRTS?
- Which remote activities might you continue, assuming in person back to school?
- What did you learn about remote learning/engagement?

ii. Notes

- Pop-Up Designs
 - a. Wendi put a lot of energy into pop up designs, but there wasn't any funding for it, specifically for schools.
 - b. Suggests a specific pot of money for pop ups.
 - c. **ACTION:** Leslie to ask PBA implementation team and MTC funding team to see if this can be funded as part of the quick-strike program.
- Walk and roll challenges
 - a. Ann - looking at data on participation; Monthly walk and roll challenges started in January. High participation for a couple months, then dropped dramatically.
 - b. Takeaway: the challenges may have been missing the start/stop locations. walking/biking to anywhere is not as much of a draw.
 - c. Suggest: promote walking and biking for social connections (in addition to the environmental, health, and personal benefits)
- Virtual online options are likely to continue into next year
 - a. BikeMobile will continue to be available for online learners.
- Teacher Survey (Rosie)
 - a. 90% wanted in-person presentations, not virtual, going forward.
 - b. Could mean that presentations are better hands-on.
 - c. Plan to reintroduce standard curriculum in the coming year.
- Direct outreach to families
 - a. Alameda - success with engaging directly with students, and likely to continue next year.
 - b. Sarah - had partnered to parks and rec; will continue partnering with existing places.
- Volunteer-run welcome tables
 - a. Gwen is hoping to go back to this. Partnership with PE teachers was incredible for promoting the program.

- b. Expanded outreach to community partners
- c. Branding the Safe Routes name should be broader than local communities.
- d. Reached some preschoolers because parents were aware of the program.
- Contra Costa Public Health will be releasing an RFP in the next week or so for an organization to help us implement a Walk and Bike Leaders OBAT Grant in West Contra Costa Unified School District high schools (mostly helping to start WABL Clubs at each high school, plus Bike/Ped safety ed).
- Equity
 - a. Rosie would like to focus on equity in future programming
 - b. Hannah invites TAC to propose speakers on equity and inclusion during future meetings.
 - i. Wendi - heard a great speaker
 - ii. Leslie to ask Tara
- b. Session 2: What is the New Normal? What does Back to School 2021 look like?
 - i. Prompts:
 - How do you think fall 2021 will be different from fall 2019?
 - What activities are you planning for the 2021-22 school year?
 - Write your aspirational news headline recapping the 2021-22 school year

5. Next TAC Meeting: September 15, 2021 (5 minutes)

- a. Potential speaker: Ann Banchoff, Stanford - Our Voice, other approaches to inclusive walk audits
- b. Inclusion/equity speakers
- c. Next meeting will be on Zoom.
- d. No word yet from MTC executive team. Likely to meet remotely through December, then in person in Spring.

High School Working Group scheduled for Friday, June 18

[Registration Link](#)

Topic: PBA Video Challenge