

Spare the Air Youth

TECHNICAL ADVISORY MEETING December 10, 2020



Spare the Air Youth is a Climate Initiatives Program







AGENDA



- MTC Announcements
- 2. Welcome and Updates
- Updates from the Regional Working Groups
- Break (5 min)
- Discussion: Defining Success of Remote Engagement

High School Working Group Meeting scheduled for December 16 at 10AM Topic: Youth engagement in plan development and implementation













MTC ANNOUNCEMENTS



Spare the Air Youth is a Climate Initiatives Program







MTC ANNOUNCEMENTS



- ATP Update
 - Karl Anderson, MTC Transportation Planner
- Blue Ribbon Task Force / Return to Transit
 - Ursula Vogler, Principal, MTC Public Engagement
- Election Results Recap
 - Rebecca Long, MTC Government Relations Manager













WELCOME AND UPDATES



Spare the Air Youth is a Climate Initiatives Program







INTRODUCTIONS



Zoom Chat Introductions
 Please share your name, organization, title, pronouns
 & favorite winter / holiday movie

Zoom Polls

- How did you/your program encourage active transportation in your community this fall?
- What is the status of school reopening in your community?



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2020 HS GRANT AWARDEES



Bay			
Region	County Served	Grantee	
Central	Contra Costa	Bike Concord / Bike East Bay	
	Alameda	Cycles of Change	
	San Francisco	San Francisco Transit Riders	
North	Sonoma	Daily Acts	
	Marin	Marin County Bicycle Coalition	
	Napa	Napa County Bicycle Coalition	
	Solano	Safe Moves	
South	San Mateo	Peninsula Family YMCA	
	Santa Clara	San Jose California Walks	

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STAY VIDEO RESOURCES



- Video Storyboarding Training
 - Hosted by Mark Jones, MTC Videographer
 - Save the Date for Friday, January 15 at 11 am
- "Fair-Use" Guidance
- Video Production Tools Training
 - Details coming soon!











BIKEMOBILE UPDATES

























UPDATES FROM REGIONAL WORKING GROUPS



Spare the Air Youth is a Climate Initiatives Program







REGIONAL WORKING GROUPS



- Slow Streets and Engineering Improvements
- Walk and Roll to School 2020
- Data Collection and Evaluation
- Grants and Funding Support
- Virtual Education Strategies

sparetheairyouth.org/about/regional-working-groups













STRETCH BREAK!

WE'LL RESUME IN 5 MINUTES



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DEFINING SUCCESS OF REMOTE ENGAGEMENT

PRESENTERS:

- JENNIFER LEDET & STEPHANIE JIM, TRANSFORM/ALAMEDA COUNTY SAFE ROUTES TO SCHOOL
- GWEN FROH, MARIN COUNTY BICYCLE COALITION/MARIN COUNTY SAFE ROUTES TO SCHOOL
- ANN JASPER, CITY OF SAN JOSE
- ANA VASUDEO, SEMTA























Alameda County Safe Routes to Schools Effective Virtual Outreach & Engagement

Jennifer Ledet, Program Manager Stephanie Jim, Program Manager

December 10, 2020







METROPOLITAN
TRANSPORTATION
COMMISSION



The Alameda County Safe Routes to Schools Program is a program of the Alameda County Transportation Commission (alamedactc.org) and is funded with Alameda County's local sales tax Measure B, regional, state and federal funds.













Beginning of the year outreach

- August Virtual Back to School Meetings
 - Zoom
 - Listening sessions
 - Over 100 Back to School Meetings

- October Virtual Task Force Meeting
 - o Zoom
 - 8 Champion and 1 Youth Task Forces
 - 74 school champions attended







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2020 International Walk and Roll to School Day

- October 19-23, 2020
- Encourage active transportation mode during distanced learning through prizes and school spirit
- 124 Schools Registered









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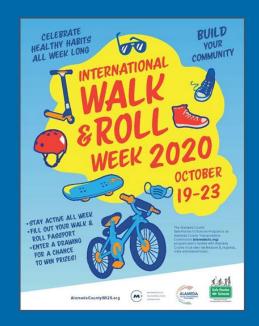


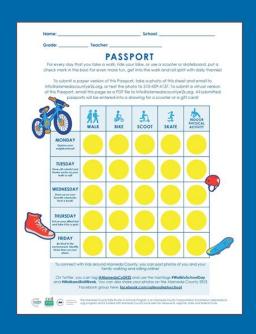






International Walk and Roll Week Materials











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International Walk and Roll Week Participation



Leitch 2nd grader participates by rolling around town

I rarely win events like this.... Happy that I had won [and I] celebrated with a small dance and victory lap around my house. As of right now I plan on using the gift card to either buy a football or a jump rope and If I have anything left over I will buy [my friend] something as an early Christmas gift because if it wasn't for her then I wouldn't know about this event.

McClymonds High Student (Oakland)

"Thanks for having this great alternative to the one day [event]. The kids LOVED the themes each day."

2nd Grade Teacher (Fremont)







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Online Presentations During Distance Learning



- Live Online-Classroom
 Programming
 - > 70 classes completed
- Active Transportation activities for families on SR2S Website







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2020-21 Big Events

- Alternative to Coca for Carpools (for High School students)
- Golden Sneaker Contest
- Bike to School Day







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Adapted Encouragement Activities



- Monthly Walk & Roll to Schools Days shifted to Monthly Wellness Walks
- Monthly Pen Pals Activity







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Thank you! Questions? Comments?

Jennifer Ledet: <u>jledet@alamedacountysr2s.org</u> Stephanie Jim: <u>sjim@alamedacountysr2s.org</u>

It feels amazing! Like I flew into space.

- Piedmont Elementary Student









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Marin Safe Routes to Schools Safe Return to Schools during Covid



Goals

- To Promote the Health and Safety of Children
- To Reduce Demand for Driving to Schools



Promote Equity in How the Roadway is managed









Form a Traffic Committee

- Identify Park and Walk locations
- Recommend temporary/pop up infrastructure





Traffic Committee

- Parents and neighbors, students
- School and City staff

244 Administration | Dates Bond | Dates Bond

Elected officials



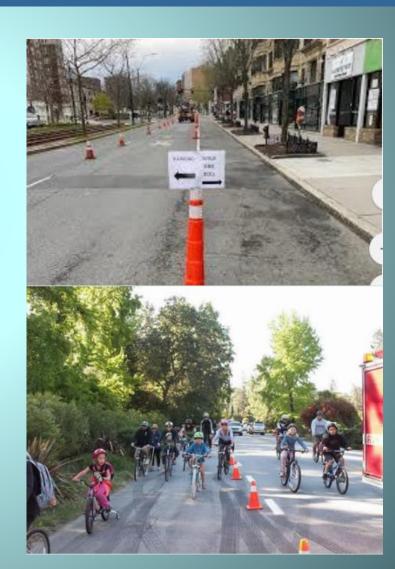
Tools to Consider

Street Adaptations	On-Campus	Social
Sidewalk extension	Bike parking	Ped Pods
Bike and roll lanes	Social distancing signs and markings	Park and Walk
Slow Streets		Education
One Way traffic flow		Encouragement



Sidewalk Extensions/Bike Lanes

- Convert curbside parking or travel lane
- For bikes: Multi-lane
 streets with wide lanes
 and high bicycle demand
- For Pedestrians: Good for streets with narrow or missing sidewalks





One Way Traffic Flow

Good for streets leading directly into
 schools





School Streets/Slow Streets

 Close streets at key entry points to create a sharedstreet with low vehicle volumes and speeds









Pop Up Considerations

- Traffic Separation
- Forgiving Infrastructure
- Predictability
- Network approach





On Campus

- Multiple entrances
- Create temporary bike racks
- Signs, pavement markings





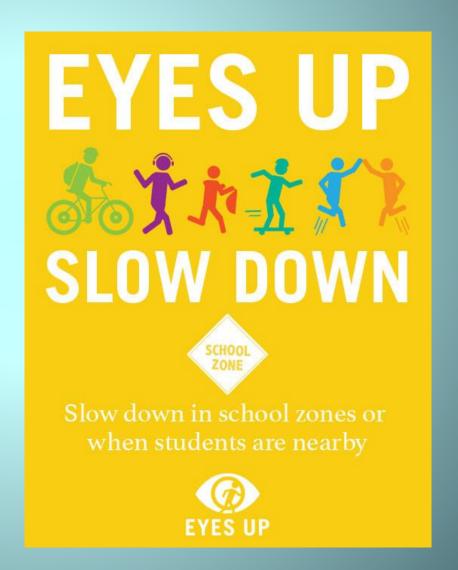


Education Programs



Eyes Up – a social media and signage campaign

EYES UP PHONE DOWN



Park and Walk



Park and Walk (scoot or bike)

- Reduce traffic and kid congestion upon arrival
- Lets kids be kids gets the wiggles out prior to classroom
- Develops Habits create happy memories of families walking hand in hand





Park and Walk



- Identify locations
- Some ideal locations
- Get permission in writing
- Create a map to distribute to parents







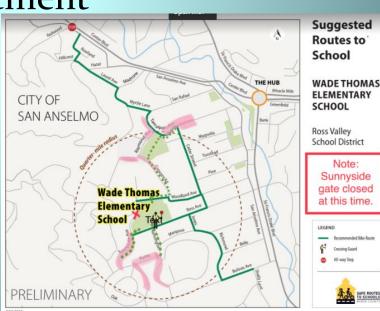
Plan, Promote and Celebrate

Map Recommended Routes to School

Pledge Drive – Get Commitment

Chalk N Walk





Park and Walk Promotion



Chalk N Walk Motivational & Safety Messaging







Park and Walk Promotion



Chalk N Walk







Safe Routes Encouragement Programs

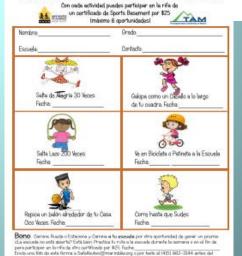


- Monthly Contests
- Park N Walk Pledge
- Outreach:
 - PE Staff
 - Principals
 - Volunteers
 - Partnering Orgs.





TAM



Safe Routes Encouragement Programs



Teen Program

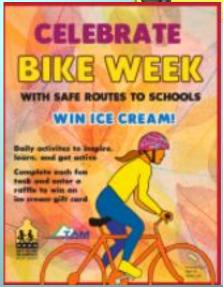


Safe Routes Education Programs



- Remote Pre-recorded
- Virtual, On-line Live
- Pedal Playground
- Savvy Family Cycling
- Bike Week Contest





Safe Routes **Education Programs**



- **On-line Live Classes**
- **Pedal Playgrounds**







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Program Director
Gwen @Marinbike.org
Saferoutestoschools.org





The Mercury News

NEWS > EDUCATION • News

Coronavirus likely to keep California schools shuttered for rest of academic year

State superintendent urges local officials to double down on distance learning efforts



SAFE ROUTES TO ... ?

Safe Routes to School Listserv Covid-19 Resources

Safe Routes to School Listserv Covid-19 Resources

Welcome! This landing page can help you navigate this database and contribute to it.

TO USE: Browse the tabs at the bottom that are organized by topic. Click the left and right arrows to the right of the tabs to see more tabs.

TO CONTRIBUTE: Add content to the second tab, called "ADD RESOURCES HERE!" Please fill out as many of the columns as you are able to. This is the only tab that is editable, so please put content here, not in the topic specific tabs. Staff from Safe Routes Partnership will then organize resources into tabs by topic.

- We locked the other sheets from editing to prevent accidental deletion.
- If you have suggestions for additional tabs/revisions to tabs, please share them in the tab called "ADD RESOURCES HERE!"
- · If you would like to help sort content into relevant topics, please email info@saferoutespartnership.org -- we welcome help!

TO SHARE: You can share this resource with others at https://tinyurl.com/SRTScovid19

Type (brochure, fact sheet, poster, video, curriculum, etc.)	Resource name	Description	Audience (K-6, middle school, high school, parents)	Available languages	Program or organization producing material	URL or order information
Curriculum	Ped and Bike Curriculum	The overall goal of the Let's Go NC! curriculum is to develop walking and biking skills that will help them achieve an active and healthy lifestyle into adulthood.	kindergarten and first grade, second and third grade, and fourth and fifth grade	English	NCDOT Let's Go! NC	https://www.ncd ot.gov/initiative s-policies/safet y/lets-go-nc/Pa ges/default.asp X
Guide	Teaching Children to Walk Safely	Guidance for parents and caregivers to teach their children (ages 4+) safe walking behavior	Parents and caregivers	English	National Center for SRTS	http://guide.saf eroutesinfo.org/ graduated_wal king/overview_f or_parents_and_ caregivers.cf m
	Shape America Curriculum					

YouTube



City of San José Walk 'n' Roll



ABC Quick Check

San José Department of Transportation



Stop, Look, Listen!

San José Department of Transportation

PARA, MIRA, Y ESCUCHA

¿CIERTO O FALSO?

1) Si no hay tráfico, puedo cruzar la calle por donde quiera. 2) Para en la acera antes de mirar a ambos lados. C F 3) Los autos pueden cruzar la acera para entrar en una entrada.

iHORA DE LOS CUENTOS!

¿Pónde está tu lugar favorito para caminar, y por qué?

DIBUJA UN CRUCE DE PEATONES EN TU VECINDARIO O CERCA DE LA ESCUELA.



It's fun to walk to school, around our neighborhood, and to the park!

Remember to follow these safety tips.

LISTEN

SAN JOSE WALK n' R@LL

or police car when you

hear their sirens.

STOP

STOP at the curb. Check for traffic from the curb, not when you're in the street.

LOOK both ways. This means look left, right, and left again. If you're at an intersection, also look behind and in front of vou. LISTEN for traffic and



emergency sirens. Never cross the street in front of a fire truck, ambulance STAY ALERT

> When you're walking, pay attention to your surroundings. Put your phone down, keep your eyes up and your ears free of headphones.

CROSSING THE STREET

Always use crosswalks to get across the street - never cross outside of crosswalks. even if it seems easier or faster than walking to the crosswalk. The goal is to get where you're going safely!

CROSSING DRIVEWAYS

If you see a car in the driveway and you see that its lights are on, or you hear the engine, or see someone in the driver's seat, don't cross the driveway until you make eye contact with the driver and they know you are crossing the driveway behind the car.

KIÉM TRA NHANH ABC



"A" là cho chữ Air (Hơi):

Pành thời gian để kiểm tra lốp xe của ban trước mỗi lần đi xe. Véo từng lốp xe để kiểm tra áp suất hơi. Nếu lốp không cứng, bạn nên bơm đến mức khuyến nghị. Thông tin này được in trên mặt bên canh của lốp xe (ví dụ: "40-60 PSI"). Ban cũng nên kiểm tra lốp xe xem có vết cắt lớn nào không.



"B" là cho chữ Brake (Phanh):

Đừng đơi cho đến khi ban cần đến nó mới biết được là hệ thống phanh của ban không có tác dụng! Đảm bảo rằng phanh xe sẽ dừng xe lại bằng cách quay bánh sau và bóp vào cần phanh. Nếu ban có phanh tay, hãy kiểm tra phanh phía trước và phía sau lần lượt bằng cách nâng từng lốp lên sau đó bóp cần để đảm bảo phanh dừng bánh xe. Các má phanh phải sạch, thẳng và chạm vào vành kim loại - không phải vào lốp.



°C" là cho chữ "Chain" (Xích) và "Cranks" (Truc ban đap):

Nắm lấy truc bàn đạp và thử lắc từ bên này qua bên kia. Sẽ phải là không có chuyển động. Quay bàn đạp và trực bàn đạp để xem xích có dẫn động bánh sau hay không. Xích phải trông giống như kim loại, không được rỉ sét hoặc bẩn. Đảm bảo rằng xích không bị lỏng - nó có thể rơi ra khi đạng đi xe.



"Nhanh" đề cập đến việc Nhả Nhanh:

Một số xe đạp có bộ phận nhà nhanh trên bánh xe hoặc trụ ghế. Kiểm tra để đảm bảo chúng được xiết chặt và đóng đúng cách. Cần phải hướng về phía sau của xe đạp để chúng không vướng vào bất cứ thứ gì và vô tình nhả bánh xe ra.



"Kiểm tra" xe Đap của ban:

Phần cuối cùng của việc Kiểm tra nhanh ABC là kiểm tra toàn bộ chiếc xe đạp của bạn. Kiểm tra xe đạp để xem các bộ phận có bị lỏng hoặc bị hỏng hay không. Xiết chặt, sửa hoặc thay chúng trước khi ban đi xe. Häy đi thử nhanh một vòng để đảm bảo mọi thứ hoạt động thích hợp. Chú ý kỹ hơn đến xe đạp của bạn trong khi đi vài đoạn đường phố đầu tiên.













RIDING YOUR BIKE? WEAR YOUR HELMET!

"ZOOMING" INTO CLASSROOMS

Recording...

INTERNAL USE ONLY - NOT FOR PUBLIC USE

Ⅲ View



П











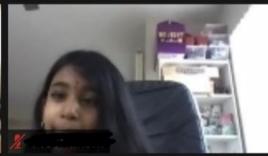




















USE YOUR HEAD

WEAR A HELMET

Getting the Fit Just Right

Bicycling is a fun and healthy way to get around. Before you roll, safety should be your goal!

Wearing a helmet reduces head injuries when riding a bicycle. scooter, skateboard or skates. California law requires anyone under the age of 18 to wear a properly fitted and fastened helmet when doing the above activities. Everyone, including parents, should wear a helmet for every ride. MAKE IT A HABIT!

A helmet needs to fit properly to be effective at reducing head injuries in a crash. Follow the four easy steps for the right fit: SNUG. EYES. EARS. MOUTH.



SNUG

EARS



- Adjust the tension mechanism at the back of the helmet or replace the pad inserts, if available until the helmet fits snugly around
- If you cannot get a snug fit around your head, your helmet won't protect you in a crash. You may need to purchase a different size helmet and consider one with a tension adjuster.



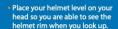
than 4 years.

Never buy a used helmet.

the right style and fit.

Adjust the straps so they make a "Y" that meets just below your ears.

EYES



There should be no more than two finger-widths between your eyebrows and the rim of the

MOUTH



- Adjust the chinstrap so that no more than two fingers fit between the strap and your chin while
- While snug, you should still be able to open your mouth comfortably while fastened.

CHOOSING THE RIGHT HELMET

Below are suggestions for choosing the right type of helmet for popular activities:



Bike Helmet

- Bicycling Scootering
- Skating
- Skateboarding
 - Skating



Multi-Sport Helmet

- Scootering

Now that you know how to properly fit a helmet, wear it on every ride, follow the rules of the road, and have FUN!

Replace your helmet if it has been in a crash or if it is older

· When it's time for a new helmet, bring your child to choose

Look for the Consumer Product Safety Commission (CPSC)







· Remove your hat before putting on your helmet.





This Week in School Your Child Learned...



How to walk safely near traffic

- 1. WALKERS are people who walk.
- 2. TRAFFIC is cars and trucks in the road.
- 3. SIDEWALKS are safe places to walk.
- 4. ALWAYS WALK WITH AN ADULT. Older siblings may also be acceptable, but only if they are responsible and have permission from a parent.
- 5. FACE THE TRAFFIC if there are no sidewalks. Walk on the left side of the street.
- 6. STOP AT DRIVEWAYS to check for cars.
- 7. PRACTICE SAFE BEHAVIOR when walking near traffic. This means no pushing, running, or shoving.
- 8. DRESS TO BE SEEN by wearing bright-colored clothing and reflective materials. Use a flashlight when it is dark.



WALK TO WHEREVER CHALLENGE

October 19-30

Complete any 3 activities from the Activity Sheet and tell your teacher

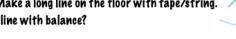
Your name will be entered in a drawing for a prize lone per grade at your school)!

Share a pic from your walk or activity, and tag #IWalkSanJose





- . Upstairs, Downstairs: How many times can you walk up/down the stairs?
- 2. Tightrope: Make a long line on the floor with tape/string. Can you walk the line with balance?





- 3. Waddle Walk: Try walking like penguins and ducks.
- 4. Cleanup Caper: See how fast you can put away your toys, the dishes, or schoolwork.





5. Dance Party: Play your favorite song and dance!

INPOOR

WALK TO WHEREVER CHALLENGE ACTIVITY SHEET

Do 3 activities and tell your teacher which ones you did. You might win a prize!

OUTPOOR

share a pic from yo #IWalkSanJose

1. Alphabet Scavenger Hunt: Find objects starting with each letter of the alphabet.





- 2. What's That Sound? How many sounds can you identify?
- 3. Walkabout! Walk around your neighborhood.





- 4. Natural impressions: Trace leaves, rocks and flowers onto paper.
- 5. That's My Sign! How many street signs can you find, and what do they mean?









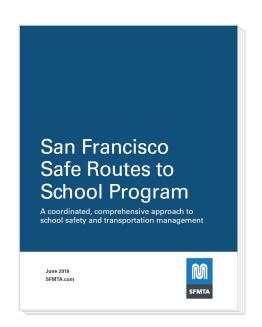
Virtual Education with the San Francisco Safe Routes to School Partnership



Ana Vasudeo, Safe Routes to School Coordinator at the SFMTA



Who we are: Government and Nonprofit Partners working hand in hand



















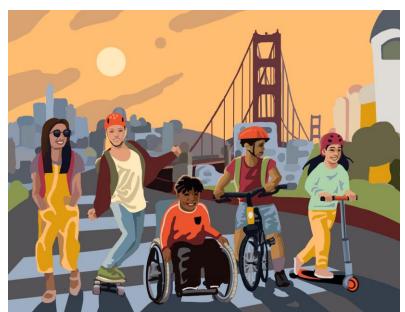


Bike & Roll Art Contest, May 2020





About 50 entries from across SF, at all grade levels (elementary through high school)







Biking with Children webinar

Three presentations

- May
- August
- November

343 people registered

168 families attended





Biking with Children webinar

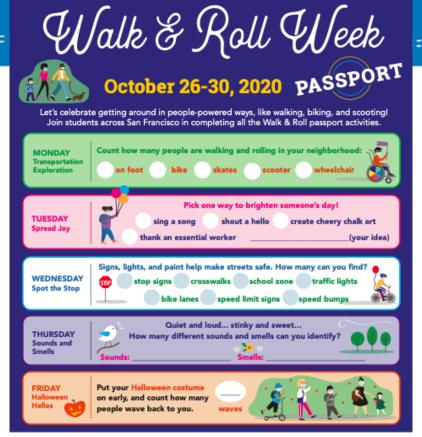






Virtual Walk and Roll

- Classroom Book Giveaway
 - Engaged with 65 teacher champions
 - 24 classes won over 600 books
- Student Engagement
 - 93 passport submissions
 - 154 photos submitted
- Art Contest
 - Featured on Walk & Roll 2021 promotion



Want to win a scooter, skateboard, or skates, plus a Walk & Roll safety kit?

- 1. Take photos of your Walk & Roll passport activities, or create art about walking and rolling. 2. Submit your art and photos at walksf.org/walkandroll. Each submission gets you an entry into
- our drawing (max of 5 entries per student). Three winners will be drawn on November 2.











Bonus: Your artwork

and photos will be









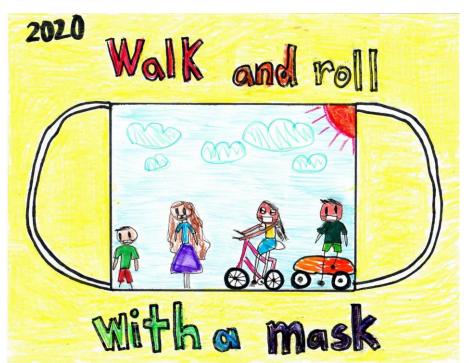




SAN FRANCISCO SAFE ROUTES TO SCHOOL | SAN FRANCISCO MUNICIPAL TRANSPORTATION AGEN



Art contest submissions







Questions?

Ana Vasudeo: saferoutestoschool@sfmta.com



THANK YOU!



Spare the Air Youth is a Climate Initiatives Program





