



Spare the Air Youth Program

Technical Advisory Committee Meeting

High School Working Group

DATE: Wednesday, September 23, 2020
TIME: 10:00 a.m. to 11:00 a.m.
WEBINAR: ZOOM

Meeting Notes

Welcome and Introductions

- Hannah Day-Kapell), Alta Planning + Design Project Manager and meeting facilitator
- Anna Gore, Alta Planning + Design Assistant Project Manager and note taker/coordinator
- Susie Hufstader, Advocacy Manager for Bike East Bay
 - project manager for the Bike Concord program
- Karin Bloesch, Sr. Program Coordinator for the Solano SRTS Program
- Lou Goodwin, Safe Routes Marin
 - Working on education for elementary and team coordinator for the middle school. Interested in learning about high schools and apply to middle
- Gwen Froh, Safe Routes Marin
 - Struggling with what to do with the high school program
 - Bike it Forward grant to provide bikes to HS students
- Kevin Anderson, Eco 2 School at Daily Acts in Sonoma
 - Climate action program for youth
- Renee Goddard, Safe Routes Marin
 - Excited to work with the transition from 8th grade to high school
- Cherie Walkowiak, Safe Routes Coordinator for Cupertino
 - HS reps for 3 high schools as part of a working group; exploring how to work with them.
 - Youth environmental power initiative is interested in working with SRTS, would like to discuss where to take this
 - Collaborating with team commission in the city
- Theresa Vallez-Kelly, SRTS San Mateo Office of Education
 - Would like to know what the grantees are doing
- Denise Turner, Program Manager for Alameda SRTS program
 - New to the program. Interested in learning
- Carlotta Sainato - Napa County Bicycle Coalition, program coordinator
 - Received funding from STAY for HS related work
- Eric Chan, SF Transit Riders Community Organizer
- Darrell Davis, Transform Program Manager



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Notes

HS Grant Update:

- Originated in 2011, it is in its third iteration
- The 2020 program expanded in duration and number of grantees
 - Currently just beginning and grantees are working on scopes

Grantees Updates

- Kevin Anderson, ECO2School
 - Climate Story Telling update <http://www.eco2school.org/tell-your-story.html>
 - Working to develop program from High Schoolers
 - HS students are saying “no more zoom, please”
 - Asked students what they would like to do, and heard that they would like to do placemaking. Now developing a community design challenge
 - Community Design Challenge: Using Stanford and Liberatory Design process; there will be different approaches throughout the year, bringing in experts
 - Hoping to engage as many youths as possible.
 - Formatting it so students can plug in at any time and support authentic communications. Also supporting the development of plans to take projects from concept to completion
 - 12 members on the youth board.
 - Students want to meet people from other counties; Kevin invites everyone to share ways to collaborate.

Updates:

- Theresa Vallez-Kelly, SRTS San Mateo Office of Education
 - A Walk to Anywhere week poster has been developed and is being pushed out to all schools. This poster was designed to be high school friendly.
 - Walk Audit - using a discovery tool through Stanford; this includes an app and they are providing tablets to students who can't afford it.
 - Our Voice: <http://med.stanford.edu/ourvoice.html>
- Darrell Davis, Transform
 - International Walk and Roll to School Day is typically the first event of the year.
 - This year they are doing International Walk and Roll to School week
 - Passport used to engage students in daily activities
 - Each school will have a rally and can win a scooter
 - High School and Middle School also have a gift certificate as a prize
 - Carpool for Cocoa is changing; now cocoa will be provided for things like bike/scooter to school or library
 - Doing a video w/ Bike East Bay: <https://www.youtube.com/watch?v=lo28Bc0FDa8&feature=youtu.be>
- Discussion of potential dates for Phase 2 or reopening
 - Currently the entire Bay Area is in Phase 1
- Renee Goddard, Safe Routes Marin
 - Bike it Forward program - working with [Performing Stars](#) to identify 8th graders transitioning to high school. Plan to donate bikes and providing education to recipients to empower them; providing a mentorship program
 - Trying to figure out how to do virtual education and on-road workshops
 - Marin Schools have a waiver and are already in school up to the 8th grade
- Susie Hufstader, Bike East Bay

- Bike Concord program: worked with schools to get permission to host mechanic workshops outside. Providing a space to come together and work on bikes together has been great. Students work on bikes and distribute them out to other students.



- Walk n' Rollers Videos: <http://walkmorebikemore.org/safe-travels-2/>

Questions:

- Renee: Youth advisory boards: how did you form those and around what objectives? Specifically considering multiple high schools with multiple challenges.
 - Kevin: Climate activism and creative networking. Activism speaks to the need to have HS students' voices heard. Networking: Going to a teacher that you know well or parents. Some schools have community service hours requirement. Suggests looking for a requirement or interest from students, then tailor it to the student's interest.
- Cherie: any words of wisdom on how to get the project going and what to do with students?
 - A HS student involved with the Youth Empowerment Program gave a presentation on past involvement with SRTS. Now that she's in high school, she wants to do social media and posters, something to get the word out, but doesn't have a specific plan.
 - Hannah suggests helping them narrow down what they want to do. (e.g., there is enthusiasm for videos) Provide a menu of options and let them choose.
 - Kevin suggests starting with a positive (e.g., the bike bridge). Help them broadcast what they are doing (e.g., make a video about them riding a bike).
- Is anyone doing a competition between high schools or high schoolers?
 - Cherie: is considering doing a music video competition
- Creative suggestions for working with students beyond the online format?
 - E.g., each of the kids filming a 30 second video, then splice it together; this helped to show the community coming together without them actually being together.
- Gwen: Has anyone used Strava or something similar to do a challenge between teens?
 - Cherie: does a fall bicycle fest in Cupertino. Pushing people to log their rides w/ Love to Ride. Also doing a photo challenge. 16 years old is the lower limit with Love to Ride. Not aware of anything that supports lower age limits.
- Lou: How do you deal with photo release from parents of students/youth?
 - Theresa: Did a video/photoshoot with kids. Provided waivers from the district and them.
 - Darrell: typically mail/email them something to fill out. They print, fill it out, and upload/email it back. Some are already 18, which makes it easy.
- Gwen: Do you think it's OK to ask for photos to verify participation, if you're not using the photos?
 - Doesn't seem like you'd need a waiver if you're not using them anywhere.

- Gwen: How are you tracking participation of iWalk? (e.g., we're using google forms)
 - Darrell: has a passport. They fill it out (stamp, sign, etc..) to show they did it through a picture.
 - Hannah created a passport using Airtable to create a form for students to use.
- Renee: Has a group of teams/youth fired up about climate justice. How do we capitalize on their desire to get involved?
 - Hannah: there is pride in this community in not being phased by the rain. They are celebrating "put on your rain boots and walk with us". Pride in weathering challenges together.
 - Kevin: thinks of it as personal, community, and policy solutions. Trying to figure out a way for them to do all three. Personal: what you do at home. Community: how you bring in other people. Policy: how do we make institutional change so we don't have to keep doing this. In Roseland, Kevin has been talking to students with younger siblings, saying "you may not see this but your siblings will".