



Spare the Air Youth Program

Technical Advisory Committee Meeting

DATE: Tuesday, June 16, 2020
TIME: 10:00 a.m. to 12:00 p.m.
WEBINAR: ZOOM

Meeting Notes

Welcome and Introductions

Attendees:

- Alisa Campbell, Santa Clara County Public Health Department supporting Countywide SRTS
- Amy Jolly, ECO2School
- Ann Jasper, San Jose DOT/Walk n' Roll manager
- Anna Gore, Alta Planning + Design
- Beth Martin, Alta Planning + Design
- Briana Thurman
- Carrie Harvilla, TransForm
- Cherie Walkowiak, Safe Routes to School Coordinator for the City of Cupertino.
- Christopher White, Program Director, SF Bicycle Coalition
- David Gajer
- Dominic Barroga
- Gwen Froh, SR2S Marin
- James Rojas, Place It!
- Jennifer Ledet, Alameda County Safe Routes to Schools Program
- Jessica Ho, coordinator at Earth Team
- Joelle Alley, program director at Earth Team
- Karin Bloesch, Sr. Program Coordinator for the Solano SR2S Program
- Kevin Anderson, CO2school soon-to-be Daily Acts
- Kristen Riker, 511 Contra Costa / Street Smarts Diablo
- Kristina Chu, BAAQMD
- Leslie Lara-Enriquez, MTC/ABAG
- Lou Goodwin, Safe Routes Marin
- Michael Flagg, Bay Area Air Quality Management District - Air Quality Analysis Office
- Nichole Warwick, ECO2school @ Daily Acts
- Nikita Sinha
- Renee Goddard, teen coordinators with Marin County Safe Routes to Schools
- Rosie Mesterhazy, Palo Alto SRTS
- Sarah Hadler, Sonoma County SRTS, and Bike Coalition
- Sean Mullen, TransForm
- Sheila Islam, TransForm
- Theresa Vallez-Kelly, San Mateo Office of Education
- Tina Panza, Sonoma County Safe Routes to School
- Tommy Bensko, Local Motion / Bay Area BikeMobile

Air Quality Monitoring during SIP



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- Presenter: Michael Flagg, Air District
- 9 county jurisdiction w/ over 7 million residents
- Many factors that affect Air Quality
- Traffic reduction peaked in April
- Questions:
 - I hear that for PM2.5 it's effects are worst up to .3 mile from the source, is this accurate?
 - Not familiar with the 0.3 mile break point.
 - The distribution of particulate matter is higher near a source. (e.g., studies show that numbers near the roadways are higher.
 - Was the expectation going to be that the reductions would be greater?
 - Tried not to have any expectations going into it.
 - Rain and favorable meteorology can be contributing to the reduction.
 - Surprised that some sites have seen a reduction, and some have not.
 - Any idea how much of the PM reduction is attributed to SOV use vs. Trucks etc.?
 - Have seen some figures from emissions inventory folks that have seen reductions in SOV; possibly because people aren't commuting, but trucks/shipping continues.
 - Will you be synthesizing this data into some overall talking points eventually and if so, when will it be available?
 - **ACTION:** Michael Flagg to talk about Emissions Inventory to inquire about talking points that can be shared with the TAC.
- Comments:
 - Kristen Riker: It would be nice if the air district would get more stories in the media about air quality improvements, promoting work-from-home post-SIP.

Safe Routes to School in the next School Year

- How are the schools that you work with talking about opening up next Fall?
 - Gwen, Marin
 - Schools will be directing families and neighborhoods to arrive as cohorts at staggered times.
 - Four days of campus learning with a reduced schedule with one day (Wednesdays) as a stay at home day.
 - Rosie, Palo Alto
 - Hearing the same as Marin.
 - Concerned about safety because of safety in numbers for people bicycling. There is a perceived sense of safety due to the low number of vehicles on the road, but that will change.
 - Curriculum is opt-in as opposed to opt-out.
 - The staggered schedule will impact the format of the bike rodeo. This has impacted the motivation of volunteers, and momentum of the program.
 - Amy Jolly
 - wondering if anyone has looked at park pop-ups? Also curious how people are handling counties with multiple school districts (Like Sonoma)
 - Theresa, San Mateo
 - Similar with established cohorts, and part in-classroom and part at-home learning.
 - Phase 1: No outside visitors will be allowed on campus. This will result in now SRTS practitioners being allowed on campus.



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- Phase 2 may be different.
- Karin, Solano
 - No specifics for the Fall yet. One district said that they plan to have in-person classes.
 - Virtual academy available in one district, which is learning from home entirely. There is a requirement for community socialization, which could be an opportunity for our programming.
 - Staff is researching best practices for drop-off and pickup to reduce drive in and drive through locations.
- Tina, Sonoma
 - Interviewing Principles (10-12 so far)
 - There are 40 school districts with a lot of different plans
 - Most schools are planning to open with a hybrid model (Mon/Tues or Thurs/Fri).
 - Schools will not allow parents or visitors on campus.
 - Teachers time is at a premium, and expressed that they won't have time for any outside curriculum.
 - Considering creating live virtual sessions, which could be scheduled by grade level
 - Pre-recorded video may also be an offering.
 - Held a virtual family biking workshop, webinar style on Zoom. Sara and Tina co-hosted. Went very well and was well attended.
 - Now planning to do a series of programming (fix your bike, etc..)
- Ann Jasper, San Jose DOT/Walk n' Roll manager
 - Producing some videos, 3-4 bike; 3-4 pedestrian videos
- Jennifer, Transform
 - Continuing remote learning into the Fall.
 - Does anyone have plans for International Walk & Roll to School Day? (considering staggered starts, not attending every day, limits on group sizes)
 - Tina is considering a challenge, potentially week long, that can be done at home or at school.
 - Gwen is worried about fires in Oct/Nov. Starting the beginning of the school year with a challenge using self-reporting cards that can be turned in.
- How is your group or other providers delivering encouragement and education programming next year?
 - Rosie: a back to school working group is needed (walk and roll, travel tally, etc) it's hard to know what the best practices will be.
 - ACTION:** STAY to discuss if/how a self organized working group may help answer some of these questions.
- How can SR2S help students with social distancing upon arrival when walking/biking to school?
- How will we keep volunteers (parents, teachers, students) engaged?
- Chat/Comments
 - Rosie: BTW, can we also discuss how we're rolling BLM and Transportation Justice into our work next year? Or maybe that's already in the agenda :p. There is a potential for a new cohort of parent interest and engagement in SRTS as we shine a light on SRTS equity focused program impacts.
 - Amy: How many people are developing video content? Would videography training or tools be useful to the TAC?



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- Ann: San Jose DOT is working on videos as part of modules to offer to our schools
- Alisa: Yes-- we are looking into creating some short traffic safety videos that can be shared out to the community
- Rosie: Palo Alto recently developed these virtual trainings in conjunction with Jason Agar already: <https://www.mybikeskills.com/courses/5th-grade-review-getting-ready-to-bike-to-middle-school/>
<https://www.mybikeskills.com/courses/palo-alto-unified-school-district-getting-to-high-school/> One for 5th and one for 8th.
- Gwen: Marin has all classes for all grades recorded and on our site (1st thru 8th)
- Tommy: The Oregon SR2S program has a great video library for reference: <https://www.oregonsaferoutes.org/resources/videos/>
- Tommy: The LAB also has a decent video library: <https://bikeleague.org/ridesmartvideos>
- Tina: Oh...I forgot to mention that some principal's mentioned the need for videos to be available in English and Spanish (or at least Spanish subtitles or translations available), since kids would be accessing them at home with parents.
- Tommy: As one of the Alameda County SR2S services, The BikeMobile is currently offering multiple webinars, which will may continue through the Summer and early Fall if SIP continues. If you'd like to add these webinars to your resource list for your communities, please feel free to reach out to me for our ongoing schedule.
- Cherie: I'm also wondering whether and how to conduct student travel tallies this year.
- Rosie: We are now offering Middle School on Bike safety ed via Wheelkids in conjunction with Cupertino and Menlo Park.
- Renee: What might to incorporate equity issues in video based education look like?
- Carrie: I think it would be very helpful to meet more to discuss fall plans and learn from each other. Thanks!
- Sarah: I love the idea of having several smaller working groups with a focus for each group and then a big sharing.

Envisioning with PlacIT!

- James Rojas and John Kamp
- Visioning exercise:
 - Think of your first memory of a mobility experience; reflect on the sensory experience. Then in a chat, write down what it was.
 - Identify common themes
 - Think about mobility in the future
- Building exercise
 - Build a safe route to school in the post-pandemic future, and a world that you want to see.
- Closing: Think about how the activities may change how you see the word.

Announcements

- Will be sent as a follow-up

Reflect on your first memory of a mobility experience and the sensory aspects of it.



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Nichole Warwick : The memory that comes to mind is this: I'm about 11 years old and I rode my bike several miles into town by myself so I could go watch a movie I really wanted to see. I remember the wind on my face as I rode, the warmth of the sunshine on my arms. This was before helmet laws, so I remember the wind blowing in my hair. I also remember the profound feeling of freedom and that my bike and my body could take me anywhere!

Tommy bensko : One of my earliest transportation memories is riding in a car and watching the full moon "follow" us, never getting smaller or disappearing like everything else seemed to be doing

Theresa Vallez-Kelly : I grew up in a neighborhood that had a bunch of kids. We would run around together all summer and I have very strong memories of going frog hunting. We would climb down into a huge cement drainage ditch, that was dry, and spend several hours looking for frogs. My mom still lives in the neighborhood and when I look at the ditch now, I have no idea how we got down there. It was fun and it gave us all a sense of adventure. I remember the feeling of the tiny frogs in my hands and the sense of freedom that we had.

Ann Jasper : I remember feeling independent, like I had this new way of going everywhere. I loved having a bike basket to put acorns in, which my friends and I used to mush up for earthworms that we would catch. Sadly, none of them really liked the mush.

Amy Jolly : My Dad used to take us out on family rides after dinner. Every time we reached an intersection a new person would get to pick which way we went. This led to some very weird rides and fun exploration.

Beth Martin, Alta Planning : Thinking about my sister and I pulling each other around my childhood suburban house in one of those classic red wagons and looking for caterpillars. (these poor caterpillars, in hindsight!). We would collect a caterpillar, gently wrap in leaves, and give it to my mom as a "present".

Jennifer Ledet : One early mobility experiences I can remember is being about 4 years old and going on an "adventure" riding the bus with my grandmother to Burger King. I was about 4 year old and I remember seeing all the familiar sights along the way and thinking it was fun to ride in a vehicle with other people. I also remember it was a bright sunny day.

Leslie Lara-Enríquez : My first memory of mobility was riding transit with my mom when I was little, growing up in Mexico City. What I remember most is my mom navigating the very crowded system with a baby, a toddler and a little girl (me) in very high heels and doing it flawlessly. Her ease gave me a tremendous sense of comfort, which I still feel when I'm on transit to this day.

Sarah Hadler : From when I was 4-8 years old, I lived in rural Tanzania and my family and I along with other people from the community would walk 4 miles into town and back--the earth was red and dusty--I wore flip flops and the earth felt soft on my feet and I would love the way it would blanket and coat my feet. I often held someone's hand and our hands were sweaty but it felt nice to be holding someone's hand. When we got to town, my mom would sometimes get me a cold orange fanta--which tasted like heaven.

Renee Goddard, SR2S Marin : This feels like a distant memory from another place in time. A culture and paradigm shift is occurring given the shocking events of the past several weeks (and centuries of ignored pain and suffering, but I remember 6 years ago when I did all of my transporting by human powered xtra-cycle. The town council of Fairfax rides our bikes in the annual parade. It has become a tradition that I



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(current Mayor) ride the Police chief on the back of my xtra-cycle. The world is so acutely different. Not only is there no Festival parade, but would I feel differently about riding the police chief on the

Sheila Islam : When I was around 6 I walked with my older cousin and little sister from one city to another. I remember being really excited and taking in everything we walked passed, things that I normally wouldn't be able to notice in a car. I had no idea I could travel such a long distance on my own two feet. At the end of the day when I got home I kept telling everyone in our family how much I walked because I was so excited.

Tina Panza : One of my earliest mobility memories is riding my bike around my gravel driveway at the house I grew up with in New Jersey. I'd ride around and around that driveway for hours (I feel like it was hours). I can totally hear/feel the sound of the gravel and the feel of the air when I was going downhill and the joy of being on my bike and being physical and alone away from my annoying little sisters. And one other early memory was walking to my best friend's house a mile away, by myself...when I was in about 2nd or 3rd grade and that route to her house that I used to take several times a week until we moved to CA when I was in 8th grade. I can remember every single aspect of that route visually...the tree roots that stuck out of the embankment on the side of my rode, the pond I'd pass by, the road without sidewalks,..the neighbors who'd wave.

Gwen Froh, she/her SR2S Marin : I remember riding down the hill of my driveway on my new red bike without training wheels. I remember feeling free and I loved the speed. I felt the warm sun and breeze on my skin and face and I was so excited to accomplish riding a bicycle.

Lou Goodwin : I think about getting that double stroller and rolling my kids to daycare, preschool, grocery store etc... the feeling of being outdoors with happy children chatting about all the things we saw along the way. Chatting with neighbors was the highlight, as it is right not with SIP.

Kevin Anderson : Riding my bike to San Francisco along the Bay Trail (at least for part of it) with my Dad for my 5th birthday. I saw birds, flowers, trees, and the Bay. I smelled all types of flowers, the salty muddy Bay. I tasted salt, water, and chocolate (I was bribed with Tiger's Milk candy bars!). I felt my sweaty/slippery handlebar grips and the wind and sun on my body. It felt so freeing to go up to the City on a bike for my first time.

Anna Gore : For me it was catching fireflies with my brother on warm nights in the Virginia mountains. The wiggly feeling of the fireflies in my hand and the freedom of running and jumping in our back yard.

Cherie Walkowiak : Between 1st and 6th grade, my best friend lived down the street from me. At some point we realized we could call each other and ask if the other could play. If we could both play, we would arrange to "meet in the middle:" we would both tear out our front door, run down the sidewalk toward the other person's house, and as we approached each other we'd stretch our arms out straight in front of us, and plow into each other, rebounding off the other person's hands, and laugh. This was our own personal, bouncy greeting. I can still feel the thrill of running towards her and anticipating all the fun we'd have together.

Rosie Mesterhazy : First Bike! Tiny Red Peugeot!

https://www.pinterest.com/pin/291467407107509290/?nic_v1=1avhWWk6sjqgJvsCPvcB6Q81SztBMtyb1deFwOEAjERDZSBCOXfolXVi9Wcyhxx2uB - not the first Transportation memory but one of the best. Rode from Grade 3-8!



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Joelle Alley : I remember riding bikes to the next town with my dad when I was about 10 years old. To me, it felt like a long way. On the way there, we would get to go down a steep hill and I loved picking up speed and flying around the corner at the bottom. This meant that on the way home, we had to climb that same hill. I remember feeling the stress as the hill approached and how I would start pedaling faster and faster to gain momentum. Sometimes I would give up partway up the hill and walk the rest of the way in defeat. As I got older, the hill seemed smaller and smaller and I knew I could make it to the next town on my own. We usually went during summer, and it always smelled like toasty, dried tall grass.

Build a safe route to school in a post-pandemic world and in a world changed by the death of George Floyd and everything that has happened since.



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