



# Spare the Air Youth Program

## Technical Advisory Committee Meeting

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**DATE:** Wednesday, January 24, 2018  
**TIME:** 11:00 a.m. to 1:00 p.m.  
**LOCATION:** The Bay Area Metro Center, 375 Beale Street, Suite 800, San Francisco  
Golden Gate Room (Room 8102), 8<sup>th</sup> floor  
**WEBEX MEETING:** <https://tinyurl.com/y8x6hw7y>  
1-415-655-0002; Access code: 924 465 165

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### Meeting Notes

1. Welcome and Introductions
2. Funding/Policy Updates
  - Next Plan Public Participation Plan, *Ursula Vogler, MTC*
    - i. Need TAC's ideas on how public and stakeholders can get involved
    - ii. Online survey we will send around:  
[https://www.surveymonkey.com/r/PPP\\_Survey\\_2018](https://www.surveymonkey.com/r/PPP_Survey_2018)
    - iii. How do you like to receive information?
      1. Nextdoor, especially to hear about upcoming events
      2. Air District has community engagement teams that are good for distributing information with multiple stakeholders; Air District asks stakeholders to help post events
      3. SF-specific group called Shared School Yard Project. The group opens school playgrounds to the public on the weekend. They are successful at bringing groups and organizations together and creating local spaces for residents and people with families.
      4. Try to piggy back on communications with other planning efforts. I.e. One TAC member was able to use the same communications as City of Marin for a streetscape improvement project.
    - iv. Would you participate in "pop-up" meetings?
      1. Palo Alta purchased cargo bike, hoping to transform it into coffee kiosk to talk to residents at construction site of new bicycle boulevards.
      2. Depends on the event, it's not always about the size of the event. Some TAC members found County Fairs to be unsuccessful
      3. Open Streets events in Santa Cruz Co. were successful.
      4. Having engagement methods, such as a bike blender, that can engage kids and draw in parents to a booth are successful.

- Update on ATP Non-Infrastructure Category, *Karl Anderson & Kenneth Kao, MTC*
  - i. Call for projects for Cycle 4 Active Transportation Program Grants will most likely happen mid to late May. Cycle 4 will be a little different, used to be one very large application, now there are 5 different types of application based on the type of project.
    1. Large infrastructure
    2. Medium Infrastructure
    3. Small Infrastructure
    4. Programs
    5. Plans
  - ii. Projects that are mixed infrastructure and program will use the infrastructure application
  - iii. Every one of the 5 programs has a maximum of 100 points. And all graded together.
  - iv. Due to SB 1 - the amount of ATP funds has doubled -220 million statewide. Cycle 4 is four years of funding. MTC has subsection of ATP funds - we'll bring our guidelines in April and will match state call for projects. Our next TAC meeting is in April, so it will be good time for update.
  
- 3. 2018 Youth for the Environment and Sustainability (YES) Conference, *Kristina Chu & Raquel Trinidad, Air District*
  - YES conference update
    - i. 522 students signed up 112 educators. Full program of workshops. Amy Jolly has submitted program with her youth on self-care for yourself and planet. James Rojas will have a special workshop. Fine Artist paper fashion. Fun filled day - we would love all TAC members to attend.
  - Conference Shuttle and Transportation
    - i. Raquel will coordinate with TAC members that are interested in coordinating different shuttle pickup locations. For example, could the Teen Center in Petaluma be an additional shuttle stop?
    - ii. STAY has 400 BART tickets for students coming to the conference to subsidize travel costs.
    - iii. Can we look into offering secure bike parking? Bike East Bay has a valet program.
  - Further logistics
    - i. YES has blue tie dye shirts for participants, green tie dye shirts for volunteers.
    - ii. Looking for another youth MC.
    - iii. For those on the phone, Raquel can send YES Conference posters and stickers.
    - iv. Raquel and Kristina will blast out the Social Media Toolkit so that TAC members can further promote conference.
  
- 4. Interactive Session with James Rojas, *James Rojas, PLACE IT!*
  - i. Initial Presentation
    1. PlaceIT! Goals - build relationships, new audiences, change attitudes, improve project delivery, reduce costs, reframe planning
    2. Humanize Planning - to include storytelling, healing, empathy, meet people where they are physically, socially mentally

3. I use art to engage people – imagine, construct, reflect. Use this same process in urban planning.
  4. Play is very relaxing – not competitive, it can include reflective of self-environment
  5. Why build – it unlocks their physical knowledge, discover attachment to place, creates spatial knowledge.
  6. Validate – who are we? Where do come from?
  7. Collaboration – how are ideas impact each other! Power of diversity
  8. Planners provide quantitative data – people provide qualitative experiences
- ii. Interactive Activity (using toys and art materials provided on table)
    1. Build a childhood memory – Your first transportation mobility memory
    2. Create your ideal safe routes to school
5. Information Sharing (10 minutes)