




SPARE THE AIR YOUTH

TECHNICAL ADVISORY MEETING
April 25, 2018


FUNDING/POLICY UPDATES

- Update on ATP Non-infrastructure Category
Karl Anderson & Kenneth Kao, MTC
- MTC Updates
Ursula Vogler, MTC
- Air District Updates
Raquel Trinidad, Air District
- Policy Updates
Marty Martinez, SRTS National Partnership
- High School SRTS Grant
Hannah Day-Kapell, Alta & Amy Jolly, Center for Climate Protection




HIGH SCHOOL SRTS GRANT

- Four cycles of year-long funding - FY 2018-19 to 2021-22
- 2018-19 pilot: \$50,000 to high school groups through selected vendors
- **Minimum** grant amount per individual school applicant is \$6,000
- Eligible activities: CMAQ-eligible HS SRTS activities


HIGH SCHOOL SRTS GRANT

April Draft grant parameters and materials finalized; Opportunity publicized via www.SpareTheAirYouth.org, TAC e-mail list, MTC/Air District press releases, and outreach kit.

May Grant application and vendor statement of interest open on www.SpareTheAirYouth.org; Partners encouraged to publicize to their networks.

June Grant awards announced via email.

August Funding and reporting requirements kick-off meeting.




AGENDA: 7

Youth for the Environment and Sustainability (YES) 2018 Conference RECAP



Raquel Trinidad
STAY Technical Assistance Committee
April 25, 2018




YES Conference Video



<https://www.youtube.com/watch?v=OpH6nJMsSIQ>



Overview: By the #s

- Over 1,100 student, teacher and non-profit leaders attended
- 50 presentations throughout the day

WHO CAME TO THE 2018 YES CONFERENCE?

Category	Percentage
Teachers	80%
Students	14%
Partners/Supporters	3%
Event staff	3%

From where?

COUNTIES REPRESENTED

County	Number of Attendees
Alameda	359
Contra Costa	231
Marin	14
Napa	62
Other (including Stanislaus County schools in Modesto)	121
San Francisco	61
San Mateo	61
Santa Clara	151
Solano	10
Sonoma	49

Who came?

RACIAL BREAKDOWN OF ATTENDEES

Race	Percentage
White	23%
Hispanic/Latino	29%
Black	9%
Asian	27%
Native American (including Native Hawaiian)	2%
Two or more races	9%
Other	2%

Feedback?

Thank you

VISION ZERO AND SRTS

- Kristin Haukom, *Alta Planning + Design*
- Josie Ahrens, *Walk San Francisco*
- Stephen Heiny, *Vision Zero for Youth Initiative*

Spare the Air Youth Walk & Climate Initiative Program

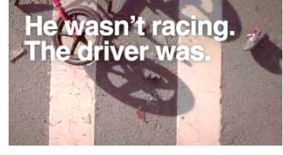
VISION ZERO + SAFE ROUTES TO SCHOOL

Presented by:
Kristin Haukom, MPH
 SRTS Planning + Program Specialist
 Alta Planning + Design

VISION ZERO...

- A policy commitment to reduce fatal/severe collisions to **ZERO** by a certain date
- Acknowledges that traffic collision deaths/serious injuries are **PREVENTABLE** through safer street design
- Takes a **MULTIDISCIPLINARY** approach (public works, police, health, schools, emergency response, etc)
- Involves physical changes (**E**ngineering), **E**ducation, and **E**nforcement

VISION ZERO PRINCIPLES




1. *Death + serious injury are predictable + preventable*
2. *Human life + health are the priority; safe mobility is a right*
3. *Design transportation for human error*
4. *System-level change that affect behavior*
5. *Speed takes the back seat*

COLLISIONS IMPACT THE COMMUNITY



- LOSS OF LIFE; INJURIES**
- PERSONAL & COLLECTIVE COSTS**
- FEELS UNSAFE TO WALK OR BIKE**
- AFFECTS MOST VULNERABLE ROAD USERS**



Source: National Highway Traffic Safety Administration
Image Source: Los Angeles Vision Zero Safety Study

Vision Zero Cities



A Vision Zero City meets the following minimum standards:

- Has a goal of eliminating both fatalities and serious injuries
- Has a publicly available commitment to Vision Zero
- Has a goal of reducing the number of Vision Zero collisions by at least 50% by 2025
- Has a publicly available plan for achieving these goals

Vision Zero: Zero Traffic Deaths in San Diego by 2025

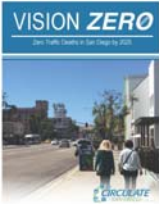
Executive Summary

As San Diego's population grows, more people are walking, bicycling, and driving on our streets. Along with this growth comes the need for a commitment to road safety for all San Diegans.

The City has worked hard to bring safety to San Diego's neighborhoods by addressing crime, repairing infrastructure, and restoring much needed services. These efforts have proven successful as San Diego has one of the lowest crime rates among other cities of its size.

“ **Every San Diegan deserves to feel safe in his or her neighborhood** ”

— Mayor Kevin Faulconer 2015 Budget Priorities

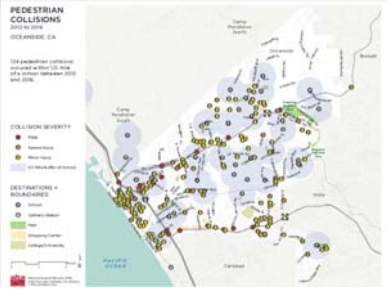




San Diego's Vision Zero Corridors

VISION ZERO "Hot Spots"

Source: Circulate San Diego
Vision Zero: Zero Traffic Deaths in San Diego by 2025




PEDESTRIAN COLLISIONS
2012 to 2016
OAKLAND, CA

SRTS + VISION ZERO DATA


NEXT STEPS

- Work with partners to get cities/counties to go after ATP funding for Vision Zero + SRTS Projects.
- Support ATP Vision Zero + SRTS applications.





Thank You!

Kristin Haukom, MPH
kristinhaukom@altaplanning.com



VISION ZERO + SAFE ROUTES TO SCHOOL



Josie Ahrens
Senior Community Organizer


WALK SAN FRANCISCO

Our mission is to make walking in San Francisco safer so that our community is more healthy and livable.

Vision Zero  Walkability 


Safe Routes to School 



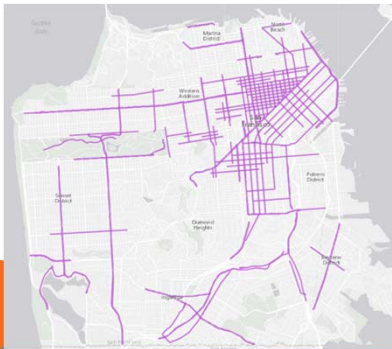


VISION ZERO SF


ZERO SEVERE INJURY & FATAL CRASHES BY 2024



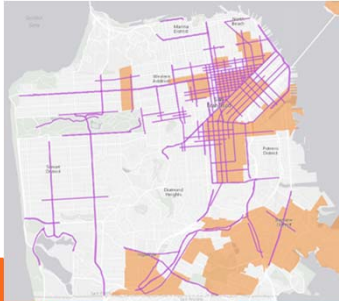
HIGH INJURY NETWORK



75% of ALL severe and fatal crashes occur on only 13% of SF's streets.




INEQUITIES



Low-income, communities of color, seniors & people with disabilities are **2X** more likely to live on High Injury Corridors

Decades of injustice has led to these inequities.

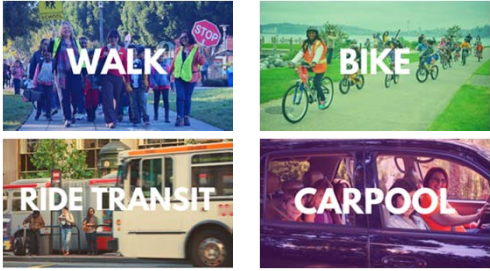
MTC Communities of Concern




SF SAFE ROUTES TO SCHOOL

Our mission is to promote safe, healthy and equitable transportation to and from school to that San Francisco is healthier and more livable.






4 Fun and Healthy Ways to Get to School



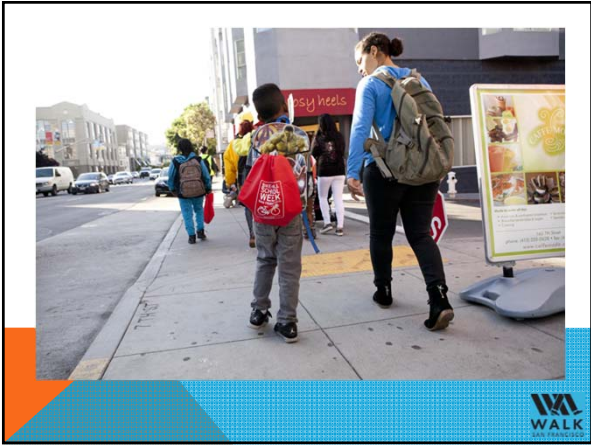
CHALLENGES

- Parking and Drop-off Concerns
- City Bureaucracy



ENCOURAGEMENT, AND BEYOND

- Thinking outside the box:
 - Partner with TL Safe Passage to focus on personal safety challenges
 - Walking School Bus for truant and tardy students at Bessie Carmichael
 - Tactical Urbanism



ENCOURAGEMENT, AND BEYOND



- Capacity Building:
 - Supporting families to become advocates



WALK
SAN FRANCISCO
Josie Ahrens
Senior Community Organizer
josie@walksf.org

VISION ZERO AND SRTS

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Spare the Air Youth is a Climate Initiative Program

INFORMATION SHARING





Spare the Air Youth is a Climate Initiative Program