Spare the Air Youth

Technical Advisory Committee Meeting #13
December 4, 2014
State and Regional Active Transportation Programs

Kenneth Kao, MTC
promoting public transportation to teens
How to Use Transit

How to Use Marin Transit

First Plan Your Trip

Option 1. Go to Google Maps (www.maps.google.com)

Note: Google Maps APP can be downloaded on cell phones.

- Select “Directions”
  - Click on Bus icon
  - Enter your start location
  - Enter end location

It will tell you the buses to take, when the next bus is leaving, how frequent the bus comes, and how long the ride will take.

Option 2. Go to: http://www.marintransit.org/systemmap.html

- Find Your Bus Route Number
- Select “Schedule” and select the Bus Route you wish to take
  Tips:
    - Select the correct direction: east, west, north, or southbound
    - Select the correct day of week: Weekday, Weekend, or Holiday
- Determine when the bus will arrive at your departing location.

Fare Information: $1.00 for youth under 18; $2.00 for adults. Bills and coins accepted.
Frequent riders can purchase Clipper Cards on line at www.marintransit.org/fores.html or go to San Rafael Transit Center to get Day/Week Passes or Clipper Cards in person (ID required showing date of birth).
How to Use Transit

Second Go To Your Bus Stop

To make sure you're at the right bus stop, check the route number, final bus destination, and days of operation.

Tips:
- Arrive 5 mins. prior to scheduled departure
- Check the head sign for route number and destination
- Signal to driver as your bus approaches
- Have your fare ready

Call 511 and say "Marin Transit" if you need more information or to check on the status of your bus. You will need the stop ID #
Third Get On the Bus and Ride

Option 1: Pay Money - put bills or coin in slots provided. Ask the driver for a transfer pass if going on more than one bus.

Option 2: Clipper Card - Tag CC on the meter (shown below).

Tips:
- Let passengers off before you get on.
- Ask the driver for a transfer pass at the time that you pay cash for FREE one-way travel on multiple buses. (good for 3 hours; NOT for round trip use.)
- No eating or drinking allowed on the bus.
- Use headphones for audio equipment.
- Seats in front are for seniors and people with disabilities.
Fourth Get Off the Bus.

Push the yellow strip or pull cord to tell the driver that you want to get off.

Tips:
- You may stand prior to the bus stopping.
- Do NOT cross the yellow line at the front of the bus when the bus is moving.
- DON'T DISTRACT THE DRIVER: Wait till the bus stops to talk with the driver.
- Tag the Clipper Card to get off the bus to prevent highest fare charged from where boarded.

For more information go to www.marintransit.org
SABTURDAY, DECEMBER 6, 11 a.m. to 2 p.m.

Transportation Nation

Join TLHS Students in an AMAZING BUS RACE starting from Northgate Mall

Form your team of 3 to 4 students. Register week of December 1.

WIN a GoPro!
Family Bicycling Workshops

San Francisco Bicycle Coalition

Bike East Bay
Marin County Bicycle Coalition
Napa County Bicycle Coalition
Silicon Valley Bicycle Coalition
Sonoma County Bicycle Coalition

sfbike.org
Climate Justice Youth Academy

- Focus on outreach at local public schools - high schools, middle schools and elementary schools

- Outreach with Ethnic Studies class teachers beyond Balboa High School, to schedule workshops
Climate Justice Youth Academy

• Training with new leaders: best practices for approaching teachers and leading classroom workshops

• Youth presentation about CJYA program at POWER's Bayview Community Open Mic event in October
Climate Justice Youth Academy

• Workshops in November: Cesar Chavez Elementary, LYRIC (new fall youth cohort), United Playaz (new fall youth cohort), 7 Tepees.

• Workshops scheduled for December: June Jordan School of Unity (2 workshops), Leonard Flynn Elementary.
Bring us your tired, your rusty, your broken bicycles.

Once a bike gets a flat tire, it may go unnoticed for months or years. That's where we come in. Our free, mobile, hands-on repair clinics get people back on their bikes and help them become more confident and empowered riders. This is a Spare the Air Youth program that focuses on serving low income communities where barriers to biking are prevalent. Sign up for a visit to find out more!
YBIKE

PENINSULA FAMILY YMCA
ANDY SLOANE - PROGRAM COORDINATOR

April 7, 2015
CURRENT PROGRAMS

• BAYSIDE STEM ACADEMY
  • San Mateo
• CUNHA MIDDLE SCHOOL
  • Half Moon Bay
• EL GRANADA ELEMENTARY
  • El Granada (this Spring)

OUR OBJECTIVES

• PROGRAM SUSTAINABILITY
• DATA DRIVEN PROGRAMS
• CONTINUE TO REFINE CURRICULUM
NUMBERS AT A GLANCE

2014-15 School Year

<table>
<thead>
<tr>
<th>Program</th>
<th>Youth served 2014-15 (so far)</th>
<th>Youth Served Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASEP</td>
<td>16</td>
<td>50</td>
</tr>
<tr>
<td>Roadeos/Events</td>
<td>824</td>
<td>1366</td>
</tr>
<tr>
<td>Camps</td>
<td>17</td>
<td></td>
</tr>
</tbody>
</table>
CHALLENGES:

• **STAFF OUT SICK (ANDY)**
  • He’s much better now, thanks for asking 😊

• **COMMUNICATION WITH NEW SCHOOL SITES**
  • Lack of response from administration

• **STAFFING CHANGES**
  • Onboarding a new staff member (Laura—she’s awesome!)
“MUCH MORE THAN JUST BIKE RIDES”

UPCOMING RIDES AND EVENTS:

- Night of Light Parade, Half Moon Bay (Cunha)
- Rides to Ryder Park, Coyote Point, and others (Bayside STEM)
- Skill development and riding on ramps…
OTHER ACTIVITIES

• PACIFICA SCHOOL DISTRICT RODEO
• PENINSULA FAMILY FALL CARNIVAL
• PARENT AND CHILD LEARN TO WRENCH DAY
• SAN MATEO LABOR DAY RODEO
MARIN!
THIS IS IAN.
HE’S OUR COORDINATOR 😊
THIS IS OUR CONTAINER BEHIND HAMILTON MIDDLE SCHOOL IN NOVATO- OUR FIRST YBIKE LOCATION!

- SO FAR WE HAVE 25 BIKES, INCLUDING:
  - 12 NEW MARIN BIKES,
  - AND
  - 13 BIKES FROM YBIKE’S FLEET.
OTHER SCHOOLS WE’RE LOOKING AT:

• JAMES DAVIDSON MS, SAN RAFAEL, 1024 STUDENTS, 62% F/R LUNCH
• SINALOA MS, NOVATO, 860 STUDENTS, 27% F/R
• SAN JOSE INTERMEDIATE, NOVATO, 717 STUDENTS, 43% F/R
• WHITE HILL MS, ROSS, 686 STUDENTS, 11% F/R
CHALLENGES

• HIRING:
  • OUTREACHED AT COLLEGE OF MARIN, CRAIGSLIST, YMCA, ETC.

• NEW (TO US) SCHOOL DISTRICTS:
  • FINGERPRINTING AT EACH DISTRICT
  • ACTIVITY SUPERVISOR CERTIFICATION

• FINDING A SPACE
  • CONTAINER AT HAMILTON (FINALLY!)
PARTNERSHIPS

• MARIN COUNTY BICYCLE COALITION
• LOCAL BIKE SHOPS
• OTHERS?
PLANS FOR FUTURE RIDES

• STUDENT RUN FARM & GARDEN @ INDIAN VALLEY COLLEGE
• RECYCLERY
• MARIN CIVIC CENTER
• MARIN BICYCLE COMPANY IN BEL MARIN KEYS
• CHINA CAMP…
THANK YOU!

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ian@ybike.org

YMCA OF SAN FRANCISCO  
ybike.org  
facebook.com/YBikeSF
Aquarium of the Bay
BayMobile – Bringing the Bay Your Way!
Carrie Chen – Director of Education & Conservation

Launch of Programs for 2014-2015 School Year
Teacher Workshop *Climate Change in the Classroom*
Staff Training and Program Marketing
BayMobile 2014-2015 School Year: Full Implementation

Statistics for programs executed as of 12/3/2014:

• 33 trips, 108 programs, reaching approximately 2,900 students

Registrations processed for the school year thus far:

• 95 trips, 332 programs, reaching approximately 9,000 students
• Goal is to teach 450 programs this school year – well on our way!

Totals for Year 1:

• 85 trips, 246 programs, reaching 5500 young minds
• Projected 240 programs – goal met!
Staff Training

- One half day discussing program background, grant execution and goals
- One full day training on Angel Island, exploring climate change education, public speaking strategies, the history and projected impacts of the SF Bay, and lots of team building

Teacher Workshop Executed on 10/29/2014

- 7 teachers participated in our *Climate Change in the Classroom* workshop at the Gulf of the Farallones National Marine Sanctuary – more to come in the Spring
BayMobile Program Marketing and Outreach

Created and Mailed BayMobile postcards to 500 schools throughout the Bay Area

- Focused on areas underserved by our programs and demographics underrepresented thus far in our bookings

Advertised program on various media outlets

- AZA Conservation newsletter, SFUSD Science department website, Community Resources for Science newsletter, and more
- Appeared on KPIX (CBS) News morning of 10/21 – received many reservations from this appearance specifically!
Guidebook 1: SchoolPool

SchoolPool Guidebook

Sharing the trips to school with Walking School Buses, Bike Trails, and Carpools

July 2014

Guidebook 1: SchoolPool

SchoolPool Guidebook

Spare the Air Youth

December 4, 2014
Guidebook 2: Equity
Equity Guidebook Contents

1. Introduction

2. Communicating with Families
   - Non-English speaking families
   - Under-participating communities

3. Addressing Personal Safety Concerns

4. Increasing Access to Active Transportation
   - In-school & community programs
   - Including students who cannot walk/bike

5. Multi-Lingual Resources
Remaining Guidebooks

1. Evaluation – coming soon!
2. Educational Videos
3. Parent Outreach & Champions

Plus two more:

- Family bike rides
- Climate/green clubs
- Walk audits/walking route maps
- Back to school information
- Bike/walkathon fundraiser
- School safety patrol
- Other suggestions?
YES Conference

- **Saturday, February 7, 2015**
  - MetroCenter, 101 8th Street, Oakland
  - 10 a.m. – 4 p.m.
  - [www.sparetheairyouth.org/2015YESConference](http://www.sparetheairyouth.org/2015YESConference)
YES Conference

• Call for Presentations is now open.
  – Deadline is January 7
  – www.sparetheairyouth.org/call-session-proposals
YES Conference

• Registration will open soon. Stay tuned ...

• Please help us spread the word!
Information Sharing

Santa Clara County
SRTS Coordinator Manual