

# Spare the Air Youth



Technical Advisory Committee Meeting #13  
December 4, 2014

# State and Regional Active Transportation Programs

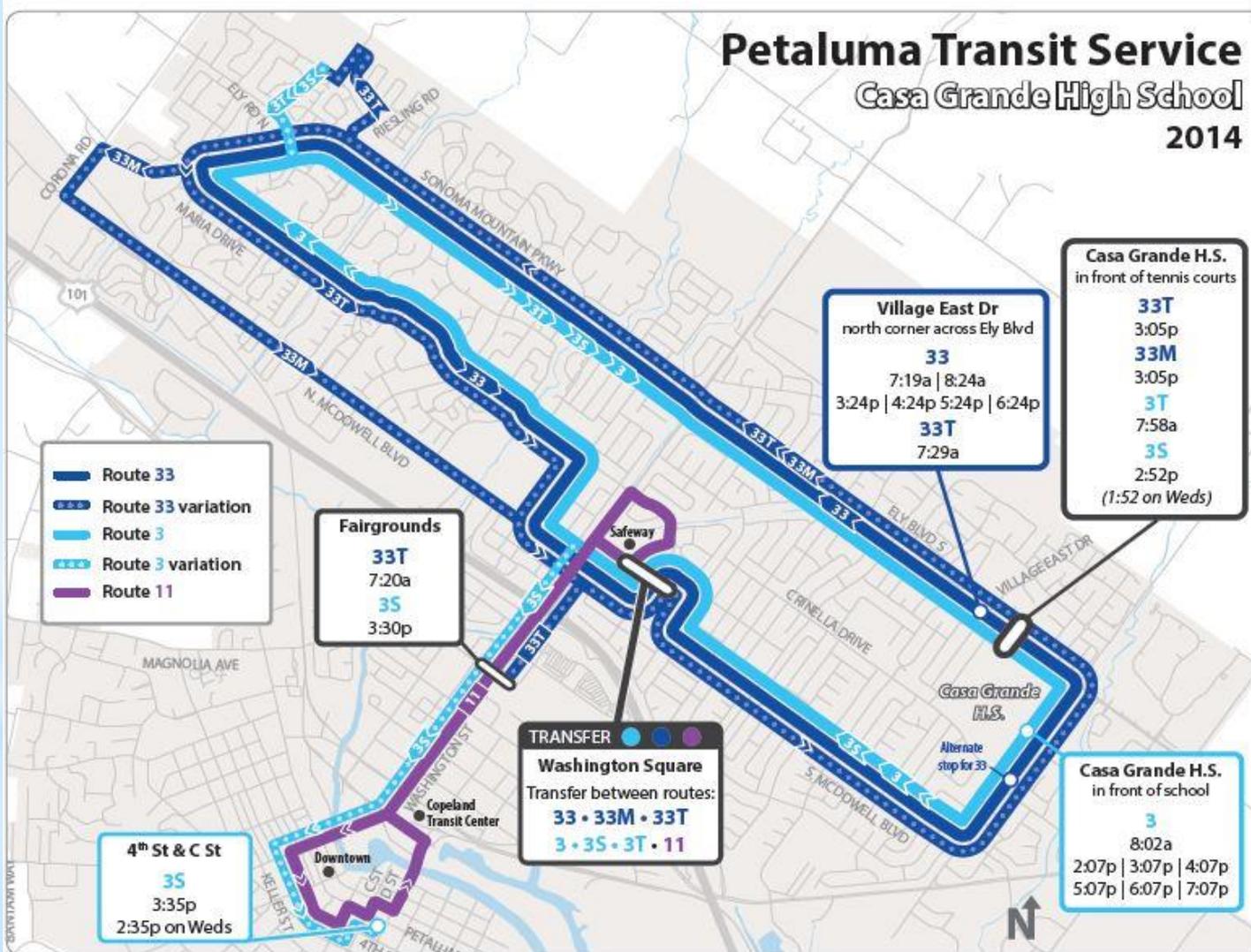
**Kenneth Kao, MTC**

# Transit

promoting public transportation to teens



# Petaluma Creating Transit Maps and Mobile Web site



# How to Use Transit

## How to Use Marin Transit



### First Plan Your Trip

Option 1. Go to Google Maps ([www.maps.google.com](http://www.maps.google.com))

**Note:** Google Maps APP can be downloaded on cell phones.

- Select "Directions"
  - Click on **Bus** icon
  - Enter your start location
  - Enter end location

It will tell you the buses to take, when the next bus is leaving, how frequent the bus comes, and how long the ride will take.

Option 2. Go to: <http://www.marintransit.org/systemmap.html>

- Find Your Bus Route Number
- Select "Schedule" and select the Bus Route you wish to take

#### Tips:

- Select the correct direction: east, west, north, or southbound
- Select the correct day of week: Weekday, Weekend, or Holiday
- Determine when the bus will arrive at your departing location.



**Fare information:** \$1.00 for youth under 18; \$2.00 for adults. Bills and coins accepted.

Frequent riders can purchase Clipper Cards on line at [www.marintransit.org/fares.html](http://www.marintransit.org/fares.html) or go to San Rafael Transit Center to get Day/Week Passes or Clipper Cards in person (ID required showing date of birth).

# How to Use Transit

## *Second* Go To Your Bus Stop

To make sure you're at the right bus stop, check the route number, final bus destination, and days of operation.

### Tips:

- Arrive 5 mins. prior to scheduled departure
- Check the head sign for route number and destination
- Signal to driver as your bus approaches
- Have your fare ready



Head sign



Route

Destination

Days of Operation

Stop ID

Call 511 and say "Marin Transit" if you need more information or to check on the status of your bus. You will need the stop ID #

# How to Use Transit

## *Third* Get On the Bus and Ride

Option 1: Pay Money - put bills or coin in slots provided. Ask the driver for a transfer pass if going on more than one bus.

Option 2: **Clipper Card** - Tag CC on the meter (shown below).



### Tips:

- Let passengers off before you get on.
- Ask the driver for a transfer pass at the time that you pay cash for FREE one-way travel on multiple buses. (good for 3 hours; NOT for round trip use.)
- No eating or drinking allowed on the bus.
- Use headphones for audio equipment.
- Seats in front are for seniors and people with disabilities.

# How to Use Transit

## *Fourth* Get Off the Bus.

Push the yellow strip or pull cord to tell the driver that you want to get off.

Tips:

- You may stand prior to the bus stopping.
- Do NOT cross the yellow line at the front of the bus when the bus is moving.
- DON'T DISTRACT THE DRIVER:  
Wait till the bus stops to talk with the driver.
- Tag the **Clipper Card** to get off the bus to prevent highest fare charged from where boarded.



*For more information go to [www.marintransit.org](http://www.marintransit.org)*

# The Great Race

**SATURDAY, DECEMBER 6, 11 a.m. to 2 p.m.**

## **Transportation Nation**



**Join TLHS Students in  
an AMAZING BUS RACE  
starting from Northgate Mall**

**Form your team of 3 to 4 students.  
Register week of December 1.**

**WIN a GoPro!**



# Family Bicycling Workshops

San Francisco Bicycle Coalition

Bike East Bay

Marin County Bicycle Coalition

Napa County Bicycle Coalition

Silicon Valley Bicycle Coalition

Sonoma County Bicycle Coalition



# Climate Justice Youth Academy



- Focus on outreach at local public schools - high schools, middle schools and elementary schools
- Outreach with Ethnic Studies class teachers beyond Balboa High School, to schedule workshops



# Climate Justice Youth Academy



- Training with new leaders: best practices for approaching teachers and leading classroom workshops



- Youth presentation about CJYA program at POWER's Bayview Community Open Mic event in October

# Climate Justice Youth Academy



- Workshops in November: Cesar Chavez Elementary, LYRIC (new fall youth cohort), United Playaz (new fall youth cohort), 7 Tepees.
- Workshops scheduled for December: June Jordan School of Unity (2 workshops), Leonard Flynn Elementary.







Bring us your tired, your rusty, your broken bicycles.

Once a bike gets a flat tire, it may go unriden for months or years. That's where we come in. Our free, mobile, hands-on repair clinics get people back on their bikes and helps them become more confident and empowered riders. This is a Spare the Air Youth program that focuses on serving low income communities where barriers to biking are prevalent.

Sign up for a visit to find out more!

The City Exposed: Bay Area Bike Mobile







© Victoria Sheridan



© Victoria Sheridan





FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# YBIKE



PENINSULA FAMILY YMCA  
ANDY SLOANE - PROGRAM COORDINATOR

April 7, 2015

# PENINSULA!

# CURRENT PROGRAMS

- **BAYSIDE STEM ACADEMY**
  - San Mateo
- **CUNHA MIDDLE SCHOOL**
  - Half Moon Bay
- **EL GRANADA ELEMENTARY**
  - El Granada (this Spring)



# OUR OBJECTIVES

- **PROGRAM SUSTAINABILITY**
- **DATA DRIVEN PROGRAMS**
- **CONTINUE TO REFINE CURRICULUM**



# NUMBERS AT A GLANCE



## 2014-15 School Year

Program	Youth served 2014-15 (so far)	Youth Served Total
ASEP	16	50
Roadeos/Events	824	1366
Camps		17

# CHALLENGES:

- **STAFF OUT SICK (ANDY)**
  - He's much better now, thanks for asking 😊
- **COMMUNICATION WITH NEW SCHOOL SITES**
  - Lack of response from administration
- **STAFFING CHANGES**
  - Onboarding a new staff member (Laura- she's awesome!)



# “MUCH MORE THAN JUST BIKE RIDES”

## UPCOMING RIDES AND EVENTS:

- Night of Light Parade, Half Moon Bay (Cunha)
- Rides to Ryder Park, Coyote Point, and others (Bayside STEM)
- Skill development and riding on ramps...



# OTHER ACTIVITIES

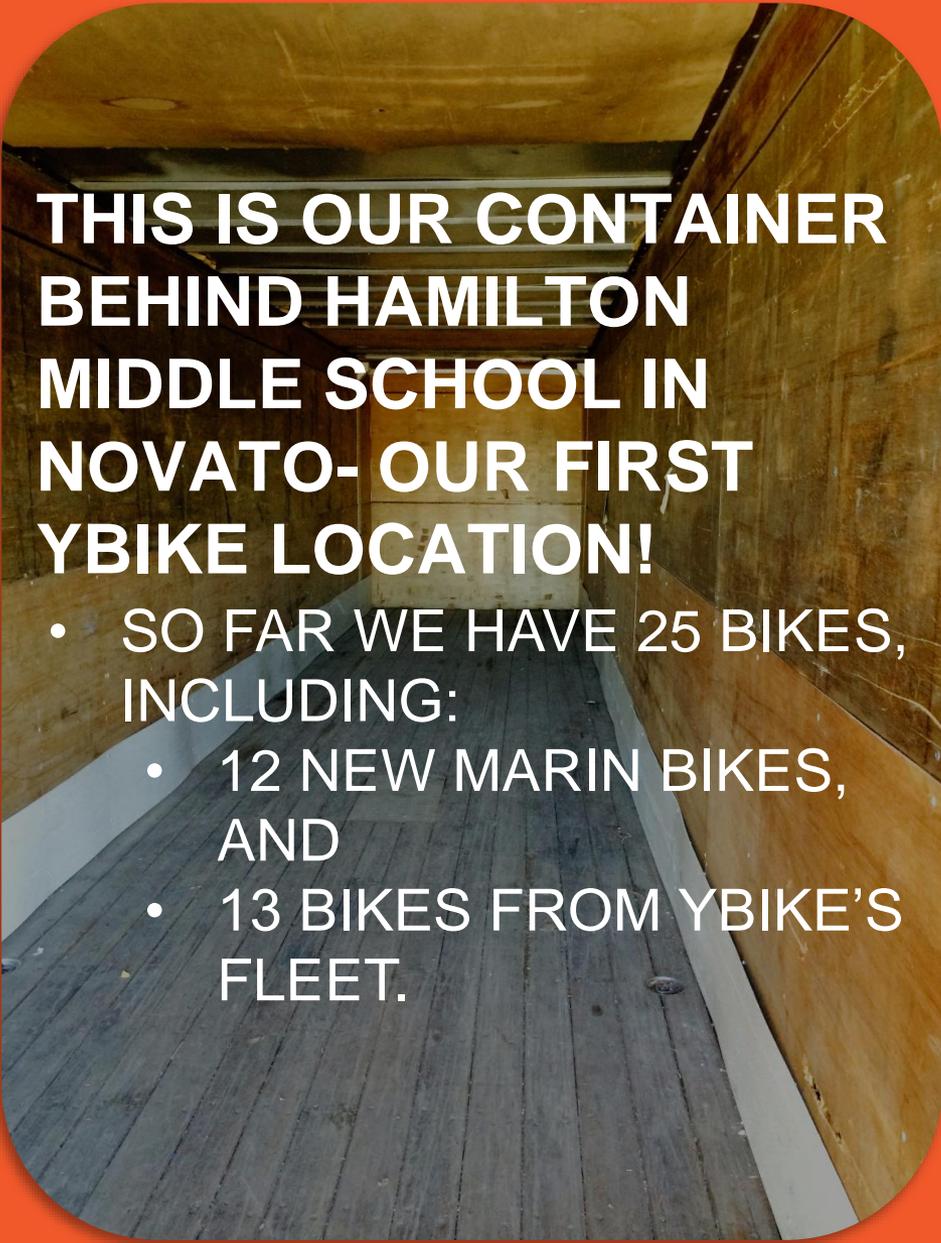
- PACIFICA SCHOOL DISTRICT RODEO
- PENINSULA FAMILY FALL CARNIVAL
- PARENT AND CHILD LEARN TO WRENCH DAY
- SAN MATEO LABOR DAY RODEO



# MARIN!

**THIS IS IAN.  
HE'S OUR COORDINATOR**





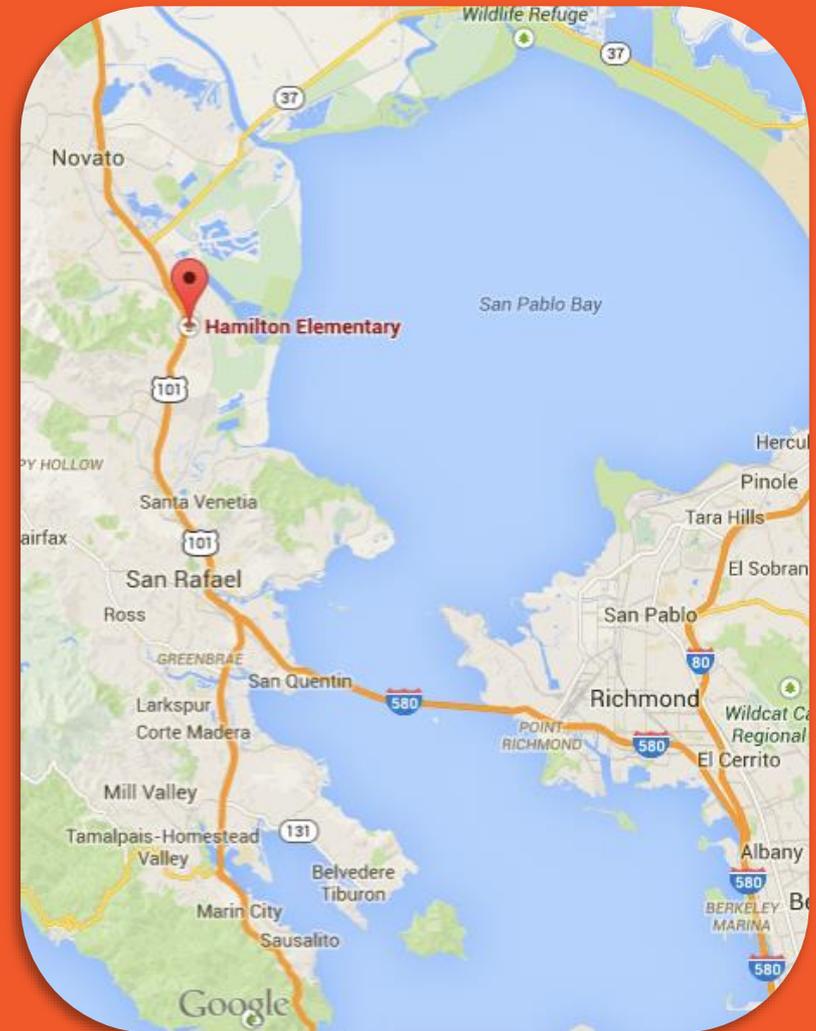
**THIS IS OUR CONTAINER  
BEHIND HAMILTON  
MIDDLE SCHOOL IN  
NOVATO- OUR FIRST  
YBIKE LOCATION!**

- SO FAR WE HAVE 25 BIKES, INCLUDING:
  - 12 NEW MARIN BIKES, AND
  - 13 BIKES FROM YBIKE'S FLEET.



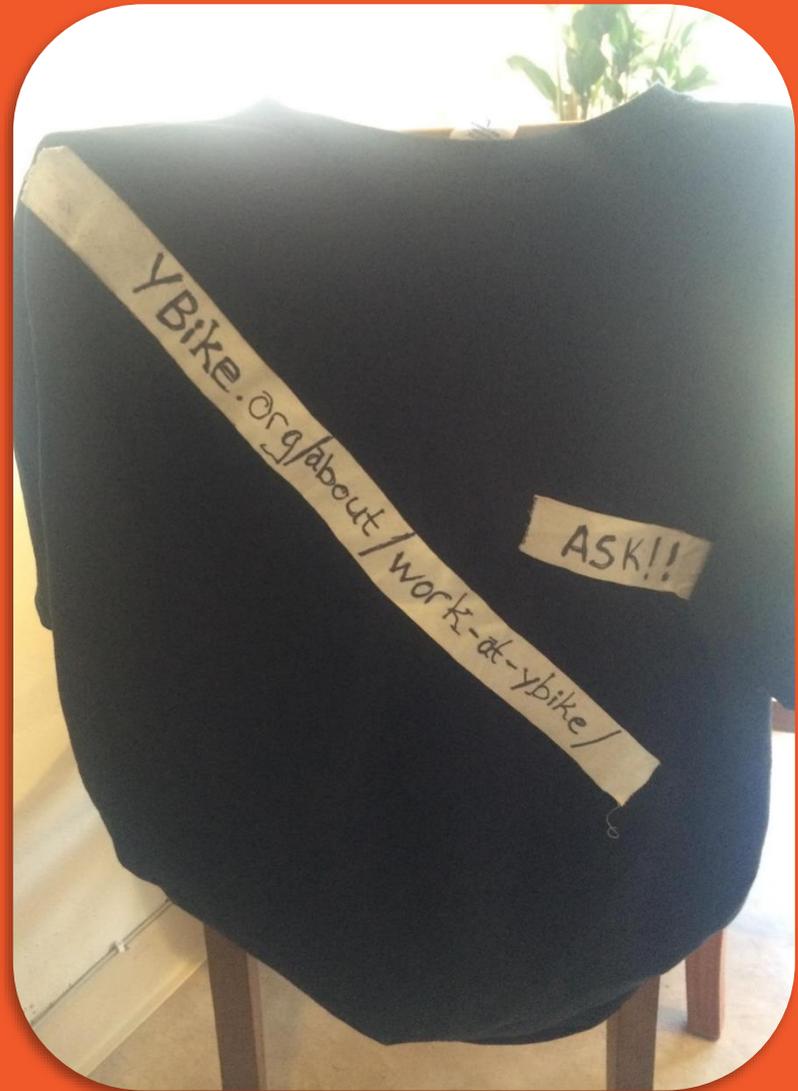
## OTHER SCHOOLS WE'RE LOOKING AT:

- JAMES DAVIDSON MS, SAN RAFAEL, 1024 STUDENTS, 62% F/R LUNCH
- SINALOA MS, NOVATO, 860 STUDENTS, 27% F/R
- SAN JOSE INTERMEDIATE, NOVATO, 717 STUDENTS, 43% F/R
- WHITE HILL MS, ROSS, 686 STUDENTS, 11% F/R



# CHALLENGES

- HIRING:
  - OUTREACHED AT COLLEGE OF MARIN, CRAIGSLIST, YMCA, ETC.
- NEW (TO US) SCHOOL DISTRICTS:
  - FINGERPRINTING AT EACH DISTRICT
  - ACTIVITY SUPERVISOR CERTIFICATION
- FINDING A SPACE
  - CONTAINER AT HAMILTON (FINALLY!)



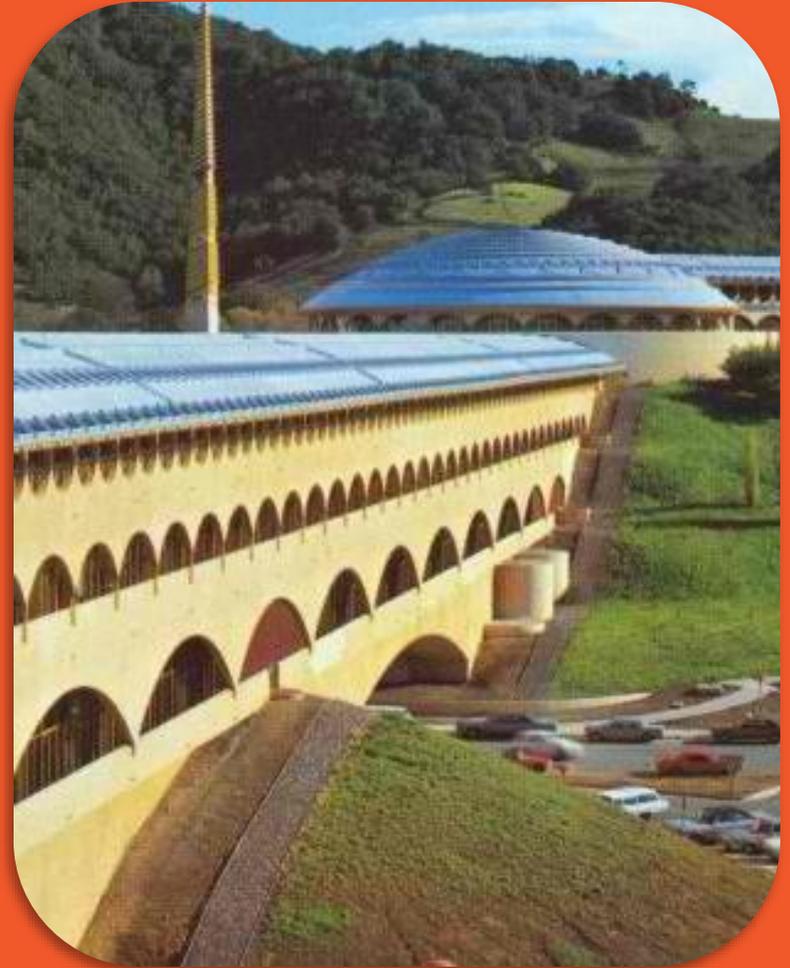
# PARTNERSHIPS

- MARIN COUNTY BICYCLE COALITION
- LOCAL BIKE SHOPS
- OTHERS?



# PLANS FOR FUTURE RIDES

- STUDENT RUN FARM & GARDEN @ INDIAN VALLEY COLLEGE
- RECYCLERY
- MARIN CIVIC CENTER
- MARIN BICYCLE COMPANY IN BEL MARIN KEYS
- CHINA CAMP...





# THANK YOU!



San Mateo: Andy Sloane  
650.294.2627

[Asloane@ymcasf.net](mailto:Asloane@ymcasf.net)

Marin: Ian Leary  
209.256.0192

[ian@ybike.org](mailto:ian@ybike.org)

YMCA OF SAN FRANCISCO  
[ybike.org](http://ybike.org)  
[facebook.com/YBikeSF](https://facebook.com/YBikeSF)



# Aquarium of the Bay

BayMobile – Bringing the Bay Your Way!

Carrie Chen – Director of Education & Conservation



Launch of Programs for 2014-2015 School Year  
Teacher Workshop *Climate Change in the Classroom*  
Staff Training and Program Marketing

# BayMobile 2014-2015 School Year: Full Implementation

Statistics for programs executed as of  
12/3/2014:

- 33 trips, 108 programs, reaching approximately 2,900 students

Registrations processed for the  
school year thus far:

- 95 trips, 332 programs, reaching approximately 9,000 students
- Goal is to teach 450 programs this school year – well on our way!



Totals for Year 1:

- 85 trips, 246 programs, reaching 5500 young minds
- Projected 240 programs – goal met!

# Staff and Teacher Professional Development

## Staff Training

- One half day discussing program background, grant execution and goals
- One full day training on Angel Island, exploring climate change education, public speaking strategies, the history and projected impacts of the SF Bay, and lots of team building

## Teacher Workshop Executed on 10/29/2014

- 7 teachers participated in our *Climate Change in the Classroom* workshop at the Gulf of the Farallones National Marine Sanctuary – more to come in the Spring



# BayMobile Program Marketing and Outreach

**Created and Mailed BayMobile postcards to 500 schools throughout the Bay Area**

- Focused on areas underserved by our programs and demographics underrepresented thus far in our bookings

**Advertised program on various media outlets**

- AZA Conservation newsletter, SFUSD Science department website, Community Resources for Science newsletter, and more
- Appeared on KPIX (CBS) News morning of 10/21 – received many reservations from this appearance specifically!



# Guidebook 1: SchoolPool



ity associated with  
buses and bike

ask when  
ion policy:

among  
develop policies  
is late and misses  
comes without a  
the bus or train  
ent weather, and  
See Appendix X  
ications. Consider  
carpool alternative.

When developing a

- Will children need to sign up for the bus or train in advance?
- Will children's parents need to sign a waiver or permission slip to participate?

## CHAPERONE RESPONSIBILITIES AND TRAINING

### Walking School Buses and Bike Trains

Walking school buses and bike trains should have at least one adult chaperone per three to six kids. Younger kids (K through 3rd grade) should have one adult for every three kids.

Before your first walking school bus or bike train, conduct a training for all designated chaperones and encourage interested volunteers and parents to attend. The training should include what is expected of route leaders (included in the following paragraphs), group management techniques, and how to handle inappropriate child behavior. See Appendix X for sample training resources.

Bus and train chaperones should teach children traffic safety on the way to school by modeling good behavior. Appendix X includes tips for safe walking and bicycling to school. Provide these handouts to designated chaperones at the training.

Chaperones should be prepared to carry out emergency procedures. Establish a protocol for managing children that get injured along

the route, what to do if a child shows up unexpectedly, and who leads the route if someone is sick.

Bike trains need a designated "engineer" and "caboose." The engineer rides in the front of the train to guide the group, set the pace, and model safe bicycling. The "caboose" rides at the back of the group and makes sure no one is left behind. Both the engineer and the caboose should be confident adult bicyclists who are comfortable riding in traffic while supervising children.

### Chaperone toolkit (bring on every trip):

- Current contact information for all parents of all children traveling in their bus or train (cell phones, land lines, and email)
- First aid kits
- Safety vests
- Whistles
- Route maps
- Family agreement forms

# Guidebook 2: Equity



## PERSONAL SAFETY CONCERNS



Walking School Buses safely use active modes route.

### SchoolPool with a Group

SchoolPool, or commuting to school with other families and trusted adults, can address personal safety concerns about traveling alone.

- Form Walking School Buses, Bike Trains, or carpools. For information about how to set up a SchoolPool at your school, read the Spare the Air Youth SchoolPool guidebook.
- SchoolPools are a great way of building community. See resources online at [www.sparetheairyouth.org/walking-school-buses-bike-trains](http://www.sparetheairyouth.org/walking-school-buses-bike-trains) for more information

### Sponsor Neighborhood Beautification Projects

Clean neighborhoods free of trash and graffiti can create a perceived sense of safety and help reduce crime rates.

- Host neighborhood beautification projects around schools, such as clean-up days, graffiti removal, and tree planting to help make families feel more comfortable and increase safety for walking or biking to school.

A 3rd grade teacher at Acorn Woodland Elementary School in Oakland leads groups of students with parent volunteers in regular work sessions to pick up trash, paint over graffiti, and install plantings around their school: [www.hopecollaborative.net/our-work/built-environment](http://www.hopecollaborative.net/our-work/built-environment)

"Community efforts to clean up derelict public spaces and abandoned houses can also decrease neighborhood crime, as can no-tolerance policies on public loitering and graffiti."

- IMPLEMENTING SAFE ROUTES TO SCHOOL IN LOW-INCOME SCHOOLS AND COMMUNITIES, JUNE 2010

# Equity Guidebook Contents

## 1. Introduction

## 2. Communicating with Families

- Non-English speaking families
- Under-participating communities

## 3. Addressing Personal Safety Concerns

## 4. Increasing Access to Active Transportation

- In-school & community programs
- Including students who cannot walk/bike

## 5. Multi-Lingual Resources

# Remaining Guidebooks

1. Evaluation – coming soon!
2. Educational Videos
3. Parent Outreach & Champions

## Plus two more:

- Family bike rides
- Climate/green clubs
- Walk audits/walking route maps
- Back to school information
- Bike/walkathon fundraiser
- School safety patrol
- Other suggestions?

# YES Conference

- **Saturday, February 7, 2015**
  - MetroCenter, 101 8<sup>th</sup> Street, Oakland
  - 10 a.m. – 4 p.m.
  - [www.sparetheairyouth.org/2015YESConference](http://www.sparetheairyouth.org/2015YESConference)

**Say YES!**  
to Clean Air and Healthy Communities  
Better Transportation Choices  
Youth-led Solutions

Save the date:  
SATURDAY  
**FEB 7**  
2015  
10am - 4pm

Join our **FREE** award-winning Youth for the Environment and Sustainability (YES) Conference in Oakland to:

Learn how our transportation choices affect our communities  
Share solutions for keeping our Bay beautiful and stopping sea level rise  
Get involved in the fight against climate change

Join us February 7, 10am - 4pm  
JOSEPH P. BORT METROCENTER  
101 Eighth Street, Oakland  
(across the street from the Lake Merritt BART station)

FOR MORE INFORMATION, VISIT  
[sparetheairyouth.org](http://sparetheairyouth.org)



**WHO SHOULD ATTEND?**

High-school students from all San Francisco Bay Area counties interested in creating a brighter future for our region. If you care about our Bay, clean air, and walking and biking, say YES!

**INTERESTED IN LEADING A DISCUSSION OR BREAKOUT SESSION?**

Contact Kristina at [kchu@baaqmd.gov](mailto:kchu@baaqmd.gov). Complete conference details are available at [sparetheairyouth.org](http://sparetheairyouth.org).



# YES Conference

- **Call for Presentations is now open.**
  - Deadline is January 7
  - [www.sparetheairyouth.org/call-session-proposals](http://www.sparetheairyouth.org/call-session-proposals)



# YES



# YES Conference

- Registration will open soon. Stay tuned ...
- *Please help us spread the word!*



## Spare the Air Youth

Educating and encouraging Bay Area youth and their families to walk, bicycle, carpool, and take transit.



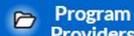
Resources by:  
Topic | Language



Students



Parents & Teachers



Program Providers



Find a Program



Blog



About



### Downloadable Resources

[2015 YES Conference save the date poster](#)

[2013 YES Conference save the date poster](#)

[2013 Program Agenda](#)

## Youth for the Environment and Sustainability (YES) Conference

Saturday, February 7, 2015, 10 a.m. to 4 p.m.

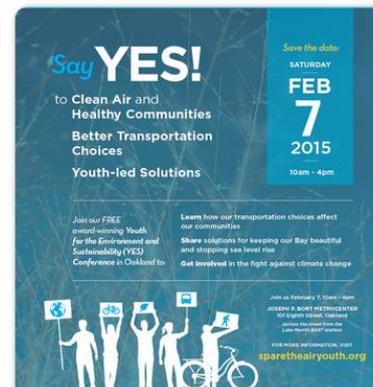
Joseph P. Bort Metrocenter, 101 Eighth Street, Oakland (near the Lake Merritt BART station)

[Sign up to present](#)

**Registration coming soon!**

Join students from around the San Francisco Bay Area to discuss transportation issues, learn how their decisions can impact climate change, and share ways of encouraging others to walk, bike, take transit, or carpool to school.

In 2013, conference attendees shared projects, experiences, and stories from events they've hosted



# Information Sharing

## Santa Clara County SRTS Coordinator Manual