Welcome & Introductions

Regional School and Youth Outreach Program

Technical Advisory Committee Meeting #5
June 26, 2012

We are now Spare the Air Youth!

Overview of Program Progress

Round 2 Pilot Programs Update

Peer-to-Peer Program

• **Implementer**: YBike

• **Location**: San Francisco (Mission High, Lincoln High, Lowell High)

• **Objective**: To teach bicycling skills, bike maintenance, and presentation skills to high school aged youth who will then educate younger students about how to bike at summer camps and community events.
Peer-to-Peer Program

- **Implementer:** TransForm
- **Location:** Alameda County
  - Oakland High, Foothill High (Pleasanton),
  - San Lorenzo High, Login High (Union City)
- **Objective:** To engage high school youth in developing short videos that will build awareness and encourage their peers to walk, bicycle, carpool, and take transit.
Family Cycling Programs

- **Implementer:** Bicycle Solutions, Marin County & San Francisco Bicycle Coalitions
- **Location:** Palo Alto, Santa Clara, Marin
- **Objective:**
  - To develop and test education, information and promotion modules with the goals of:
    - Increasing the fraction of parents comfortable with allowing their children to bicycle to school, and
    - Increasing the number of children bicycling to schools.

Transit and Trails

- **Implementer:** Bay Area Open Space Council
- **Location:** Contra Costa County
- **Objective:**
  - To encourage young people to use low-carbon ways of going outside by:
    - Designing web and printed educational materials
    - Holding workshops
    - Improving site functionality
    - Creating a Transit and Trails Challenge
Update on Other Programs

• SchoolPool Tool and Trip Tracking
• Incentive Program
• Spare the Air Youth Website

Incentive Program

• Spring 2012 Update
  – 15 Requests, approximately $46K
  – Only $25K available
  – Bells, Bicycles, Bike Repair Kits, Helmets, Gift Cards, Pencils
• Fall 2012
  – Received $50K from BAAQMD
  – Develop Guidelines
  – Goal: Deliver items by late fall 2013

Next Steps

• Second round pilot projects: March through August
• Next TAC Meeting - October 30
• Fall 2012 - pilot evaluation and development of specific elements for regional program

SchoolPool Tool Group

• Updated fliers and posters
• Video instruction for parents
• Written instructions for administrators

Spare the Air Youth Website

Next TAC Meeting October 30

• Fall 2012 – pilot evaluation and development of specific elements for regional program

Information and Resource Sharing